2018 *Planning Phase* — *Quiet Phase* — **2019** — *Public Phase*—Construction begins — **2020**

Campaign Goal: $5,000,000

Jan—Feb 2018

- Campaign planning
- Building Committee reviews schematic design, project budget, & fundraising plan
- Develop campaign policies, forms, and materials

March 2018

- Development Committee approves project plan
- Board approves schematic design, project budget, & fundraising plan

April 2018

- Research prospective supporters
- Develop naming opportunities
- Confirm campaign Co-Chairs

May 2018—April 2019

Quiet Phase

May 2018—Jan 2019

- Kick-off committee meeting and orientation
- Secure Board and Senior Leadership commitments
- Cultivation, solicitation, and stewardship of lead gifts
- Invite Honorary Co-Chairs

Dec. 2018

- Attain 75% of goal or BOD elects to borrow

May 2019

- Prepare for *Public Phase* kick off
- Final *Quiet Phase* solicitations

Late Spring 2019

- Shovel in ground
- Publically announce campaign goal
- Press and Media campaign
- Solicit community gifts
- Community kick off event

June 2019—August 2020

Public Phase

Summer 2020

- Building completed
- Move in
- Campaign wrap up
- Ribbon cutting event
- Campaign celebrations