

Visitor Activity Report

1,850 Cabins Rented for Friday, February 14th

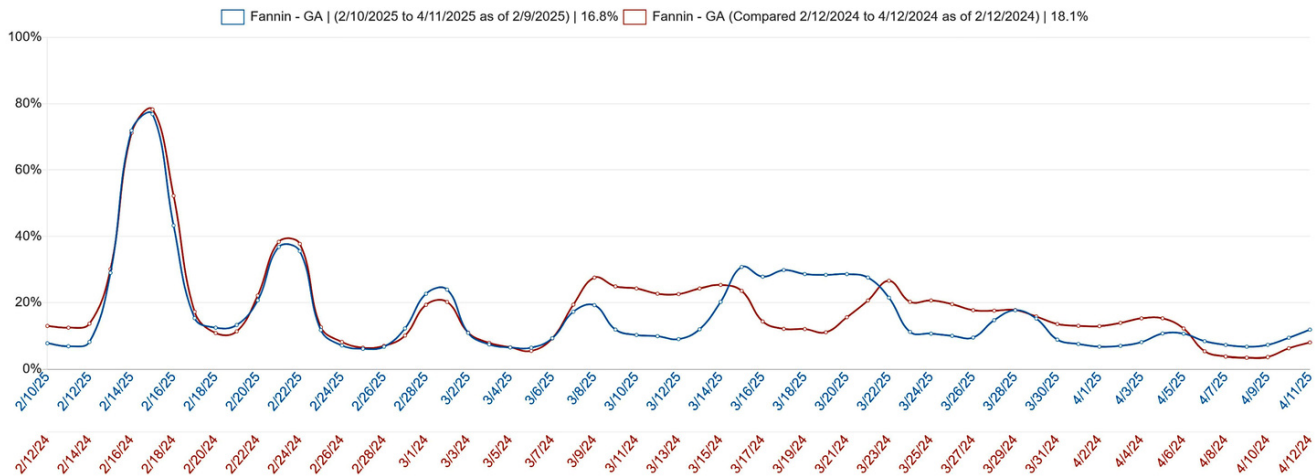
Average Daily Rate \$333



*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.

KEYDATA™

Fannin - GA Adjusted Paid Occupancy %



Remember data is used to show trends

1,018 Cabins Rented for February 21st

745 Cabins Rented for February 28th

Shut the Front Door!

Who spent the most on rent?
(Not including Georgia and Florida)

1. Alabama
2. Tennessee
3. South Carolina
4. Mississippi
5. North Carolina

Who traveled the furthest?

Canterbury, England

Source: AirDNA as of 2/10/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month.

Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.