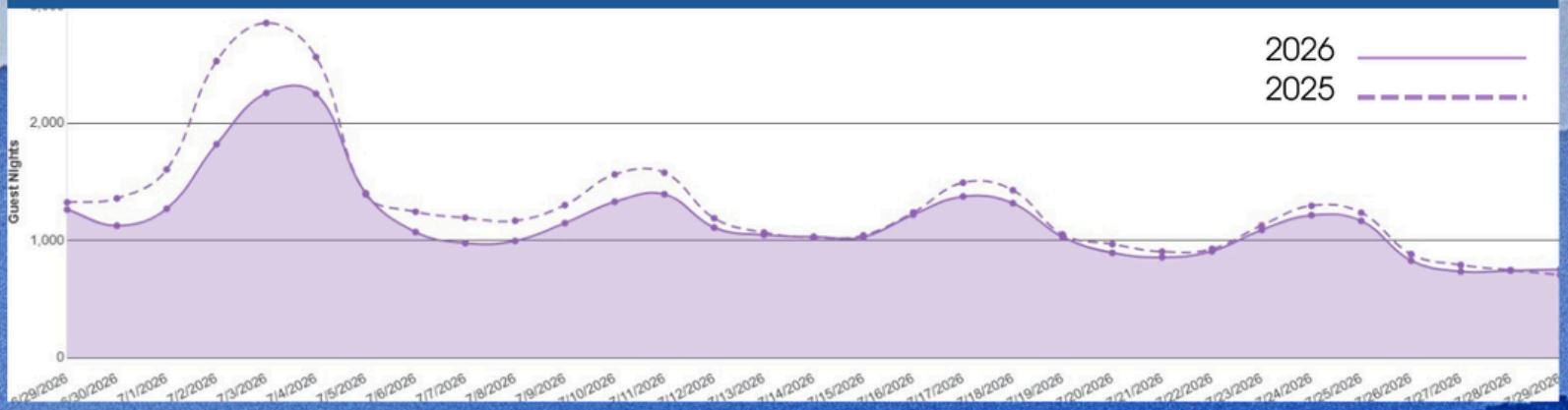
FANNIN COUNTY
CHAMBER & TOURISM

VISITOR ACTIVITY REPORT

CABINS BOOKED



MAY 2026



COMPETITION

Market	Revenue	ADR	Listings	Occ Rate
Gatlinburg, TN	22,664,390	320	4,808	54%
Gilmer County, GA	4,069,776	272	1,430	43%
Lumpkin County, GA	1,476,764	294	365	49%
Pigeon Forge, TN	12,300,890	284	2,980	53%
Union County, GA	1,123,225	205	532	43%
White County, GA	3,221,124	265	1,053	43%
Fannin County	8,148,989	303	2,660	41%

AIRDNA