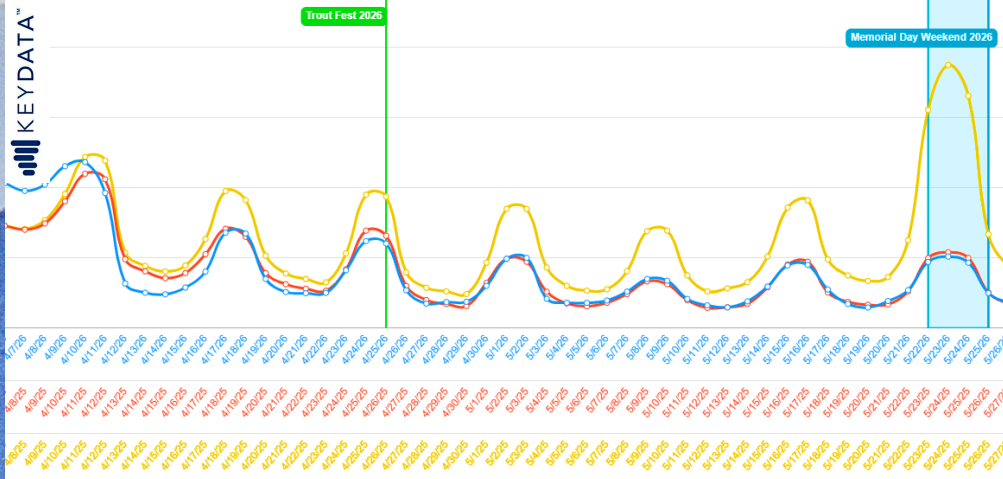


Visitor Activity Report

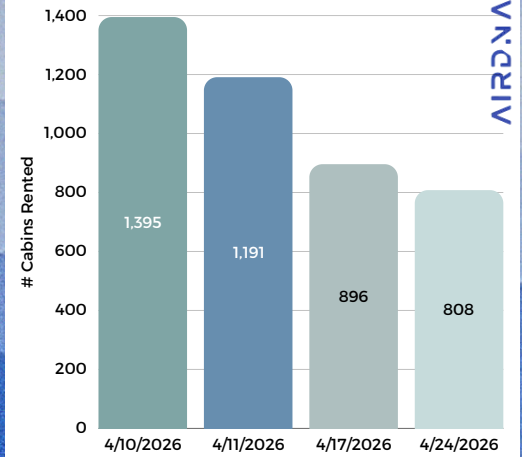
30-day forward-looking paid occupancy 2026 vs 2025

Pacing for 2026 (Blue), Pacing for 2025 (Red), Actual Bookings for 2025 (Yellow)

This graph represents approximately 1/3 of total bookings. The data includes only property managers who subscribe to Key Data.



Looking Ahead



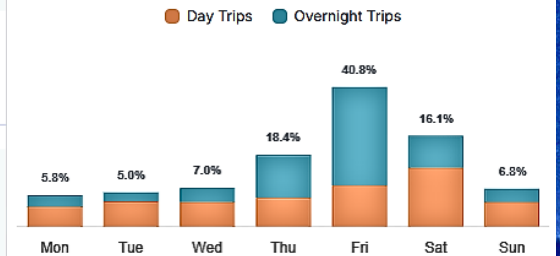
February 2026 Visitors to Fannin County

#	Name	Total Trips	Monthly Visitors	Visit Nights	Avg. Trip Duration
1	Atlanta-Sandy Springs-Roswell, GA No change	33.2K	30.9K	60.5K	3.2 days
2	Tampa-St. Petersburg-Clearwater, FL No change	2.3K	2.3K	7.5K	4.3 days
3	Miami-Fort Lauderdale-West Palm Beach, FL No change	1.6K	1.6K	4.8K	4.5 days
4	Orlando-Kissimmee-Sanford, FL ↑ from #5 prev. month	1.3K	1.3K	3.9K	4.3 days
5	Jacksonville, FL ↓ from #4 prev. month	1.1K	1.1K	3.5K	4.3 days

Day of Arrival

All Trips Day Overnight

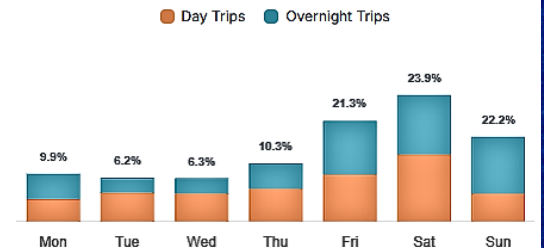
Each bar represents the percentage of trips that arrived on that day of the week.



Visitors Count

All Trips Day Overnight

Each bar represents the average percentage of total visitors present on that day of the week.



Remember this data is only used to show trends

Source: AirDNA as of 4/6/26 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month. The average daily rate (ADR) includes cleaning fees.