



September 9, 2019

Dear Louisiana Travel Association Members,

The LTA Board of Directors unanimously approved amending the LTA bylaws to allow the LTA Membership to nominate fellow members to the LTA Board of Directors and Officers via email. This change will save LTA both time and cost.

As a member in good standing, you have the right and privilege to nominate fellow members to the LTA Board of Directors and Officers. Please refer to the included list of 2019 board members who are eligible to serve in various positions.

**Next Steps:**

1. Once all nominations are received by LTA, the Governing/Nominating Committee will establish a slate of officers and directors to be approved by the full board of directors in December.
2. The slate of officers will be provided to the full membership for review 15 days prior to the Annual Meeting.
3. All members in good standing in attendance at the January 30, 2020 LTA Annual Meeting will then have final approval of the slate.
4. The new officers and directors will also be inducted at the 2020 Annual Meeting.

**Nominations Process:**

1. Determine interest in serving from the individuals you are nominating to represent you and your fellow LTA members.
2. Complete the LTA board nominations form.
3. Include bios, resumes and other relevant information. Feel free to nominate yourself.
4. Submit nominations by Monday, September 23, 2019.

Thank you for your continued support and participation.

Sincerely,

Janice Delerno Verges  
Chairman of the Board

Included:

- a. Members Eligible for 2020 LTA Officers and Board of Directors
- b. Current List of LTA Board of Directors/Officers
- c. Full list of LTA members can be found in the email, or at <https://joom.ag/tYxY>, pages 18-103

## **2020 LTA Officers and Board of Directors Eligibility**

### **Immediate Past Chair** Automatic nomination

Janice Delerno Verges

### **Chairman** Must have served as an officer within the last year. Those officers who are eligible are:

Ben Berthelot

Dickie Brennan

Kyle Edmiston

### **Officers (Vice-Chairman, Secretary and Treasurer)** Must have been a member in good standing on the board for at least one year in the last three years. Those members eligible for office are:

Joanna Folse-Alexander

Peggy Benoit

Ben Berthelot

Dickie Brennan

Timothy Bush

Jeremy Cooker

Alana Cooper

John Crook

Marion Fox

Kevin Kelly

Brandy Evans

Kyle Edmiston

Arlene Gould

Ralph Ney

Donna O'Daniels

Lynette Tanner

Denise Thevenot

### **Board of Directors** Any member in good standing is eligible to serve on the board. A membership list is available in the email, or online at: <https://joom.ag/tYxY>

Board members that have reached the end of their first 3-year term and will need to be nominated to be considered for re-election to the board for a second 3-year term starting in 2020:

Dickie Brennan

Alana Cooper

John Crook

Brandy Evans

Marion Fox

Donna O'Daniels

Ralph Ney

Board members that have completed two consecutive 3-year terms and will rotate off the Board if not elected to an officer's position:

Lynette Tanner

Denise Thevenot

Board members that will continue to serve on the Board in 2020 and **do not** need to be nominated for re-election:

Joanna Folse-Alexander

Peggy Benoit

Ben Berthelot

Timothy Bush

Jeremy Cooker

Kyle Edmiston

Arlene Gould

Kevin Kelly

Board members rolling off the board are:

Jim Caldwell (Ex-Officio, appointed by Chairman)

Travis Napper, 2019 Past Chairman

Denise Thevenot (if not elected to an officer position)

Lynette Tanner (if not elected to an officer position)

**LOUISIANA TRAVEL ASSOCIATION**  
**2019 OFFICERS & BOARD OF DIRECTORS**

**EXECUTIVE COMMITTEE**

**Chairman Janice Delerno Verges**

The Stockade B & B, 8860 Highland Rd, Baton Rouge 70808  
225-769-7358; janice@thestockade.com

**Vice-Chairman Benjamin J. Berthelot**

Lafayette CVC, 1400 NW Evangeline Thruway, Lafayette 70501  
337-232-3737; ben@lafayettetravel.com

**Secretary Dickie Brennan**

Dickie Brennan & Company, 605 Canal St, New Orleans 70130  
504-521-8313; db@dbcno.com

**Treasurer Kyle Edmiston**

Lake Charles CVB, 1205 N. Lakeshore Dr., Lake Charles 70601  
337-420-5781; kedmiston@visitlakecharles.org

**Immediate Past Chairman Travis Napper**

Ruston Lincoln CVB, P.O. Box 1383, Ruston 71270  
318-255-2031; tnapper@rustonlincoln.com

**DIRECTORS**

**Serving Final Year of Second Three-Year Term**

**Lynette Tanner**

Frogmore Cotton Plantation, 11054 Hwy 84, Frogmore 71334  
318-757-2453; lynettetanner@frogmoreplantation.com

**Denise Thevenot**

Louisiana Tax Free Shopping, 1604 Vegas Drive, Metairie 70003  
504-458-8258; denise@louisianataxfree.com

**Serving Final Year of First Three-Year Term**

**Alana Cooper**

Monroe-West Monroe CVB, P.O. Box 1436, West Monroe 71294  
318-387-5691; acooper@monroe-westmonroe.org

**John Crook**

Vernon Parish Tourist Commission, P.O. Box 349, Leesville  
71496; 337-238-0783; jcrook@bellsouth.net

**Brandy Evans**

Shreveport-Bossier CTB, 629 Spring Street, Shreveport 71101  
318-429-0638; bevans@sbcctb.org

**Marion Fox**

Jeff Davis Parish TC, 100 Rue de L'Acadie, Jennings 70546;  
337-821-5521; marionfox@jeffdavis.org

**Ralph Ney**

Marriott Hotel, 5500 Hilton Avenue, Baton Rouge 70808;  
225-924-5000; ralph.ney@dimdev.com

**Donna O'Daniels**

St. Tammany Parish TC, 68099 Highway 59, Mandeville 70471  
985-892-0520; donna@louisiananorthshore.com

**Serving Second Year of Second Three-Year Term**

**Kevin Kelly**

Houmas House Plantation, 40136 Hwy 942, Darrow 70725  
225-473-9380; kk@houmashouse.com

**Serving Second Year of First Three-Year Term**

**Timothy Bush**

Louisiana's Cajun Bayou, P.O. Box 340, Raceland 70394  
985-537-5800; tbush@lacajunbayou.com

**Serving First Year of Second Three-Year Term**

**Arlene Gould**

Natchitoches CVB, 780 Front St, Ste 100, Natchitoches 71457  
318-352-8072; director@natchitoches.com

**Peggy Benoit**

Carmel Inn & Suites, 400 East First Street, Thibodaux 70302  
peggy@tripshock.com; 985-446-0561

**Serving First Year of First Three-Year Term**

**Joanna Folse-Alexander**

Sunrise Hospitality, 2691 Viking Dr, Bossier City 71111  
joannafolios@yahoo.com; 318-841-9721

**Jeremy Cooker**

New Orleans Tourism Marketing Corp.  
2020 St. Charles Ave., New Orleans, LA 70130  
jeremy@notmc.com; 504-826-9705

**Kevin Dolliole**

Louis Armstrong New Orleans International Airport, 3<sup>rd</sup> Floor  
Administrative Office, 900 Airline Dr, Kenner, LA 70062  
kevin@flymsy.com; 504-303-7652

**ASSOCIATE MEMBER**

**Eric Hoffman**

Hoffman Media, 326 Broad St, New Orleans, LA 70119  
ehoffman@hoffmanmedia.com; 205-262-2127

**EX-OFFICIO MEMBER**

**Jim Caldwell**

Kisatchie Nat'l Forest, 2500 Shreveport Hwy, Pineville, LA 71360  
jcaldwell@fs.fed.us; 318-473-7168

**EX-OFFICIO MEMBER**

**Doug Bourgeois, Assistant Secretary**

Louisiana Office of Tourism, P.O. Box 94291, Baton Rouge  
70804; 225-342-8125; dbourgeois@crt.la.gov



## 2020 LOUISIANA TRAVEL ASSOCIATION BOARD NOMINATIONS FORM

### Nominee Contact Information (self-nominations accepted)

Name of Nominee:	
Organization and Title:	
Mailing Address:	
Email Address:	
Work Phone:	
Cell Phone (optional):	
Other Affiliations or Board Service (or attach resume)	
What makes LTA's Vision and Mission important to nominee?	

LTA Vision | LTA is the primary voice of the Louisiana tourism industry and a critical, one-stop resource for our valued members. Our uniquely talented staff and board members work together to create opportunities for partnerships across the industry and help grow the next generation of leaders. LTA is a clear investment to the overall economy of Louisiana.

LTA Mission | LTA is a trade association leading and strengthening Louisiana's vibrant tourism industry through promotion, education and advocacy on behalf of our members.

### Nominator Contact Information (must be LTA member of record)

Name of Nominator:	
Organization and Title:	
Signature:	

### LTA Board Members Characteristics:

HONESTY	SENSITIVITY TO AND TOLERANCE OF DIFFERING VIEW
FRIENDLY AND RESPONSIVE APPROACH	COMMUNITY-BUILDING SKILLS
PERSONAL INTEGRITY	SENSE OF VALUES
CONCERN FOR THE DEVELOPMENT OF LTA	PASSION FOR ADVANCEMENT OF THE TOURISM INDUSTRY
CEO/EXECUTIVE LEADERSHIP EXPERTISE	STRATEGIC THINKING/PLANNING SKILLS
WILLINGNESS TO SUPPORT LTA PROGRAMS	RESPECT WITHIN THE COMMUNITY AND INDUSTRY

\*Additional information (bios, resumes, or relevant information) is strongly encouraged. Individuals that have previously served on the LTA Board do not need to submit additional information.

\*The individual submitting this nomination form will be the contact person for all correspondence regarding the application status.

\*Please return completed nominations application form via e-mail by Monday, September 23, 2019 to Anna White at [anna@louisianatravelassociation.org](mailto:anna@louisianatravelassociation.org).