



Decarbonization Action Campaign: Team Descriptions

The strategy for the chapter's Decarb Action campaign has been defined for 2022 and we are actively pursuing phase 1 goals for each team. The teams are noted below with our current efforts. Hope you consider getting involved in some way, whether in for short-term tasks, limited time available tasks or in a more substantial way.

Decarb Education Development and Delivery (likely will link to the other teams)

PHASE 1 GOAL: To work with the other Decarb Action teams to develop educational materials that reflect the information needs of those teams. Some teams will strive to research, find, repurpose and create their own materials. In other situations another Decarb Action team may need you help. And if the education committee has a specific content interest to pursue, that is possible as well. And for those who wish to present any presentations we develop, we'll use Eventbrite and other outreach to give you a chance to present (done in conjunction with Campbell Scott, Speakers Bureau Director)

Building Decarb Action

We are designated as a "The Switch Is On" organization Ambassador, which is primarily educational outreach for moving buildings away from fossil fuels to electric power.

PHASE 1 GOAL: To do SIO outreach in our community singly and together. This outreach could take many forms. And in so doing we will use SIO materials and develop our own materials, as appropriate. We will also evaluate and make recommendations for program expansion and improvement to the Building Decarb Coalition's SIO program. And we'll try to track our effectiveness to convince others to move to electric appliances.

Tools and Resources Development

PHASE 1 GOAL: Work with the SIO organization, our SIO chapter team and independently with other experts to research and develop Decision Tree (IF/THEN) charts and other tools to help consumers successfully navigate the all-electric acquisition and installation decision-making process.

GoGreen: Encouraging Actions

PHASE 1 GOAL: Encourage our neighbors, friends, family and our members from our personal organizations to take more personal actions to be GREEN. We are participating in the San Jose program that includes a series of 9 meetings as we learn about and encourage ourselves and others to GoGreen. To learn more about the GoGreen program see this link.

<https://www.sanjoseca.gov/your-government/departments-offices/environmental-services/climate-smart-san-jos/gogreen-teams-2022#:~:text=The%20GoGreen%20Teams%20Program%20aims,and%20a%20more%20resilient%20community.>

Climate Corporate Governance

PHASE 1 GOAL: Climate governance is the structure of rules and processes a company puts in place to manage its responses to the financial risks and opportunities of climate change. Our first step is to learn more about the climate governance and how to recommend and help companies ensure effective climate governance policy. There are principals to consider. We'll learn about those principals and then develop a plan for outreach that includes resources and tools. We'll start out small and simple as we build our knowledge and base of experience. And it is my hope that we'll build a larger team to support this sub-teams work.

Want to join one or more of these teams? Email Karen, knelson@pacificmedia.com

Let's work together to make a difference!