



## NASA MUSIC: MAESTRO

Management, Acquisition, Education Support, Training, Research, and Outreach  
A Cooperative Agreement With NASA



### Project Summary

The overarching purpose of this project is to design, create and provide workshops, sustainable training materials and support to Minority Serving Institutions (MSIs) as a means of enabling a competitive advantage in securing federal funds for MSIs to yield improvements in MSI institution capacities.

### Project Goals:

1. **Foster the growth and utilization** of the U.S. industrial and academic base in tandem with NASA for research, development and transfer of innovative technologies to expand the exploration capabilities for NASA;
2. **Engage the public** with exposure to NASA-unique Science, Technology, Engineering and Mathematics (STEM) learning opportunities and outreach activities to inform, educate, and encourage public interests and diversify the future NASA workforce; and
3. **Support and engage** in partnerships, including interagency partnerships involving industry and academic entities to utilize greater capabilities and reach.

### Project Objectives:

- Develop and deliver training workshops for MSIs in the form of:
  - Face-to-face institutes
  - Partner-delivered workshops
  - MAESTRO Online Webinar Series
  - Distribution of supplemental materials
- Leverage the considerable NASA research portfolio to provide opportunities to inspire the public by:
  - Creating awareness of NASA-unique STEM research and facilities
  - Exposing MSIs to the value and work at NASA
  - Augmenting NASA's public presence at MSIs to encourage diversification of the NASA STEM pipeline.
- Provide MSIs with the improved ability to leverage relationships in academia and industry to participate in current innovative research and development aligned with the aims of NASA's transfer of technology.

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## Year One: Activities and Events Calendar

Webinars and materials will be available on our web portal at: [www.TheKnowledgeSharingCenter.com](http://www.TheKnowledgeSharingCenter.com)

*Free access to HBCU and MSI administrators, faculty and students*

Month	Activities	Events
October 2018		
November 2018	<ul style="list-style-type: none"><li>• <b>Webinar #1: Contracts vs. Grants</b></li></ul>	
December 2018	<ul style="list-style-type: none"><li>• <b>Webinar #2: Government Contracting 101</b></li></ul>	<b>Quarterly Workshop</b> Acquisition Forecasting
January 2019	<ul style="list-style-type: none"><li>• <b>Webinar #3: Acquisition Forecasting</b></li></ul>	
February 2019	<ul style="list-style-type: none"><li>• <b>Webinar #4: Marketing Your Capabilities</b></li></ul>	
March 2019	<ul style="list-style-type: none"><li>• <b>Webinar #5: Responding to Solicitations</b></li></ul>	<b>Quarterly Workshop</b> Marketing Your Capabilities
April 2019	<ul style="list-style-type: none"><li>• <b>Webinar #6: Creating Compliant Proposals and White Papers</b></li></ul>	
May 2019	<ul style="list-style-type: none"><li>• <b>Webinar #7: Negotiating and Executing a Contract</b></li></ul>	
June 2019	<ul style="list-style-type: none"><li>• <b>Webinar #8: Properly Managing a Contract</b></li></ul>	<b>Quarterly Workshop</b> Teaming Through SBIR/STTR Opportunities
July 2019	<ul style="list-style-type: none"><li>• <b>Webinar #9: Pricing, Invoicing, and Financial Management of a NASA Contract</b></li></ul>	<b>Quarterly Workshop</b> Prime Contractor Roundtable
August 2019	<ul style="list-style-type: none"><li>• <b>Webinar #10: Collaborating Through SBIR/STTR Opportunities</b></li></ul>	
September 2019		<b>Annual Training Event</b> Location: TBD

### For More Information, Contact:

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