**Briarlake Elementary School**

**3590 LaVista Road**

**Decatur, GA 30033**

**678-874-2502**

Dear Local Business Owner,

Briarlake Elementary School’s PTA will be hosting our 22nd Annual Fall Festival on Saturday, October 21, 2017 on our beautiful campus. This event has been very successful in years past, and we anticipate another successful and memorable experience for the entire community again this year. As such, the PTA would like to present to you a very affordable sponsorship opportunity and as a tax-deductible donation (501(c) (3) - tax id number 58-6072359) that will also enable your company to show support for our flourishing school.

The following states the various sponsorship levels and the corresponding publicity and recognition that you will receive by supporting Briarlake’s 22nd Annual Fall Festival:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Levels** | **Donation** | **Business Name Listed on School Marquee on LaVista Road from 10/23/16-11/3/17** | **Business Name Listed on Sponsorship Board at Festival**  **and Festival Map** | **Business Name Listed on Website (all year)** |
| Gold | $500 | **\*** | **\*** | **\*** |
| Silver | $250 |  | **\*** | **\*** |
| Bronze | $125 |  |  | **\*** |

1. **If you would prefer to send a monetary donation to the school without any sponsorship benefits we will graciously accept your donation.**
2. The PTA looks forward to hearing from your company soon and, hopefully, your sponsorship participation! **Please feel free to contact Anjevon Smith** [**anjevonsmith@gmail.com**](mailto:anjevonsmith@gmail.com) **with any questions.** If it is easier, I will be happy to come by your business to pick up your sponsorship packet or you can mail the forms to:
3. **Attn: Fall Festival Sponsorship Committee**
4. **Briarlake Elementary School**

3590 LaVista Road

Decatur, GA 30033-1098

Thank you in advance for your consideration of this sponsorship request.

Sincerely,

Anjevon Smith

PTA Fall Festival Sponsorships Committee Chair