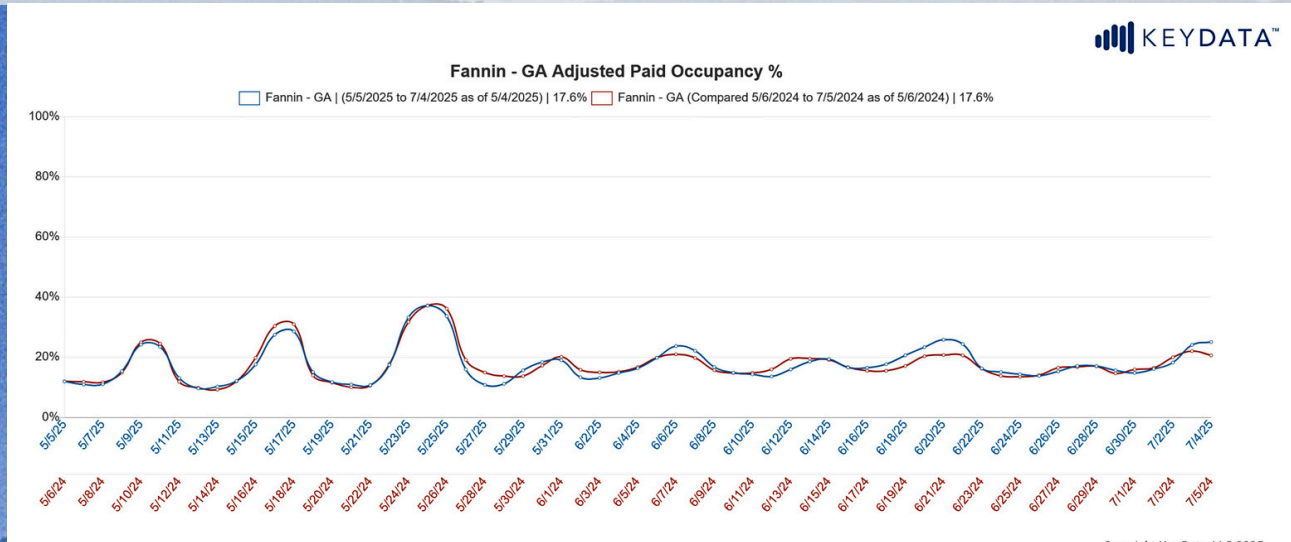


Visitor Activity Report

809 Cabins Rented for Friday, May 9th

Average Daily Rate \$296

*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.



Remember data is used to show trends

855 Cabins Rented for May 16th

1,153 Cabins Rented for May 24th



Shut the Front Door!

Who spent the most on rent?
(Not including Georgia and Florida)

1. Alabama
2. Tennessee
3. South Carolina
4. Minnesota
5. Indiana

Source: AirDNA as of 5/5/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month.

Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.