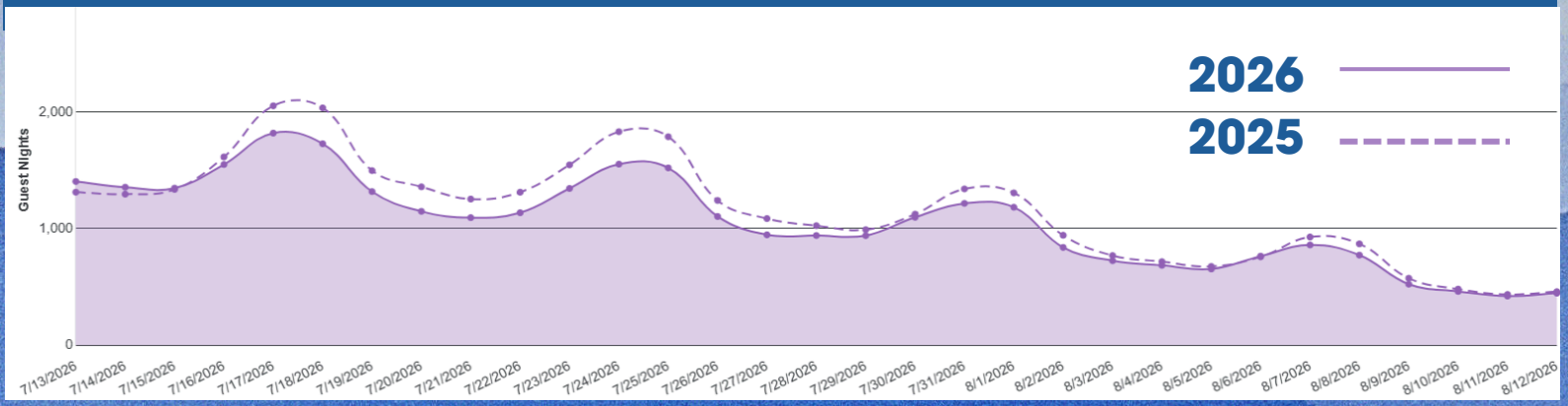
FANNIN COUNTY
CHAMBER & TOURISM

VISITOR ACTIVITY REPORT

CABINS BOOKED NEXT 30 DAYS YEAR OVER YEAR COMPARISON



CABINS BOOKED FOR UPCOMING WEEKENDS

JULY 24 - 1,854
JULY 25 - 1,838
JULY 31 - 1,371
AUG 1 - 1,349
AUG 7 - 1,001
AUG 8 - 907
AUG 14 - 770
AUG 15 - 737

OVERNIGHT VISITORS YEAR TO DATE

State	Guest Checkins	Revenue Per Guest	Avg. Booking Window	Avg. Length of Stay	ADR (Total)	Guest Nights
Florida	2,515	$1,761	102	5.0	$441	13,175
Georgia	3,865	$1,056	66	3.0	$472	12,304
Alabama	599	$1,227	76	3.0	$449	2,255
Tennessee	522	$1,125	67	3.0	$469	1,750
South Carolina	218	$1,204	89	3.0	$431	843