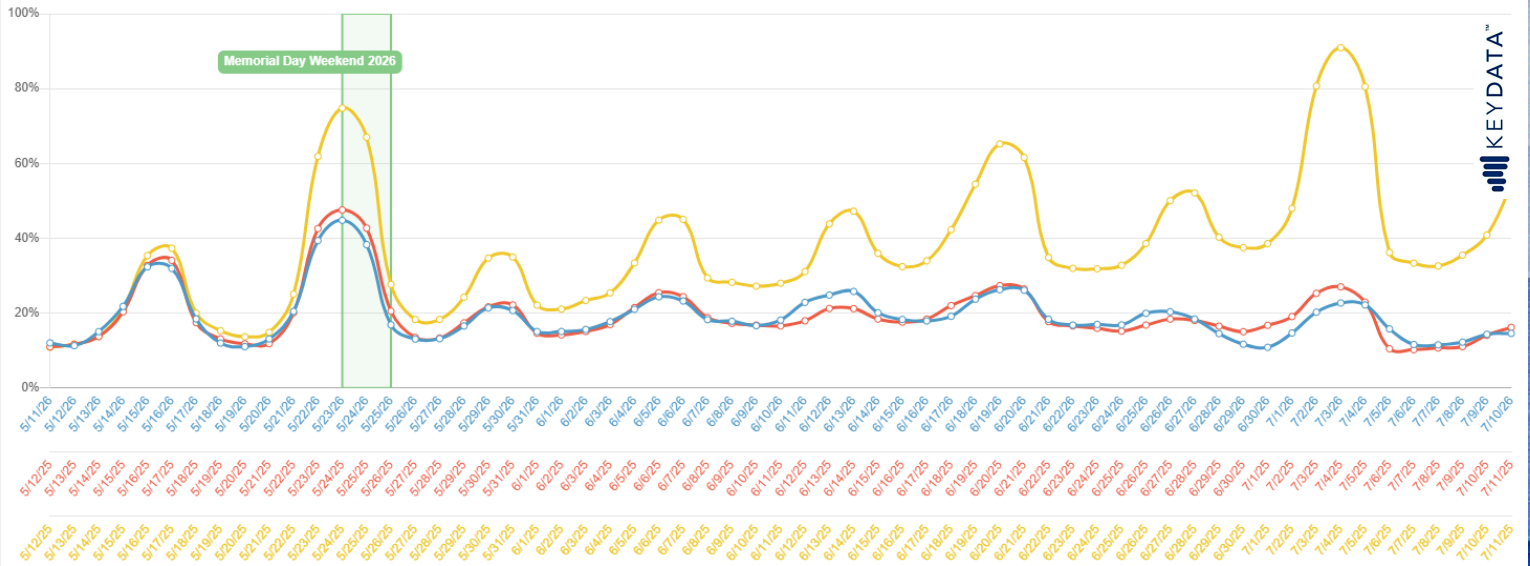


VISITOR ACTIVITY REPORT

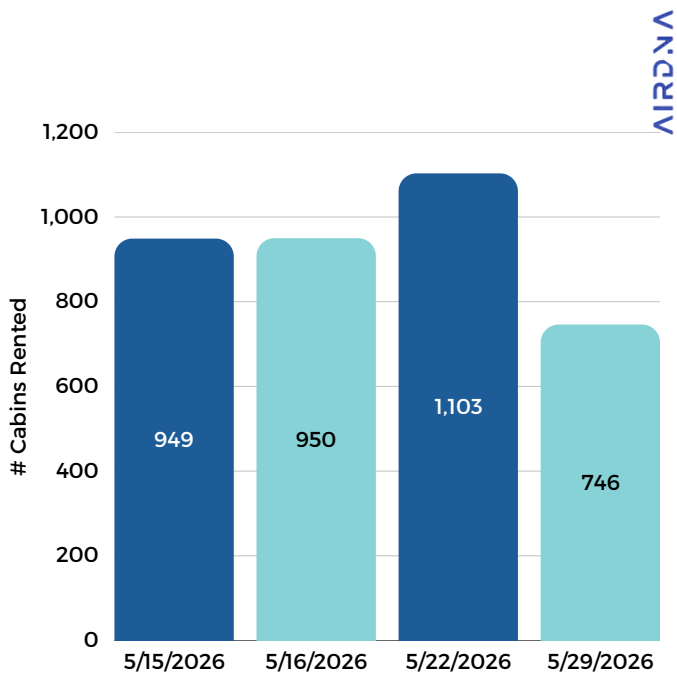
30-day forward-looking paid occupancy 2026 vs 2025

Pacing for 2026 (Blue), Pacing for 2025 (Red), Actual Bookings for 2025 (Yellow)

This graph represents approximately 1/3 of total bookings. The data includes only property managers who subscribe to Key Data.



LOOKING AHEAD



APRIL

Average Daily Rate

\$227 ↑ 2% \$232
primary compare

Adjusted Revenue Per Available Room

↑ 6%

Average Total Stay Value

↑ 3%

Remember this data is only used to show trends

Source: AirDNA NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month. The average daily rate (ADR) includes cleaning fees.