

Visitor Activity Report

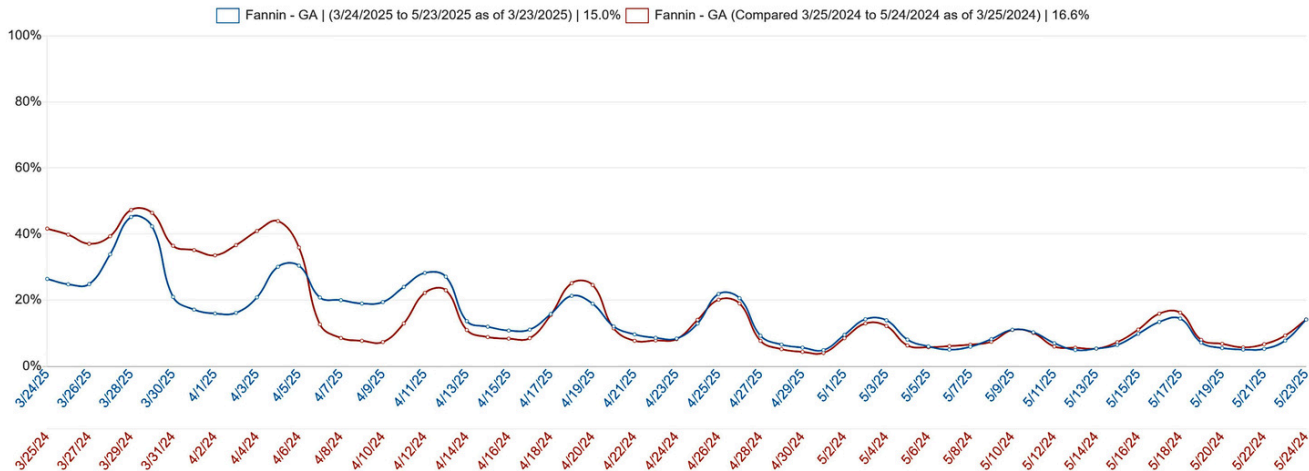
1,233 Cabins Rented for Friday, March 28th

Average Daily Rate \$308

*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.

KEYDATA™

Fannin - GA Adjusted Paid Occupancy %



**GA Spring Breaks
start this weekend!**

969 Cabins Rented for April 4th

Increased bookings during the week...not just on weekends

940 Cabins Rented for April 11th

Remember data is used to show trends

Shut the Front Door!

Who spent the most on rent?
(Not including Georgia and Florida)

1. Alabama
2. Tennessee
3. South Carolina
4. Missouri
5. Texas

Who traveled the furthest?

Hidalgo, Mexico

Source: AirDNA as of 3/24/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month.

Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.