wtm LONDON
EXCEL | 03-05 NOV 2026

Strengthen Your Industry Connections: Visit the Skål Stand at WTM London

As the global travel industry gathers for World Travel Market (WTM) London **3rd to 5th November 2026**, maximizing our professional networks is more important than ever. Real business thrives on strong relationships, and **Skål International London**—in collaboration with **Skål International UK**—is proud to once again take the lead on hosting our **Skål International** stand and drinks reception, continuing our annual tradition of welcoming the global membership to our home city.

Official stand details have now been received from HQ, and all visiting Skålleagues are warmly invited to come together at **Stand S3-510 in the South Hall**.

Your Base of Operations & Meeting Point

The Skål stand is designed to be your **home-from-home** during these 3 intense days of networking and negotiations. For members attending without individual exhibition stands, our space serves as the perfect professional hub.

- **B2B Hub:** Utilize the stand as a central meeting point to host your contacts and finalize agreements.
- **Skål Hospitality:** Stop by to find a welcoming environment hosted by London Skålleagues and supporting members ready to support your networking efforts.

The Annual Skål International WTM London Get-Together

To foster new partnerships and reunite our international network, we are hosting our signature evening reception right at the stand.

- 📅 **Date:** Tuesday, 3rd November 2026
- ⏰ **Time:** 16:00 – 18:00
- 📍 **Location:** Stand S3-510 (South Hall)

Introduce a Prospective Member

We warmly encourage you to bring along a business guest, client, or industry colleague to this reception. It is an excellent, informal setting to show a potential leader the tangible value of *Doing Business Among Friends* and introduce them to the global benefits of Skål International membership.

The entire team looks forward to seeing you in the South Hall and ensuring your time at WTM London is both collaborative and successful!

Support Your Club: Volunteer with Us!

We would warmly welcome any members who wish to volunteer their time to help us man and host the stand. Every hour you can give to support us is highly valuable and most welcome. If you would like to help, please email me directly with your availability.

Sneshka R
President, Skål International London Club

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