



September 9, 2019

Dear Louisiana Travel Association Members,

The LTA Board of Directors unanimously approved amending the LTA bylaws to allow the LTA Membership to nominate fellow members to the LTA Board of Directors and Officers via email. This change will save LTA both time and cost.

As a member in good standing, you have the right and privilege to nominate fellow members to the LTA Board of Directors and Officers. Please refer to the included list of 2019 board members who are eligible to serve in various positions.

Next Steps:

1. Once all nominations are received by LTA, the Governing/Nominating Committee will establish a slate of officers and directors to be approved by the full board of directors in December.
2. The slate of officers will be provided to the full membership for review 15 days prior to the Annual Meeting.
3. All members in good standing in attendance at the January 30, 2020 LTA Annual Meeting will then have final approval of the slate.
4. The new officers and directors will also be inducted at the 2020 Annual Meeting.

Nominations Process:

1. Determine interest in serving from the individuals you are nominating to represent you and your fellow LTA members.
2. Complete the LTA board nominations form.
3. Include bios, resumes and other relevant information. Feel free to nominate yourself.
4. Submit nominations by Monday, September 23, 2019.

Thank you for your continued support and participation.

Sincerely,

Janice Delerno Verges
Chairman of the Board

- Included:
- a. Members Eligible for 2020 LTA Officers and Board of Directors
 - b. Current List of LTA Board of Directors/Officers
 - c. Full list of LTA members can be found in the email, or at <https://joom.ag/tYxY>, pages 18-103

2020 LTA Officers and Board of Directors Eligibility

Immediate Past Chair Automatic nomination

Janice Delerno Verges

Chairman Must have served as an officer within the last year. Those officers who are eligible are:

Ben Berthelot

Dickie Brennan

Kyle Edmiston

Officers (Vice-Chairman, Secretary and Treasurer) Must have been a member in good standing on the board for at least one year in the last three years. Those members eligible for office are:

Joanna Folse-Alexander

Alana Cooper

Arlene Gould

Peggy Benoit

John Crook

Ralph Ney

Ben Berthelot

Marion Fox

Donna O'Daniels

Dickie Brennan

Kevin Kelly

Lynette Tanner

Timothy Bush

Brandy Evans

Denise Thevenot

Jeremy Cooker

Kyle Edmiston

Board of Directors Any member in good standing is eligible to serve on the board. A membership list is available in the email, or online at: <https://joom.ag/tYxY>

Board members that have reached the end of their first 3-year term and will need to be nominated to be considered for re-election to the board for a second 3-year term starting in 2020:

Dickie Brennan

Brandy Evans

Donna O'Daniels

Alana Cooper

Marion Fox

Ralph Ney

John Crook

Board members that have completed two consecutive 3-year terms and will rotate off the Board if not elected to an officer's position:

Lynette Tanner

Denise Thevenot

Board members that will continue to serve on the Board in 2020 and **do not** need to be nominated for re-election:

Joanna Folse-Alexander

Timothy Bush

Arlene Gould

Peggy Benoit

Jeremy Cooker

Kevin Kelly

Ben Berthelot

Kyle Edmiston

Board members rolling off the board are:

Jim Caldwell (Ex-Officio, appointed by Chairman)

Denise Thevenot (if not elected to an officer position)

Travis Napper, 2019 Past Chairman

Lynette Tanner (if not elected to an officer position)

LOUISIANA TRAVEL ASSOCIATION
2019 OFFICERS & BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Chairman Janice Delerno Verges

The Stockade B & B, 8860 Highland Rd, Baton Rouge 70808
225-769-7358; janice@thestockade.com

Vice-Chairman Benjamin J. Berthelot

Lafayette CVC, 1400 NW Evangeline Thruway, Lafayette 70501
337-232-3737; ben@lafayettetravel.com

Secretary Dickie Brennan

Dickie Brennan & Company, 605 Canal St, New Orleans 70130
504-521-8313; db@dbco.com

Treasurer Kyle Edmiston

Lake Charles CVB, 1205 N. Lakeshore Dr., Lake Charles 70601
337-420-5781; kedmiston@visitlakecharles.org

Immediate Past Chairman Travis Napper

Ruston Lincoln CVB, P.O. Box 1383, Ruston 71270
318-255-2031; tnapper@rustonlincoln.com

DIRECTORS

Serving Final Year of Second Three-Year Term

Lynette Tanner

Frogmore Cotton Plantation, 11054 Hwy 84, Frogmore 71334
318-757-2453; lynettetanner@frogmoreplantation.com

Denise Thevenot

Louisiana Tax Free Shopping, 1604 Vegas Drive, Metairie 70003
504-458-8258; denise@louisianataxfree.com

Serving Final Year of First Three-Year Term

Alana Cooper

Monroe-West Monroe CVB, P.O. Box 1436, West Monroe 71294
318-387-5691; acooper@monroe-westmonroe.org

John Crook

Vernon Parish Tourist Commission, P.O. Box 349, Leesville
71496; 337-238-0783; jcrook@bellsouth.net

Brandy Evans

Shreveport-Bossier CTB, 629 Spring Street, Shreveport 71101
318-429-0638; bevans@sbctb.org

Marion Fox

Jeff Davis Parish TC, 100 Rue de L'Acadie, Jennings 70546;
337-821-5521; marionfox@jeffdavis.org

Ralph Ney

Marriott Hotel, 5500 Hilton Avenue, Baton Rouge 70808;
225-924-5000; ralph.ney@dimdev.com

Donna O'Daniels

St. Tammany Parish TC, 68099 Highway 59, Mandeville 70471
985-892-0520; donna@louisiananorthshore.com

Serving Second Year of Second Three-Year Term

Kevin Kelly

Houmas House Plantation, 40136 Hwy 942, Darrow 70725
225-473-9380; kk@houmashouse.com

Serving Second Year of First Three-Year Term

Timothy Bush

Louisiana's Cajun Bayou, P.O. Box 340, Raceland 70394
985-537-5800; tbush@lacajunbayou.com

Serving First Year of Second Three-Year Term

Arlene Gould

Natchitoches CVB, 780 Front St, Ste 100, Natchitoches 71457
318-352-8072; director@natchitoches.com

Peggy Benoit

Carmel Inn & Suites, 400 East First Street, Thibodaux 70302
peggy@tripshock.com; 985-446-0561

Serving First Year of First Three-Year Term

Joanna Folsie-Alexander

Sunrise Hospitality, 2691 Viking Dr, Bossier City 71111
joannafolsie@yahoo.com; 318-841-9721

Jeremy Cooker

New Orleans Tourism Marketing Corp.
2020 St. Charles Ave., New Orleans, LA 70130
jeremy@notmc.com; 504-826-9705

Kevin Dolliole

Louis Armstrong New Orleans International Airport, 3rd Floor
Administrative Office, 900 Airline Dr, Kenner, LA 70062
kevin@flymsy.com; 504-303-7652

ASSOCIATE MEMBER

Eric Hoffman

Hoffman Media, 326 Broad St, New Orleans, LA 70119
ehoffman@hoffmanmedia.com; 205-262-2127

EX-OFFICIO MEMBER

Jim Caldwell

Kisatchie Nat'l Forest, 2500 Shreveport Hwy, Pineville, LA 71360
jcaldwell@fs.fed.us; 318-473-7168

EX-OFFICIO MEMBER

Doug Bourgeois, Assistant Secretary

Louisiana Office of Tourism, P.O. Box 94291, Baton Rouge
70804; 225-342-8125; dbourgeois@crt.la.gov



2020 LOUISIANA TRAVEL ASSOCIATION BOARD NOMINATIONS FORM

Nominee Contact Information (self-nominations accepted)

Name of Nominee:	
Organization and Title:	
Mailing Address:	
Email Address:	
Work Phone:	
Cell Phone (optional):	
Other Affiliations or Board Service (or attach resume)	
What makes LTA's Vision and Mission important to nominee?	

LTA Vision | LTA is the primary voice of the Louisiana tourism industry and a critical, one-stop resource for our valued members. Our uniquely talented staff and board members work together to create opportunities for partnerships across the industry and help grow the next generation of leaders. LTA is a clear investment to the overall economy of Louisiana.

LTA Mission | LTA is a trade association leading and strengthening Louisiana's vibrant tourism industry through promotion, education and advocacy on behalf of our members.

Nominator Contact Information (must be LTA member of record)

Name of Nominator:	
Organization and Title:	
Signature:	

LTA Board Members Characteristics:

HONESTY	SENSITIVITY TO AND TOLERANCE OF DIFFERING VIEW
FRIENDLY AND RESPONSIVE APPROACH	COMMUNITY-BUILDING SKILLS
PERSONAL INTEGRITY	SENSE OF VALUES
CONCERN FOR THE DEVELOPMENT OF LTA	PASSION FOR ADVANCEMENT OF THE TOURISM INDUSTRY
CEO/EXECUTIVE LEADERSHIP EXPERTISE	STRATEGIC THINKING/PLANNING SKILLS
WILLINGNESS TO SUPPORT LTA PROGRAMS	RESPECT WITHIN THE COMMUNITY AND INDUSTRY

***Additional information (bios, resumes, or relevant information) is strongly encouraged. Individuals that have previously served on the LTA Board do not need to submit additional information.**

***The individual submitting this nomination form will be the contact person for all correspondence regarding the application status.**

***Please return completed nominations application form via e-mail by Monday, September 23, 2019 to Anna White at anna@louisianatravelassociation.org.**