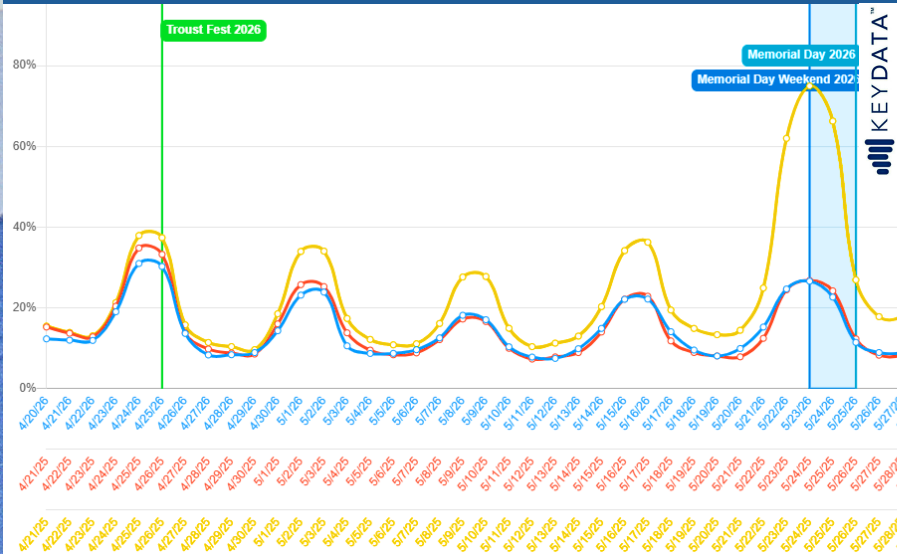


VISITOR ACTIVITY REPORT

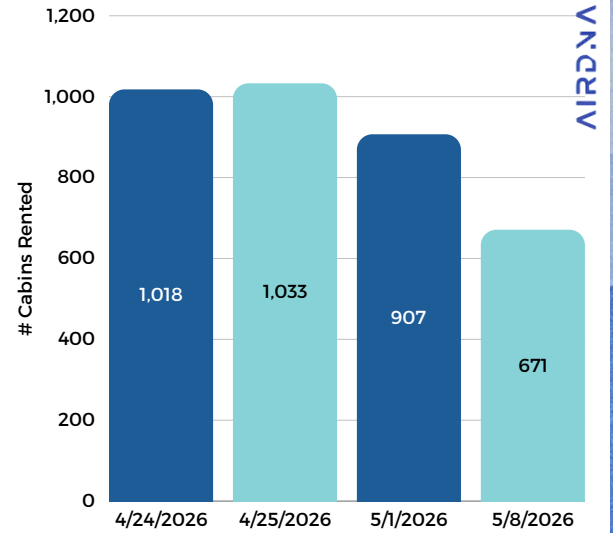
30-day forward-looking paid occupancy 2026 vs 2025

Pacing for 2026 (Blue), Pacing for 2025 (Red), Actual Bookings for 2025 (Yellow)

This graph represents approximately 1/3 of total bookings. The data includes only property managers who subscribe to Key Data.



LOOKING AHEAD



MARCH 2026

Average Daily Rate ⓘ

\$350.84

per night

(+1.3% past year)

Luxury ⓘ

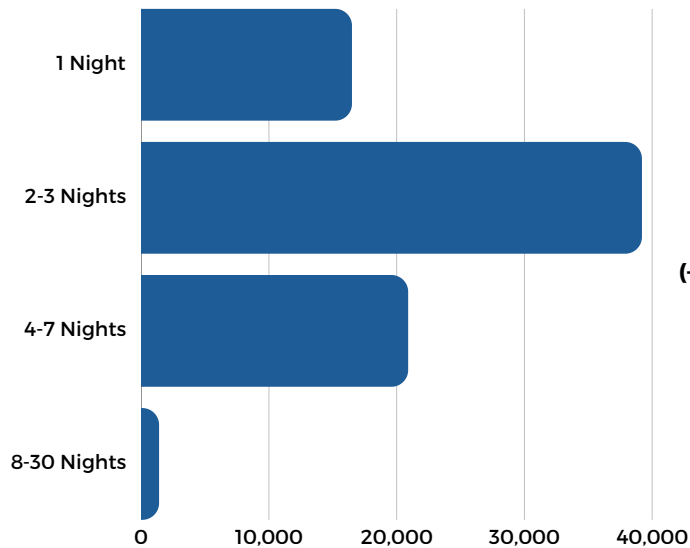
\$487.35

per night

(-0.1% past year)

AIRDNA

Overnight Trips



Average
Duration

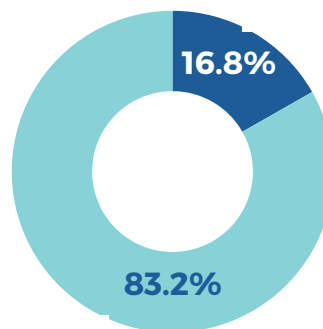
3.9 Days

(+12.2% previous month)

Placer.ai

Remember this data is only used to show trends

Source: AirDNA as of 4/20/26 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month. The average daily rate (ADR) includes cleaning fees.



Day Trips

15.7K Monthly Visitors

Overnight Trips

78K Monthly Visitors

Placer.ai