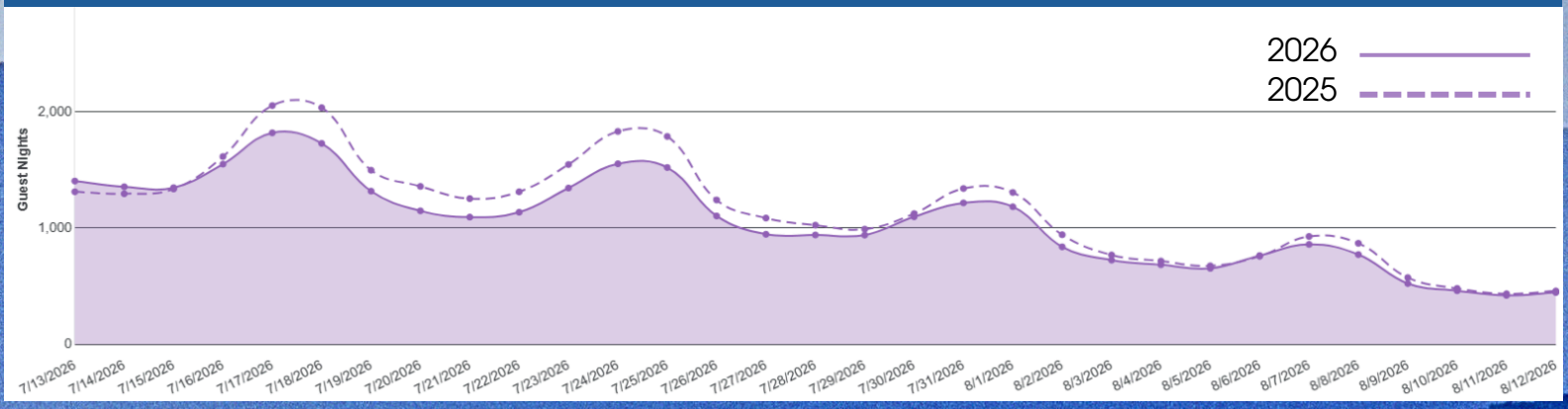
FANNIN COUNTY
CHAMBER & TOURISM

VISITOR ACTIVITY REPORT

CABINS BOOKED NEXT 30 DAYS YEAR OVER YEAR COMPARISON



NEXT 30 DAYS

AVERAGE DAILY RATE

$426	2026
$402	2025

AVERAGE NIGHTS STAY

4.0	2026
3.8	2025

CABIN NIGHTS BOOKED

JULY 17 - 1,817
JULY 18 - 1,726

JULY 24 - 1,551
JULY 25 - 1,519

JULY 31 - 1,215
AUG 1 - 1,182

AUG 7 - 859
AUG 8 - 772

JUNE 2026 FOOT TRAFFIC

DOWNTOWN BLUE RIDGE

114.3K VISITORS

TOP VISITED PLACES:

SOUTHERN CHARM
BLUE RIDGE SCENIC RAILWAY
HAMPTON INN

DOWNTOWN MCCAYSVILLE

49.8K VISITORS

TOP VISITED PLACES:

RIVERWALK SHOPS
HOMETOWN IGA
RUM CAKE LADY CUBAN CAFE

FANNIN COUNTY

414.4K VISITORS
2.65 AVERAGE VISITS/PERSON
1.1M VISITS TOTAL

TOP ATTRACTIONS VISITED:

MERCIER ORCHARDS
RIVERWALK SHOPS
BLUE RIDGE SCENIC RAILWAY