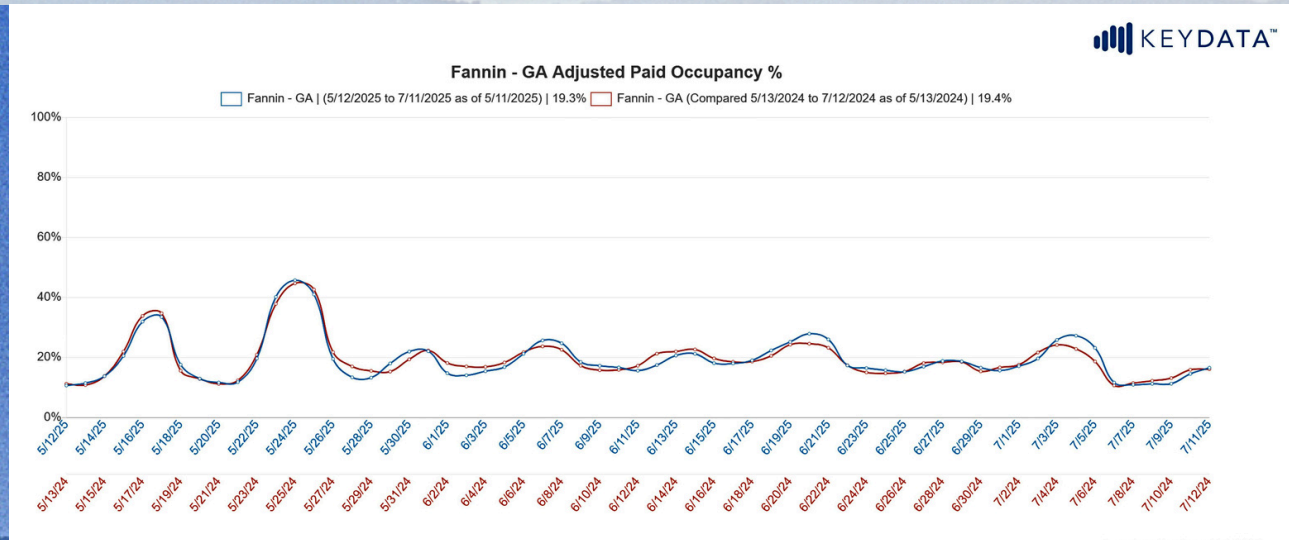


Visitor Activity Report

977 Cabins Rented for Friday, May 16th

Average Daily Rate \$297

*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.



Remember data is used to show trends

1,366 Cabins Rented for May 24th

781 Cabins Rented for May 30th



Shut the Front Door!

Who spent the most on rent?
(Not including Georgia and Florida)

1. Alabama
2. Tennessee
3. South Carolina
4. Indiana
5. North Carolina

Who traveled the furthest?

Coventry, England

Source: AirDNA as of 5/12/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month.

Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.