



BUCHAREST, 2024

EXPERIENCE, TASTE & FEEL THE VIBRANT CITY



EXPERIENCE, TASTE & FEEL THE VIBRANT CITY

- **Experience** - New destination in Eastern Europe, discover safely with easy access in the city & various destinations around from the Black Sea, to the Carpathian mountains or Europe's "newest" land, the Danube Delta. From medieval castles, to historical villages, the multicultural cities will tell life stories or fairy tales
- **Taste** - The rich gastro & wine culture, from traditional to local cuisine will led you to conquer new highs and lands of the Romanian farm to table kitchen style
- **Feel** - Uncovering unique venues, parks & green areas, non stop entertainment and good times could be addictive :)



'CASA POPORULUI' - PEOPLE'S HOUSE



One lifetime opportunity and a unique way to host the SKAL WORLD Conference is the People House, one of the biggest building in the world & a symbol of Eastern Europe heritage culture.

The palace's floor area of 365,000 square metres (3,930,000 sq ft) makes it the world's third-largest administrative building after the Pentagon outside of Washington, D.C. in the United States and the Sappaya-Sapasathan in Thailand. It is also among the most massive buildings in terms of volume, measuring 2,550,000 cubic metres (90,000,000 cu ft): for comparison, the building exceeds by 2% the volume of the Great Pyramid of Giza in Egypt, leading some sources to label it "pharaonic".



The construction of the People's House began in 1980, known for its ornate interior composed of 23 sections, the palace houses the two chambers of the Parliament of Romania: the Senate and the Chamber of Deputies, along with three museums and an international conference center.



The dimensions of the building:

- length - 270 meters
- width - 245 meters
- height - 86 meters (above elevation 0)
- depth 92 meters (below ground level)
- built-up area - 66,000 square meters



WORLD
CONFERENCE



5 reason why choose Bucharest for SKAL World Conference in 2024



1

2

3

4

5

SAFETY

**LOGISTICS &
INFRASTRUCTURES**

**FEELS
GOOD**

**CUISINE
EXPERIENCE**

**THE
TEAM!**

B U C H A R E S T 2 0 2 4



SAFETY

SAFETY



- during Pandemic time, we fight and control the disease in real time
- all sanitary safety measures are standardised and in place in hotels, public places and transportations
- from the beginning of the war in Ukraine, we stood up as a nation and helped more than 1 million refugees and as NATO members we consider ourselves protected by our allies too
- Bucharest, since the end of communist era, has held many international, military or worldwide top political meetings or leadership conferences



LOGISTICS & INFRASTRUCTURES

- the main airport is near the city, with direct train shuttle to the centre
- all low cost flight companies operate at Otopeni airport, besides the main flight companies
- the underground metro infrastructure covers the main areas of the city, also the ground transport is running normal
- around the capital, in under 2 hours you can travel to any sightseeing destinations from the Black Sea, to the Carpathian mountains or Europe's "newest" land, the Danube Delta

FEELS GOOD

- you can recharge or relax in one of the 21 parks in the city, they are all free to public access
- the city which never sleeps, in the Old Town every day & night you can visit and enjoy good times and party people
- free and easy access in public areas for your WIFI connections, to make sure you can get in touch with your loved ones or just create your memories on social media

CUISINE EXPERIENCE

- with more than 800 years of culinary history, Romania is a "one-stop-taste" destination, where you can discover one of the most various cuisines from Europe
- from the sea to the mountains, our wine cellars became one of the top destinations for wine lovers all around the world, offering top wine recommendations with international recognitions
- one of the most traditional drinks "palincă / țuică" is a well-known historical and national "hot-water" which has gained a worldwide reputation, made from various garden and wild fruits; it's a must try!





THE TEAM!

- a relative young SKAL Bucharest organisation, founded in 1999, has a proactive & creative activity year by year, with great organizational experience and positive attitude
- CSR (corporate social responsibility) sensible in every aspect, offering 1% off the 2024 event income helping a children ONG from Romania; from the 1st day we offered support and help to Ukrainian refugees, coordinating donations and organising logistics for transiting our country
- our new program "Next SKAL generations" meant to open for the younger professionals, to reach out future hospitality people, creating together our vision and goals, being the perfect host for the 2024 SKAL World Conference, in Bucharest - Romania (Europe)

THE TEAM!



SKAL International București



Other proposed
conference and
program venues



2024 WORLD
CONFERENCE

 **SKÅL**
INTERNATIONAL
Connecting Tourism Globally

BUCHAREST 
ROMANIA
Next Generation Club





THE ROYAL PALACE

The Palace is the largest and most significant royal residence in the country, containing emblematic official spaces such as the Throne Hall, the Royal Dining Hall and the monumental Voivodes' Staircase. The palace is still used by the Romanian royal family for different occasions





BRAGADIRU PALACE

The palace has 10,000 square meters built and a related land of 12,000 square meters with a spectacular ballroom that can also function as a theatre or concert hall, a library, a bowling alley, numerous rooms; the building was an impressive structure that combined the styles of the most famous buildings of the time: the Chamber of Commerce, the Post Office Romanian, the Savings and Records House (the CEC) and the building of the Supreme Court of Justice





ROMANIAN ATHENEUM

Recognized as a symbol of Romanian culture, the building has been inscribed in 2007 on the list of the Label of European Heritage sites. In the centre of Bucharest and a landmark of the Romanian capital city, opened in 1888, the ornate, domed, circular building is the city's most prestigious concert hall and home of the "George Enescu" Philharmonic and of the George Enescu Festival





HOTELS IN BUCHAREST



CISMIGIU HOTEL



HOTEL MOXA



HILTON ATHENE



MARRIOTT GRAND



GRAND
CONTINENTAL

HOTEL RATES

2024 SKÅL WORLD CONGRESS



ACCOMODATION	PRICE / NIGHT - EURO	5 NIGHTS
SINGLE DELUXE	150	750
DOUBLE DELUXE	180	900
SINGLE 4*	110	550
DOUBLE / TWIN 4*	140	700
SINGLE 3*	90	450
DOUBLE / TWIN 3*	110	550



Observation: 1% of the revenues of the Congress will be offered to a local NGO, helping children with disabilities, as part of SKAL International Bucharest, CSR project



 **SKÅL**
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BUCHAREST
ROMANIA
Next Generation Club

Pre & Post Conference - Tour Proposal

- Two Castle in one day trip
- Visiting 3 Monasteries in one day
- Discover Danube Delta in 2 days
- The real Dracula Tour in 2 days
- Experience Transylvania Tour in 3 days

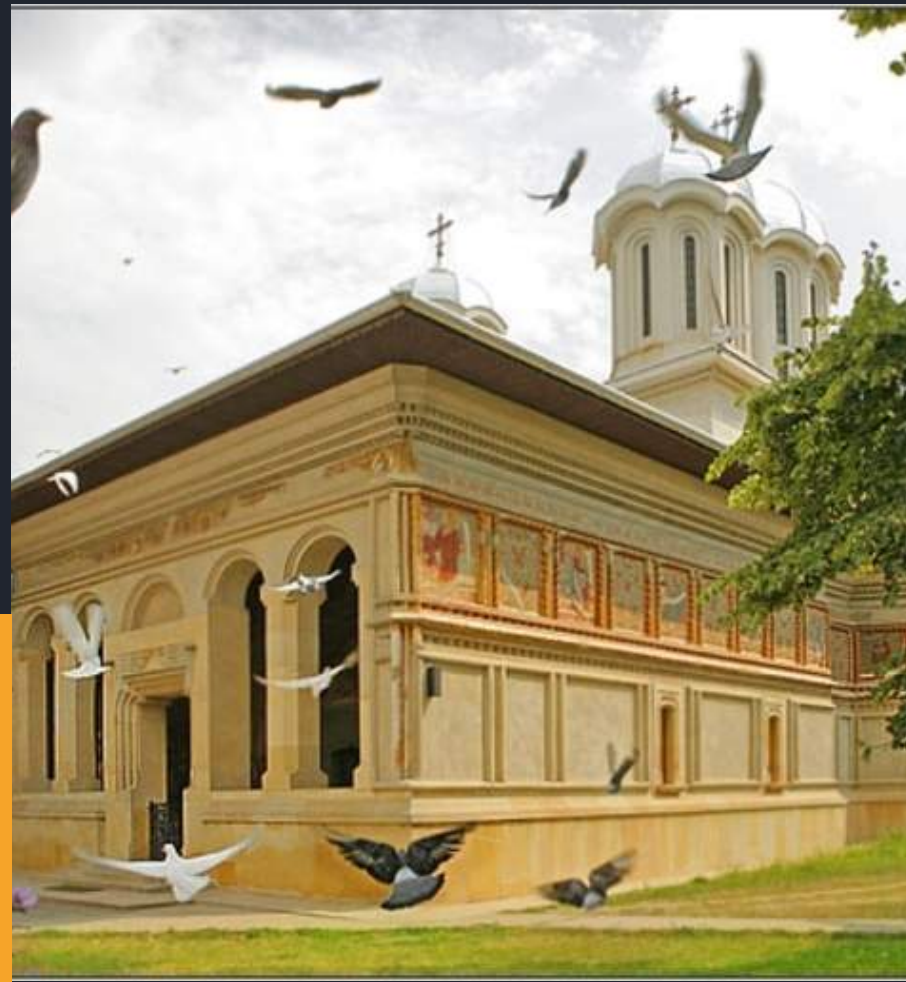


Two Castle in one day trip



Peleş Castle is a Neo-Renaissance castle in the Carpathian Mountains, near Sinaia, in Prahova County, linking Transylvania and Wallachia, built between 1873 and 1914. Inaugurated in 1883, it was constructed for King Carol I. Originally personal property of the Royal Family, Peleş Castle was nationalized when King Michael was forced to abdicate and into exile by the Communist government in 1947. In 1997 the castle was returned to the Royal Family in a long judicial case that was finally concluded in 2007

Commonly known outside Transylvania as Dracula's Castle, it is marketed as the home of the title character in Bram Stoker's Dracula. The castle is now a museum dedicated to displaying art and furniture collected by Queen Marie. At the bottom of the hill is a small open-air museum exhibiting traditional Romanian peasant structures (cottages, barns, water-driven machinery, etc.) from the Bran region



Visiting 3 Monasteries in one day

- Căldărușani Monastery is an Orthodox monastery, founded in 1638 by Matei Basarab on the shores of Căldărușani Lake. Through its famous school of copyists, Căldărușaniul has fully contributed in the past centuries to the creation of the Literary Romanian language
- Snagov Monastery, also known as Vlad the Impaler Monastery, is located on a small island in the north-western part of Snagov Lake. Old centre of spirituality and Orthodox culture, it endures on the foundations of an old Dacian settlement
- The Mogoșoaia Palace is a historic building in the village of Mogoșoaia. The complex contains the building itself, its courtyard with the watchtower, the cuhnia (kitchen), the guest house, the glacier and the tomb of the Bibescu family, as well as the "Saint George" church located near the walls of the courtyard



Discover Danube Delta in 2 days

Danube Delta is the second largest river delta in Europe, after the Volga Delta, and is the best preserved on the continent. Between the aquatic and terrestrial environments is interposed a swampy, easily flooded strip of original flora and fauna, with means of adaptation to water or land. This type of ecosystem is noted for its variety and large population of birds, some of them very rare



The real Dracula Tour in 2 days



Poenari Castle was a home of Vlad the Impaler, is located on the plateau of Mount Cetatea, facing the west side of the Transfăgărășan, on a canyon formed on the Argeș River valley, close to the Făgăraș Mountains. The citadel is situated high atop a mountain and accessed by climbing 1,480 concrete stairs. In the 2020 documentary "Romania: Seeking Dracula's Castle", the presenters declare that Poenari deserves the title 'Dracula's Castle' as it has the 'heart' of Vlad III.



Experience Transylvania in 3 days

Transylvania is a historical region in central Romania, the earliest known reference appears in a Medieval Latin document of the Kingdom of Hungary in 1075 as *ultra silvam*, meaning "beyond the forest". The culture of Transylvania is complex, due to its varied history and multiculturalism with a very rich and unique religious history from the other regions of Europe. Transylvania is known for both the scenery of its Carpathian landscape and its rich history. It also contains the nation's fourth historical city, Cluj-Napoca as well as other cities such as Braşov, Sibiu and Sighişoara

THANK YOU

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