



NASA MUSIC: MAESTRO

Management, Acquisition, Education Support, Training, Research, and Outreach
A Cooperative Agreement With NASA



Project Summary

The overarching purpose of this project is to design, create and provide workshops, sustainable training materials and support to Minority Serving Institutions (MSIs) as a means of enabling a competitive advantage in securing federal funds for MSIs to yield improvements in MSI institution capacities.

Project Goals:

1. **Foster the growth and utilization** of the U.S. industrial and academic base in tandem with NASA for research, development and transfer of innovative technologies to expand the exploration capabilities for NASA;
2. **Engage the public** with exposure to NASA-unique Science, Technology, Engineering and Mathematics (STEM) learning opportunities and outreach activities to inform, educate, and encourage public interests and diversify the future NASA workforce; and
3. **Support and engage** in partnerships, including interagency partnerships involving industry and academic entities to utilize greater capabilities and reach.

Project Objectives:

- Develop and deliver training workshops for MSIs in the form of:
 - Face-to-face institutes
 - Partner-delivered workshops
 - MAESTRO Online Webinar Series
 - Distribution of supplemental materials
- Leverage the considerable NASA research portfolio to provide opportunities to inspire the public by:
 - Creating awareness of NASA-unique STEM research and facilities
 - Exposing MSIs to the value and work at NASA
 - Augmenting NASA's public presence at MSIs to encourage diversification of the NASA STEM pipeline.
- Provide MSIs with the improved ability to leverage relationships in academia and industry to participate in current innovative research and development aligned with the aims of NASA's transfer of technology.

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Year One: Activities and Events Calendar

Webinars and materials will be available on our web portal at: www.TheKnowledgeSharingCenter.com
Free access to HBCU and MSI administrators, faculty and students

Month	Activities	Events
October 2018		
November 2018	<ul style="list-style-type: none">• Webinar #1: <i>Contracts vs. Grants</i>	
December 2018	<ul style="list-style-type: none">• Webinar #2: <i>Government Contracting 101</i>	Quarterly Workshop Acquisition Forecasting
January 2019	<ul style="list-style-type: none">• Webinar #3: <i>Acquisition Forecasting</i>	
February 2019	<ul style="list-style-type: none">• Webinar #4: <i>Marketing Your Capabilities</i>	
March 2019	<ul style="list-style-type: none">• Webinar #5: <i>Responding to Solicitations</i>	Quarterly Workshop Marketing Your Capabilities
April 2019	<ul style="list-style-type: none">• Webinar #6: <i>Creating Compliant Proposals and White Papers</i>	
May 2019	<ul style="list-style-type: none">• Webinar #7: <i>Negotiating and Executing a Contract</i>	
June 2019	<ul style="list-style-type: none">• Webinar #8: <i>Properly Managing a Contract</i>	Quarterly Workshop Teaming Through SBIR/STTR Opportunities
July 2019	<ul style="list-style-type: none">• Webinar #9: <i>Pricing, Invoicing, and Financial Management of a NASA Contract</i>	Quarterly Workshop Prime Contractor Roundtable
August 2019	<ul style="list-style-type: none">• Webinar #10: <i>Collaborating Through SBIR/STTR Opportunities</i>	
September 2019		Annual Training Event Location: TBD

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