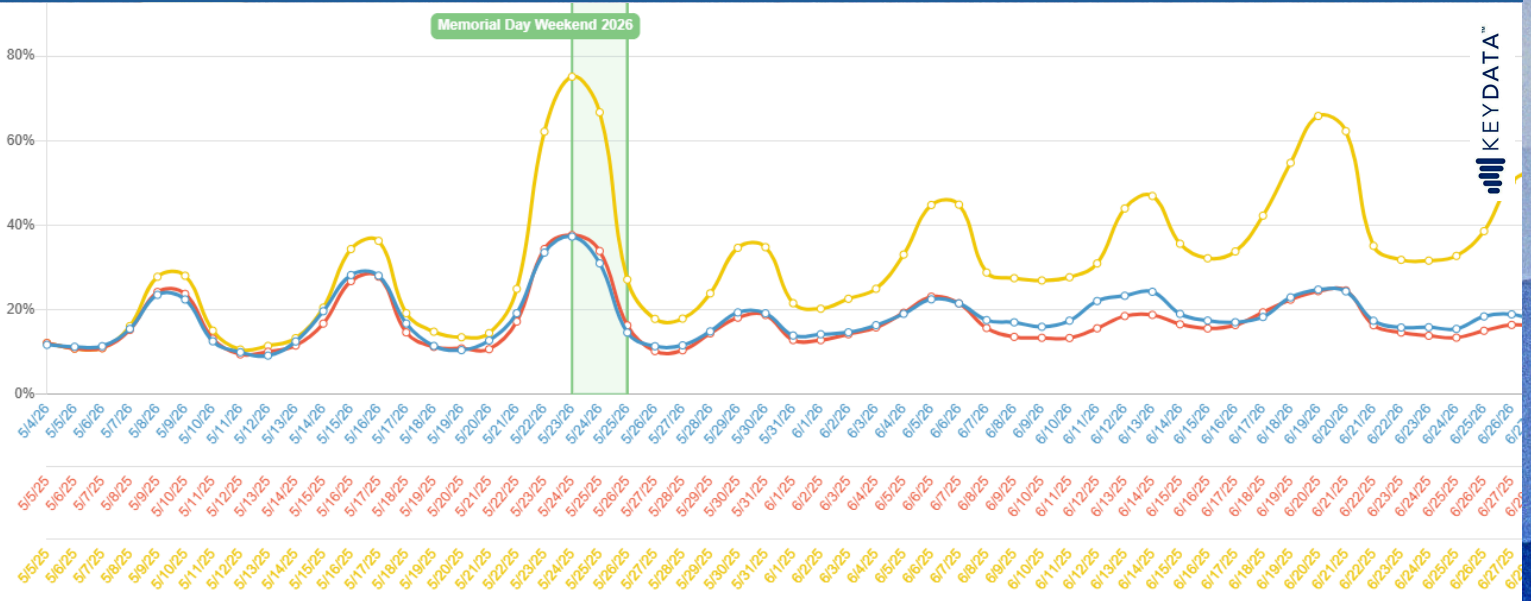


VISITOR ACTIVITY REPORT

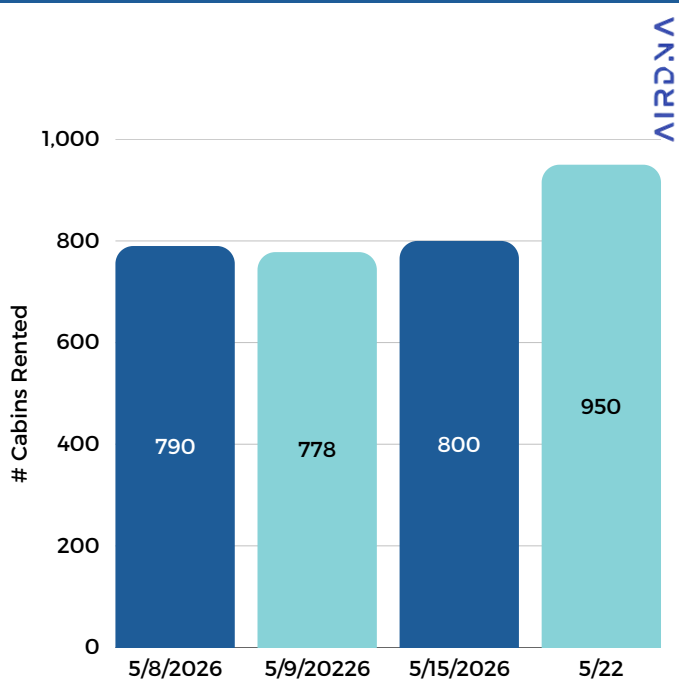
30-day forward-looking paid occupancy 2026 vs 2025

Pacing for 2026 (Blue), Pacing for 2025 (Red), Actual Bookings for 2025 (Yellow)

This graph represents approximately 1/3 of total bookings. The data includes only property managers who subscribe to Key Data.



LOOKING AHEAD



1ST QUARTER 2026

Website Traffic Stats

321,278 Total Users

428,298 Sessions

164,899 Total Partner Referrals

55,527 Calendar Event Views

Top 5 Pages Visited

1. Home Page
2. Where to Stay
3. Things To Do
4. Plan Your Trip
5. Where to Stays/Cabin Rentals

Remember this data is only used to show trends

Source: AirDNA NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month. The average daily rate (ADR) includes cleaning fees.