

EVENTS DC

Washington, DC: A Hub for Travel and Tourism

Washington, DC, renowned for its iconic museums, monuments, and rich history, has transformed into a vibrant hub for conventions, meetings, sports, entertainment, and cultural events, making it an essential destination for travel and tourism. This dynamic environment is not only enhancing the visitor experience but also driving significant economic growth in the region.

As the nation's capital and a premier venue for world-class events, Washington, DC, stands out as a key player in the tourism sector. Events DC, the official convention and sports authority of Washington, DC, plays a crucial role in powering local economic impact by facilitating experiences that highlight the best of our city.

The synergy between events and tourism has proven to be a powerful economic engine. In 2024, Washington, DC welcomed a record 27.2 million visitors, including 25 million domestic travelers. Visitor spending reached \$11.4 billion, supporting more than 111,500 local jobs. Additionally, the \$2.3 billion generated in tax revenue is pivotal for funding essential services across all eight wards of the District.

From large conventions at the Walter E. Washington Convention Center to international soccer matches at Audi Field, festivals on the RFK Campus, and world-class concerts at CareFirst Arena, Washington, DC, has emerged as a premier destination for unique experiences. Each event not only tells the city's story but also generates substantial economic impact through bustling restaurants and shops, fully booked hotels, and lively neighborhoods. These gatherings not only exemplify Washington, DC's vibrancy but also solidify its status as a world-class destination.

Sports events have become integral to the city's identity, with major occurrences such as the NCAA basketball tournaments and the NFL Draft being hosted in 2027. Our events are driven by one goal: to create unique experiences that result in jobs, economic impact, and lasting memories for residents, tourists, and guests.

Events DC is committed to maximizing the benefits of our incredible work throughout the entire city. Through strategic partnerships and grant programs, we

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strive to ensure that our events positively impact the entire city.

Ultimately, Events DC believes unique experiences are pivotal to advancing Washington, DC, as a thriving hub for tourism, conventions, meetings, sports, entertainment, and culture. We invite travel and tourism professionals to engage with us in this exciting journey. Every ticket sold, hotel room booked, and meal enjoyed contributes to the ongoing narrative of Washington, DC, fostering a brighter future for all.
