FANNIN COUNTY
CHAMBER & TOURISM

VISITOR ACTIVITY REPORT

CABINS BOOKED UPCOMING WEEKENDS

JULY 31 - 1,612	AUG 7 - 1,143	AUG 14 - 888	AUG 21 - 740
AUG 1 - 1,580	AUG 8 - 1,048	AUG 15 - 853	AUG 22 - 721

KEYDATA™

JUNE 2026

Overnight Trips

1 night	21% (20.1K)
2-3 nights	46% (44.0K)
4-7 nights	30% (28.4K)
8-30 nights	4% (3.4K)
31-60 nights	0% (0)

AVG. NIGHTS/TRIP

3.2

nights (**96.0K** trips)

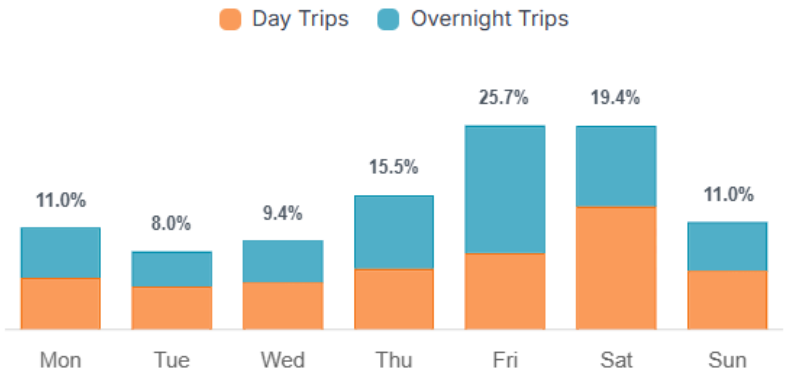
↓ YoY -2.2%

↑ MoM +17.8%

Day of Arrival

All Trips | Day | Overnight

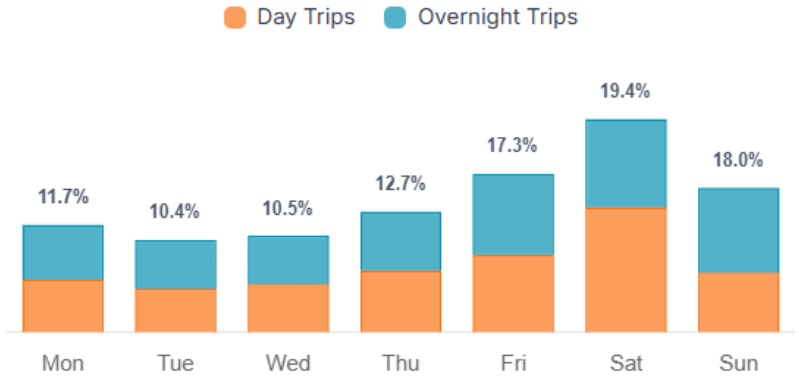
Each bar represents the percentage of trips that arrived on that day of the week.



Visitors Count

All Trips | Day | Overnight

Each bar represents the average percentage of total visitors present on that day of the week.



Placer.ai

THIS INFO SHOULD ONLY BE USED FOR FOLLOWING TRENDS, NOT ACTUAL OR TOTAL BOOKING INFO.

This does not include hotels. It only includes individual hosts, property management systems data, and scraped data from Airbnb and VRBO.