



Saturday, October 4th, 2025

Sponsor Set up: starting @9am | *Event:* 11a - 2p
301 Arctic Slope Ave. (Back Parking Lot)

Get Ready for a Spook-tacular Celebration!
2nd Annual Trunk or Treat with the Trades

Join us for a frightfully fun fall day at the
2nd Annual Trunk or Treat with the Trades—
a family-friendly
Halloween celebration that brings the community
together for a great cause!

What to Expect:

Trunk-or-Treating: Kids can collect candy from creatively decorated vehicles!

- Face Painting, Photobooth Fun Games, Giveaways
- Estimated 300 kids attending
- Nearly 40 business and associations in the trades industry

This year, we're proud to partner with **Denali Industrial Supply** and **Kayden Strong** to make this event bigger and better than ever. Proceeds will help cover event costs and directly support **Kayden Klaus** through the Kayden Strong.

Why Sponsor or Donate?

By supporting this event, you'll:

- Gain positive exposure in the community
- Show your commitment to local families and youth
- Help fund a meaningful cause that supports a brave young fighter, Kayden. diagnosed with leukemia & wanted to spread joy to other children and families spending the holidays in the hospital.
- Be part of a high-visibility, feel-good event that draws families from all over.

We're seeking sponsors, trunk participants, and prize donors to help make this event magical. Whether you're a local business, organization, or individual, your contribution will make a difference.

This is one fall celebration you won't want to miss!

Mark your calendars, bring your little/big ghouls and goblins, and help us make this a Halloween to remember!

For sponsorship or donation inquiries,
Contact Crystal Mappala | crystal@abcalaska.org
907.565.5600 | www.abcalaska.org

Sponsorship Opportunities

Title Sponsor **\$2000.00**

Our Main Event Sponsor is the heart of this celebration—helping turn a community dream into a reality. Their generous support covers key event costs, allowing us to create a safe, fun, and festive Halloween experience.

Photobooth **\$1600.00**

Their support helps provide a fun, festive space where guests can strike a pose and take home a snapshot of the Halloween magic. Logo on printed and digital photos.

Supporting Partner **\$200.00**

Sponsors play a vital role in bringing this community event to life. Their generous contributions help cover essential event costs and ensure a safe, fun, and festive experience for all w/ decor, music & more.

Trunk Spot **\$40.00**

Reserving a spot at the event. To hand out candy/ goodies/play games to ~300 kids

Candy **\$30.00**

Help bring the sweetest part of Trunk or Treat to life!

ALL SPONSORS - Includes: Logo displayed on all promotional material, banner displayed at event, logo placement in the ABC Newsletters & Website, tags / mentions on social media platforms.