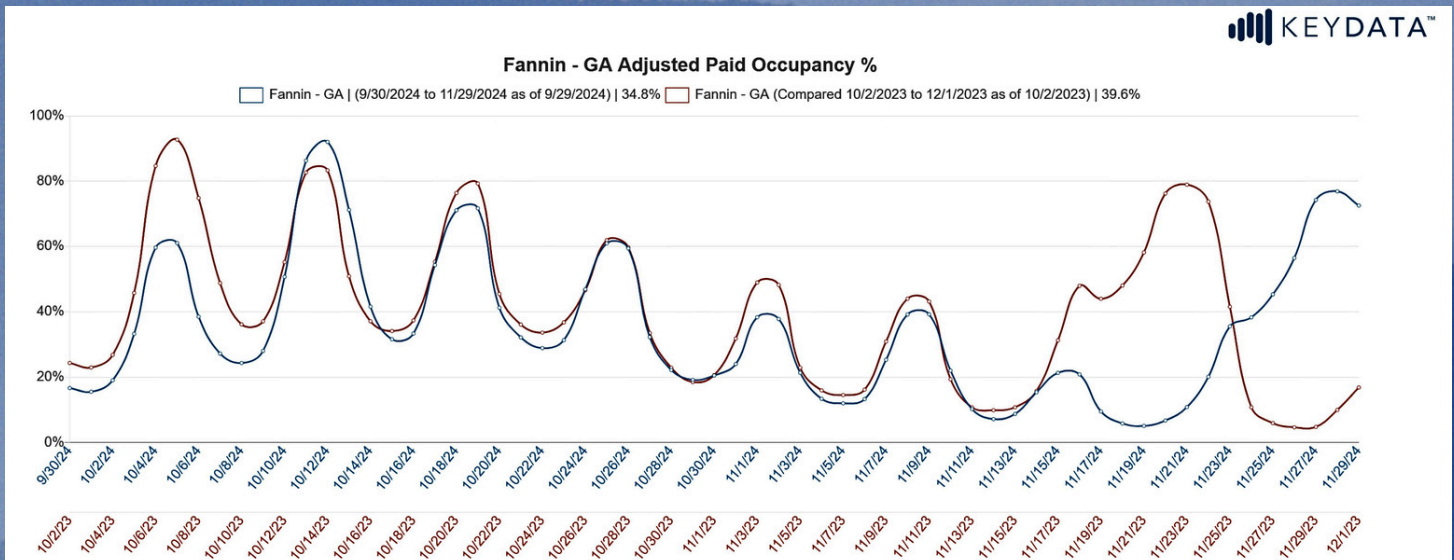


Visitor Activity Report

1,591 Cabins Rented for Friday, October 4th

Average Daily Rate \$338

*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.



2,445 Cabins Rented for October 12th

1,924 Cabins Rented for October 19th

Remember data is used to show trends

Source: AirDNA as of 9/30/24 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing, with at least one available or reserved day in the previous month.
Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.

Shut the Front Door!

Who spent the most on rent?

(Not including Georgia and Florida)

1. Alabama
2. South Carolina
3. Tennessee
4. Colorado
5. Louisiana

Who traveled the furthest?

Auckland, New Zealand

Egmatung, Germany

Source: Key Data 9/23/24-9/29/24