JOIN THE SKÅL INTERNATIONAL DESTINATION SPONSORSHIP PROGRAMME

SKÅL INTERNATIONAL
Connecting Tourism Globally

A special package is offered to promote destinations within Skål International, through the DESTINATION SPONSORSHIP Programme, with the objective of providing valuable promotional opportunities and enhanced visibility across the global Skål International community and tourism industry professionals.

The Sponsorship Benefits include:

1. The DESTINATION will produce a promotional video (1'30 to 2'00 minutes).
2. The DESTINATION will prepare banner designs for use on the Skål International website, social media platforms and e-newsletter to promote the destination.

These materials will be used by Skål International in the following ways:

A. **The DESTINATION** logo will be placed on the homepage of Skål International's official website, under Partners section, for six months: **www.skal.org**.

B. Clicking the banner will redirect to the promotional video produced by **the DESTINATION**.

C. **The DESTINATION** banner linked to the promotional video published in two issues of the Skål International Skål Now e-Newsletter.

D. Two posts promoting **the DESTINATION** will be shared via Skål International's official social media accounts.

E. During the Skål World Congress, one B2B table will be provided free of charge for the promotion of **DESTINATION** (all expenses related to attendance at the Congress will be covered by the Sponsor).

F. Public thanks on the stage of the Congress and presentation of **the DESTINATION** video during the Congress.

G. Promotional article on **the DESTINATION** in one issue of the Tourism Now e-Magazine.

Sponsorship Investment: **Euros 5,000**

For more information or to secure your Destination Sponsorship package, please contact the Skål International General Secretariat at **skal@skal.org** or Director Sponsorship Deniz Anapa at **deniz.anapa@skal.org**.