

Visitor Activity Report

How did September 2025 look?

Available Listings: 2,932 up 3.4 % from September 2024

Revenue: 11M up 11.5% from September 2024

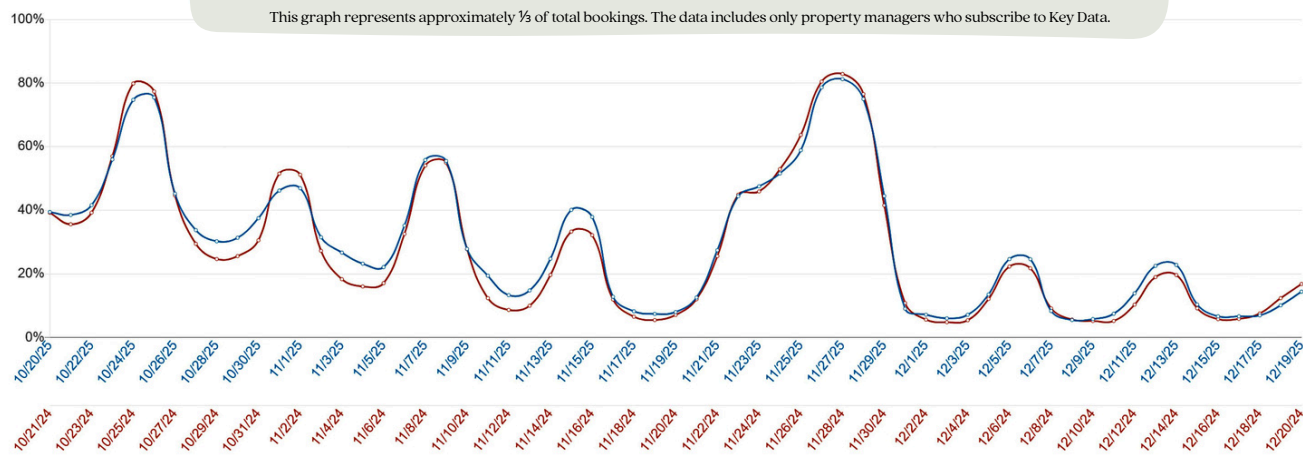
Average Daily Rate: \$338 up 8.4% from September 2024

Source: AirDNA

KEYDATA™

60 day forward looking paid occupancy 2024 vs 2025

This graph represents approximately 1/3 of total bookings. The data includes only property managers who subscribe to Key Data.



Looking Ahead

**2,184 Cabins Rented for October 24th
vs 1,628 Cabins rented for 10/25/24**

1,383 Cabins Rented for October 31st

1,671 Cabins Rented for November 1st

Remember data is used to show trends

Source: AirDNA

Shut the Front Door!

September Facebook Stats

- Top Facebook post was viewed 769,806 times
- 3.2 million views for the month
- 4,300 new followers
- 26.5k likes and comments

September Instagram Stats

- 263.9k Instagram views - up 3.2% in the last 28 days

Source: AirDNA as of 10/20/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month. The average daily rate (ADR) includes cleaning fees.

Source: Meta