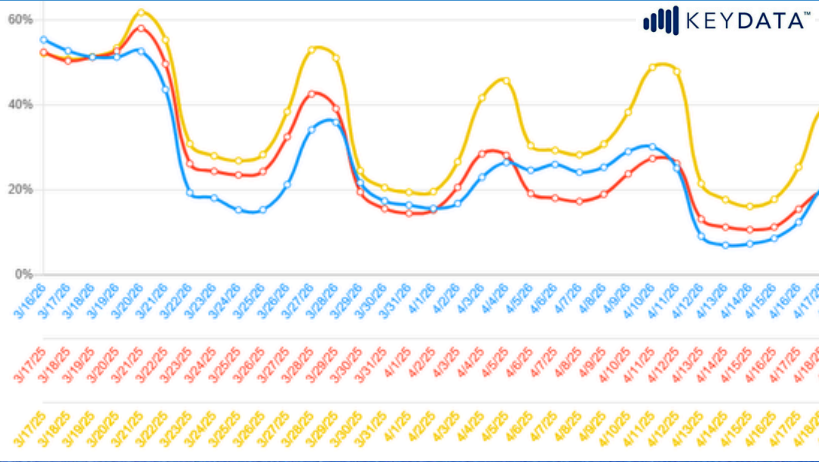


Visitor Activity Report

30-day forward-looking paid occupancy 2025 vs 2026

Pacing for 2026 (Blue), Pacing for 2025 (Red), Actual Bookings for 2025 (Yellow)

This graph represents approximately 1/3 of total bookings. The data includes only property managers who subscribe to Key Data.



Looking Ahead

1,379 Cabins Rented for 3/20/2026
(vs 1,476 Cabins Rented for 3/21/2025)

1,075 Cabins Rented for 3/27/2026

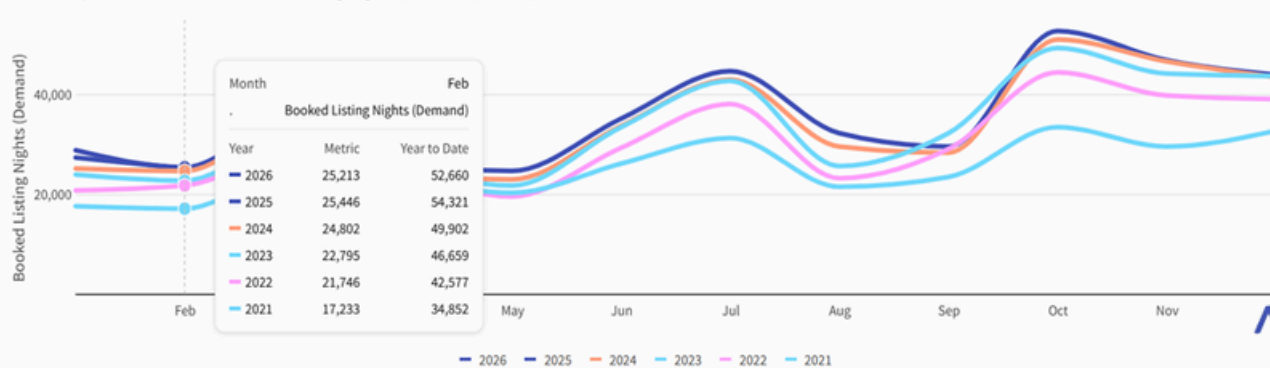
813 Cabins Rented for 4/4/2026

Reminder - Florida & Georgia Spring Break in March!

AIRDNA

How did February 2026 look?

How many short-term rental booked listing nights (demand) are in your destination?



AIRDNA

Available Listings: 2,709 up 1.5% from February 2025

Booked Listings: 2,596 up 2.1% from February 2025

Revenue: \$8M up 4.1% from February 2025

Average Daily Rate: \$317 up 5.0% from February 2025

AIRDNA

Average Daily Rate

\$247 ↑ 3% \$239
primary compare

Adjusted Revenue Per Available Room

\$62 ↑ 2% \$61
primary compare

Average Total Stay Value

\$1.1K ↑ 8% \$1K
primary compare

KEYDATA™

Remember this data is only used to show trends

Source: AirDNA as of 3/16/26 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month. The average daily rate (ADR) includes cleaning fees.

primary

compare