

JULY 2



FIREFLY DAY!

Join us for a magical day in Fannin County as we light up the evening with the charm and wonder of Firefly Day!

We invite local shops, restaurants, and businesses to take part in the fun by offering firefly-themed specials and décor throughout the day and evening. From twinkle-light displays and glowing window art to firefly-inspired menu items and creative cocktails, let your creativity shine as we build community spirit around this one-of-a-kind celebration.

Ideas for Business Participation:

-  Offer a “Glow Up” Sale or evening shopping hours under twinkling lights
-  Create glowing cocktails or desserts (think lemon-lime, lavender, or honey-themed!)
-  Serve up “Firefly Fries,” “Lightning Bug Lemonade,” “Twilight Tacos” or other whimsical menu items
-  Display firefly-themed artwork or host a kids’ coloring station
-  Provide glow sticks or twinkle lights with purchases

***Let’s come together to celebrate nature, community, and creativity.
Shine bright with us on Firefly Day, July 2! Be sure to use the
#LightsOffFirefliesOn in social posts!***

Share what your company is doing for this special day so we can help get the word out! Email KimFoster@BlueRidgeMountains.com