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**BBB Forum on Corporate Responsibility XII**

**Megatrends:  
Shaping the CSR Agenda**

June 11, 2019, 8:00 AM TO 12:30 PM

**Major Sponsor: EY**  
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**PROGRAM AGENDA**

**8:00 AM** Registration/Breakfast/Networking

**8:25 AM** **WELCOME**

**Claire Rosenzweig, CAE**

President and CEO  
Better Business Bureau Serving Metropolitan New York  
and its Education and Research Foundation

**Michael Portegello**

Chairman, BBB Serving Metropolitan New York  
Partner, Assurance Services  
Northeast Growth Markets Leader  
EY

**8:40 AM** **OPENING KEYNOTE**

**Estée Lauder's Sustainability Journey**

**Al Iannuzzi, Ph.D.**

Vice President, Sustainability  
The Estée Lauder Companies Inc.

## CORPORATE RESPONSIBILITY TREND LEADERS PANEL

### Megatrends: Shaping the CSR Agenda

**9:20 AM**

**David Korngold**

Director, New York  
BSR  
*Moderator*

**Althea Erickson**

Head of Global Advocacy and Policy  
Etsy, Inc.

**Andre Fourie**

Global Director of Water Sustainability  
Anheuser-Busch InBev

**Jamie Martin**

Executive Director, Global Sustainable Finance  
Morgan Stanley

**10:35 AM**

Refreshment Break/Networking (15 minutes)

## FEATURED SPEAKER

**10:50 AM**

### Sustainable Shoppers: How Consumers Are Driving Change

**Julia Wilson**

Vice President of Global Responsibility & Sustainability  
Nielsen

**11:30 AM**

**SPECIAL REPORT**

## **Plastic Waste: How Are Businesses and Consumers Responding?**

**Jamie Lee Mattison**

Manager, Climate Change and Sustainability Services  
EY

**Noon**

**SPECIAL REPORT**

## **Human Rights: Principles and Trends – Supply Chains, Reporting, and AI**

**Caroline Rees**

President and Co-Founder  
Shift Project, Ltd.

**12:30 PM**

**CONCLUSION OF PROGRAM**

**Claire Rosenzweig, CAE**

President and CEO  
Better Business Bureau Serving Metropolitan New York  
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