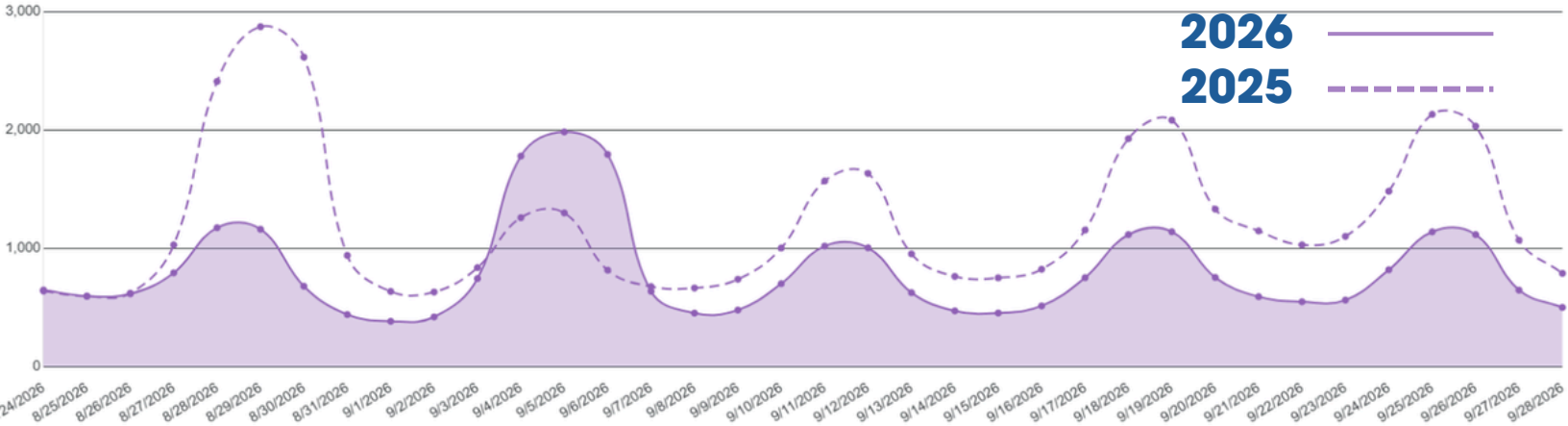
FANNIN COUNTY
CHAMBER & TOURISM

VISITOR ACTIVITY REPORT

UPCOMING # CABINS BOOKED



AUG 28 - 1,173
AUG 29 - 1,160
SEPT 4 - 1,778
SEPT 5 - 1,982
SEPT 11 - 1018
SEPT 12 - 1,003
SEPT 18 - 1,115
SEPT 19 - 1,139

JULY 2026

GUEST NIGHTS BOOKED

10,930	2026
11,442	2025

AVERAGE BOOKING WINDOW

50	2026
45	2025

AVERAGE DAILY RATE

$327	2026
$317	2025

AVERAGE LENGTH OF STAY

4.1	2026
4.0	2025

THIS INFO SHOULD ONLY BE USED FOR FOLLOWING TRENDS, NOT ACTUAL OR TOTAL BOOKING INFO.

KEYDATA

This does not include hotels. It only includes individual hosts, property management systems data, and scraped data from Airbnb and VRBO.