

# Visitor Activity Report

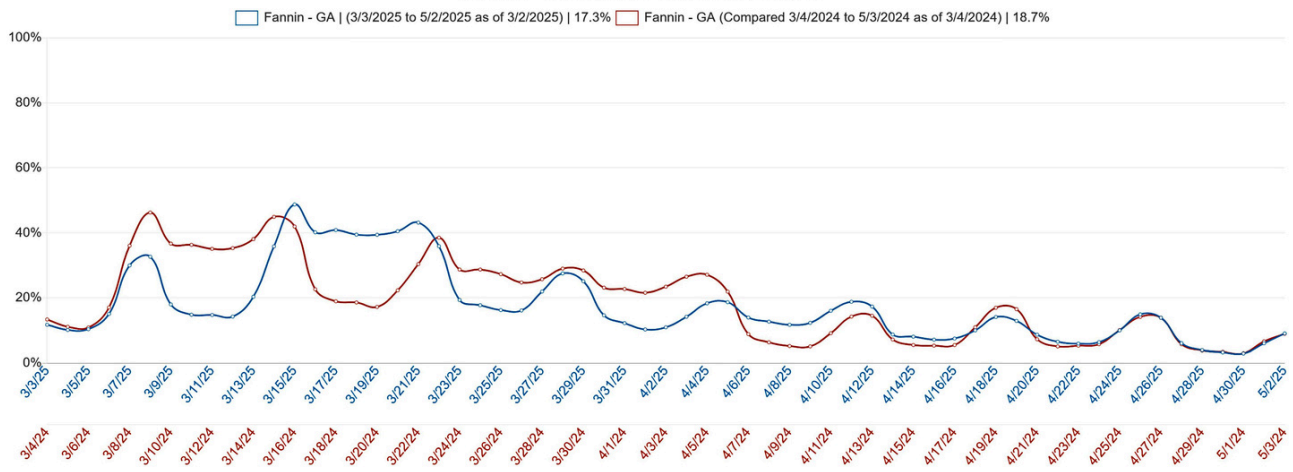
**968 Cabins Rented for Friday, March 7th**

**Average Daily Rate \$327**

\*AirDNA had a May 2024 update which resulted in an overall decrease in booking numbers. They updated their sourcing methodology so the data is better defined. Specifically, reservation model enhancements and improved merge logic.

KEYDATA™

Fannin - GA Adjusted Paid Occupancy %



**FL Spring Breaks are in March!**

**1,199 Cabins Rented for March 14th**

Increased bookings during the week...not just on weekends

**1,065 Cabins Rented for March 21st**

\*Remember data is used to show trends\*

**Shut the Front Door!**

Who spent the most on rent?  
(Not including Georgia and Florida)

1. Alabama
2. Tennessee
3. Louisiana
4. North Carolina
5. South Carolina

**Who traveled the furthest?**

Palmdale, California

Source: AirDNA as of 3/3/25 - NOTE: This does not include hotels. It includes individual hosts, property management systems data, and scraped data from Airbnb and Vrbo. Active rental is a listing with at least one available or reserved day in the previous month.

Source: Zartico (ZDOS) - Zartico Destination Operating System harnesses and streamlines complex data to provide a full spectrum of data science, benchmarking, and analytical services.