

Visitor Activity Report

How did December 2025 look?

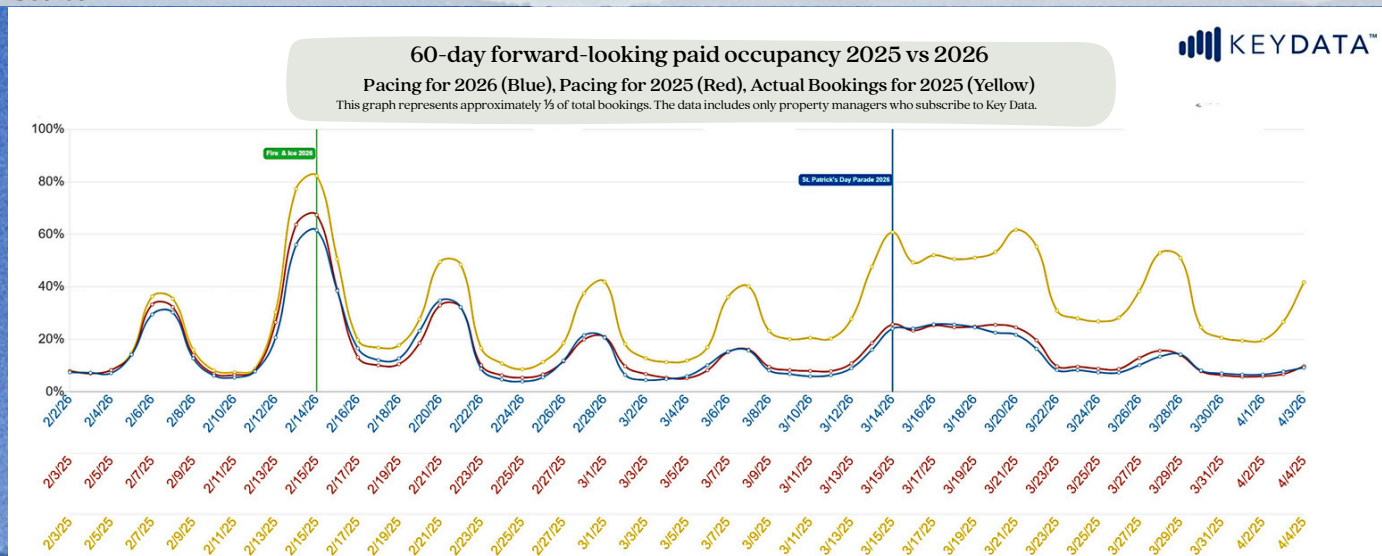
Available Listings: 2,997 up 2.0 % from December 2024

Booked Listings: 2,900 up 2.4% from December 2024

Revenue: 16M up 5.1% from December 2024

Average Daily Rate: \$353 up 3.9% from December 2024

Source: AirDNA



Looking Ahead

981 Cabins Rented for February 6th
vs 893 Cabins rented for 2/7/25

1,582 Cabins Rented for February 13th
1,746 Cabins Rented for 2/14 (Fire & Ice/Valentine's Day)

1,050 Cabins Rented for February 20th

Remember data is used to show trends

Source: AirDNA

Shut the Front Door!

January 2026

Facebook

2.4M Views

1K New Followers

Instagram

148.9K Views

497 New Followers

Source: Meta

Source: AirDNA as of 2/2/26 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month. The average daily rate (ADR) includes cleaning fees.