

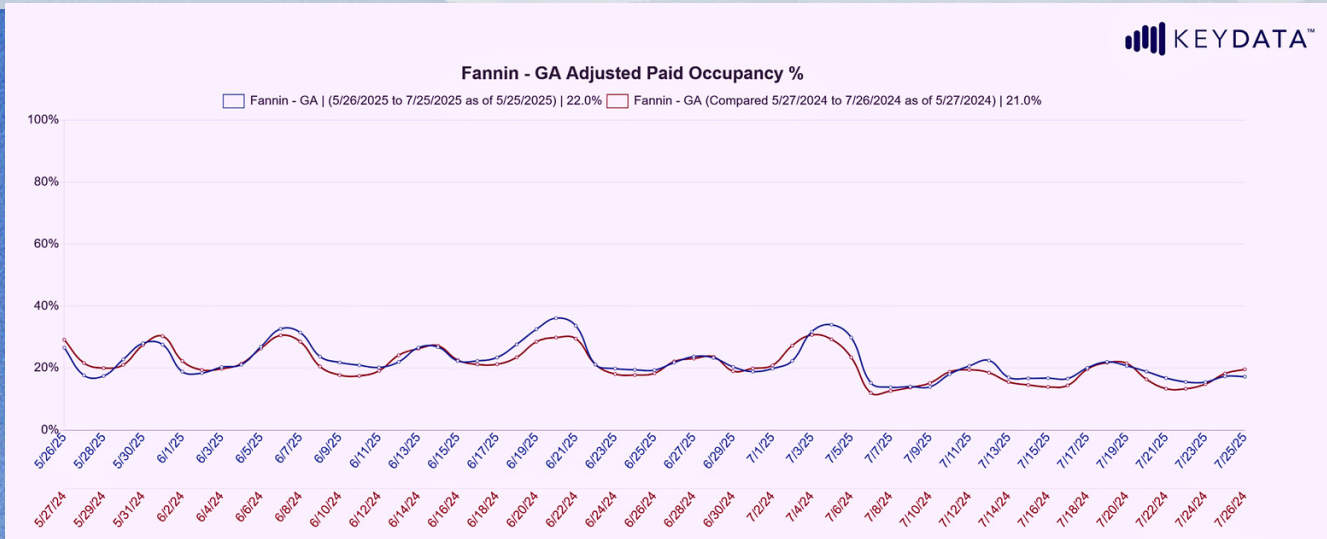
Visitor Activity Report

1,199 Cabins Rented for Friday, May 30th

Average Daily Rate \$313

It is busy from May 30th - June 7th during the week too!

*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.



Remember data is used to show trends

1,062 Cabins Rented for June 6th

930 Cabins Rented for June 13th

Shut the Front Door!

Who spent the most on rent?
(Not including Georgia and Florida)

1. Alabama
2. Tennessee
3. Texas
4. Mississippi
5. Ohio

Source: AirDNA as of 5/26/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month.

Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.

Source: Key Data 5/12/25-5/18/25