

# Skål International World Congress 2024



# City of İZMİR

**16-21 October 2024**



İZMİR PROVİNCIAL  
DIRECTORATE OF  
CULTURE AND  
TOURISM  
AWARD 2019



# izmir Skål Club

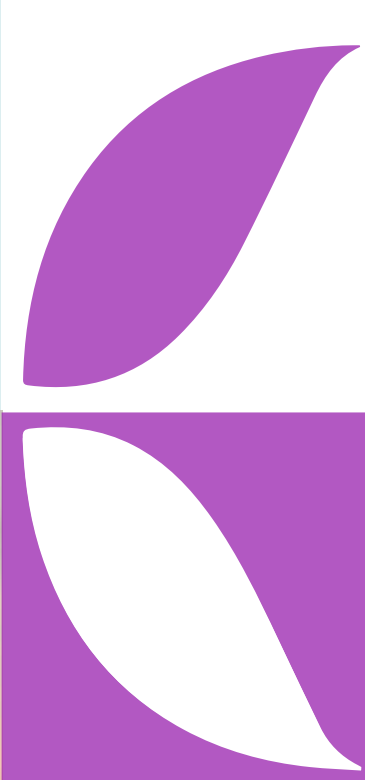
- ◆ İzmir Skål Club was established in 1966.
- ◆ Today, İzmir Skål Club, which consists of 61 members, prestige in his profession and social life in harmony with its stakeholders universal SKAL principles they spread to the environment.



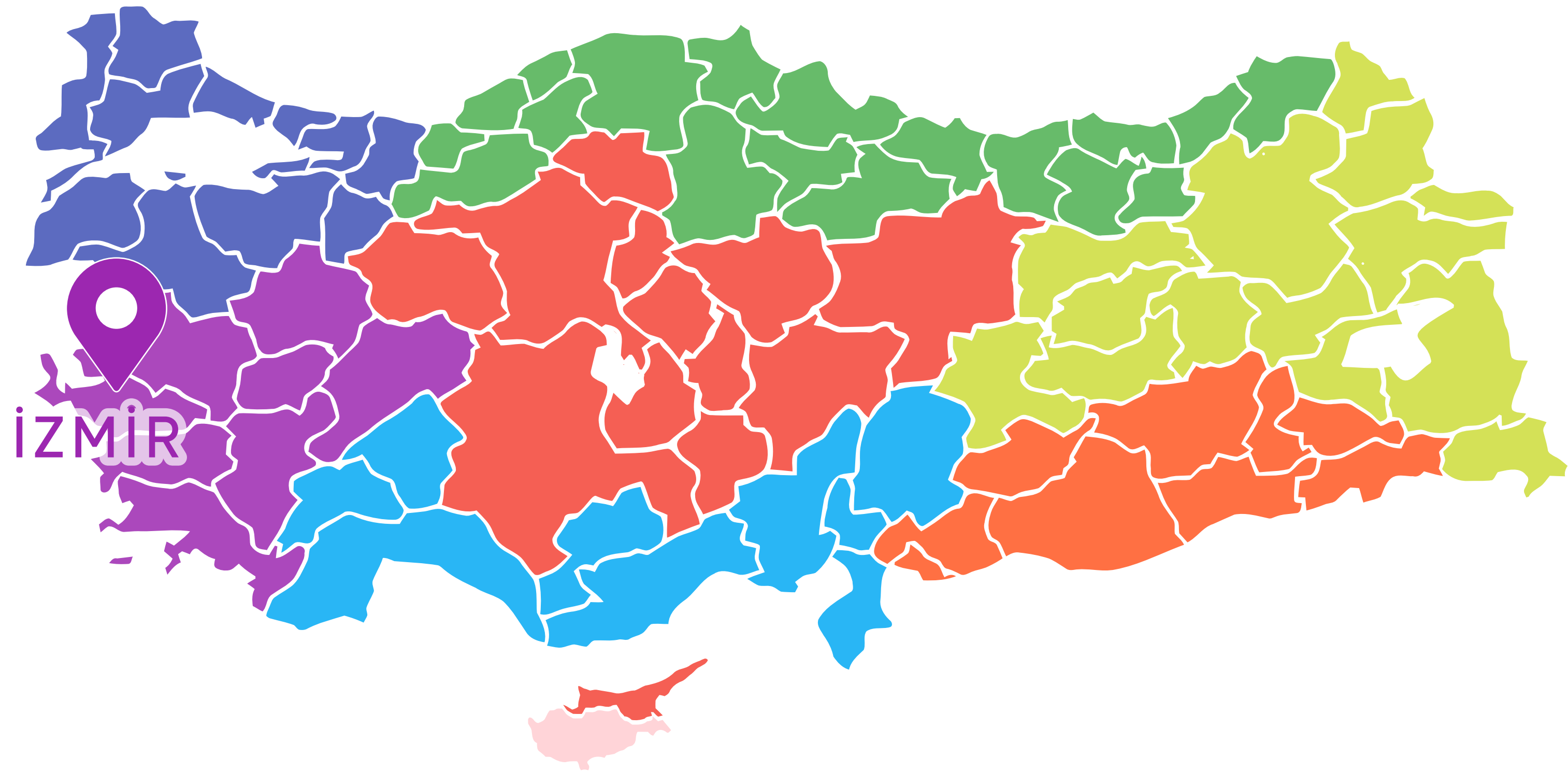
Second Best Skål Club of the Year 2020

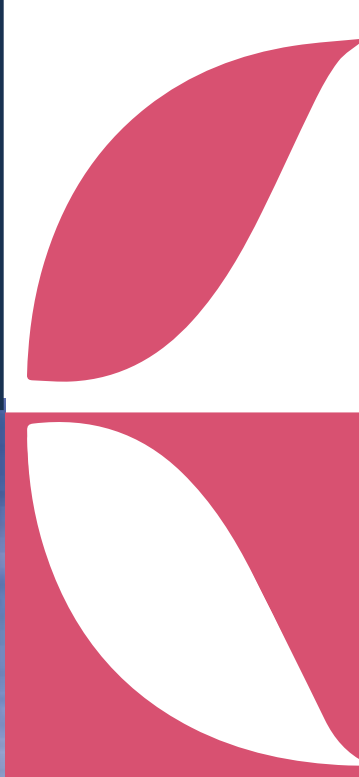
- ◆ Our club consists of tourism professionals. There are 56 Skål Members and 5 Young Skål members. Foreign languages spoken in our club; English, French, German, Italian, Spanish, Portuguese, Greek, Hebrew, Arabic.
- ◆ Skål Kuşadası Club , Skål Bodrum Club and Skål North Macedonia were established with the sponsor support of Skål İzmir.
- ◆ It was nominated to host the World Congress in 2012 and 2016.





# Host Country





# Host City

Once the ancient city of Smyrna, İzmir is now a modern, developed, and busy commercial center, set around a huge bay and surrounded by mountains. The broad boulevards, glass-fronted buildings and modern shopping centers, the 18th century market, and old mosques and churches, although the city has an atmosphere more of Mediterranean Europe than traditional Turkey.

İzmir owes its position as an economically and socially dynamic city to its location, climate and the fact that it has been a home to many different cultures and religions. Persians, Ancient Greeks, Assyrians, Romans, Byzantines and Ottomans are just a few of the dozens of different civilizations that the city has hosted throughout its long history.

Explore İzmir via Visit İzmir app

YOUR PERSONAL CITY GUIDE IS OUT NOW!

visit izmir

Available on the App Store

GET IT ON Google Play

İzmir Vakfı SunExpress

visit izmir

Available on the App Store

GET IT ON Google Play

[instagram.com/cityofizmir](https://www.instagram.com/cityofizmir)



[www.visitizmir.org](http://www.visitizmir.org)



# city of everything

Izmir is among the cities that shine its star in many fields both in Turkey and in the world. Due to its 8500 years of history, rich gastronomy, city identity, climate, neighboring cities, and different holiday opportunities, it welcomes a lot of tourists. As SKAL Izmir, no SKAL International organization has taken place in Izmir since the establishment of our club. We are already excited about the member potential of our club, its communication success with international clubs, and the discovery of Izmir's tourism treasures. Izmir has come to the fore in many different subjects throughout history and has always preserved its originality.

Let's take a short tour in Izmir.

# Skål International World Congress 2024 Programme



## ACCOMMODATION & MEETINGS HEAD QUARTER HOTEL

One of the best chain of accor group Hotels



Openning  
Ceremony

ADNAN SAYGUN  
**SANAT MERKEZI**

aas|sm

ahmed adnan saygun sanat merkezi





Didim Meeting Room  
151 m<sup>2</sup> 90 



Karşıyaka Meeting Room  
227 m<sup>2</sup> 90 



Konak 1-2 Meeting Room  
106 m<sup>2</sup> 32 



Alsancak Meeting Room  
72 m<sup>2</sup>



swissôtel  
Hotels & Resorts

ALL MEETINGS  
GLOBAL MARKET PLACE  
B2B



Multifunctional Hall  
740 m<sup>2</sup> 610 

# President's Gala Dinner



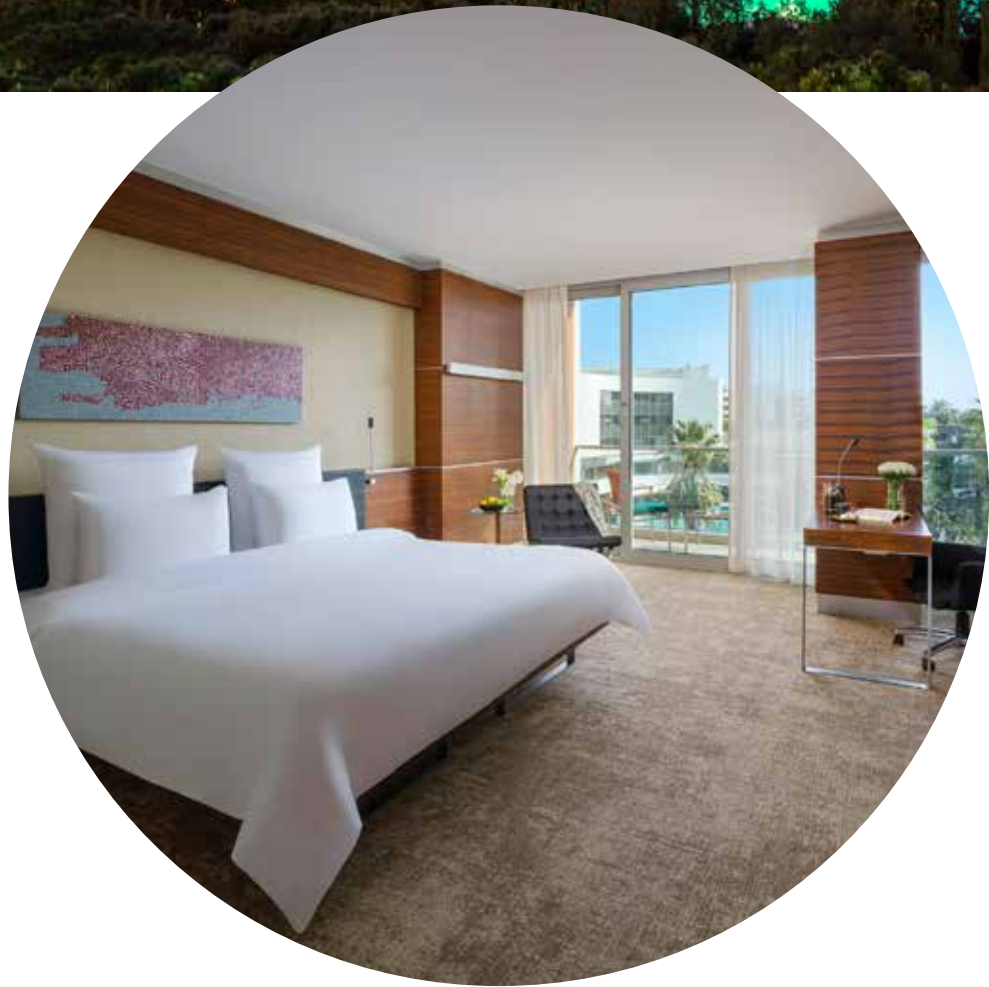
**K KAYA İZMİR**  
THERMAL & CONVENTION



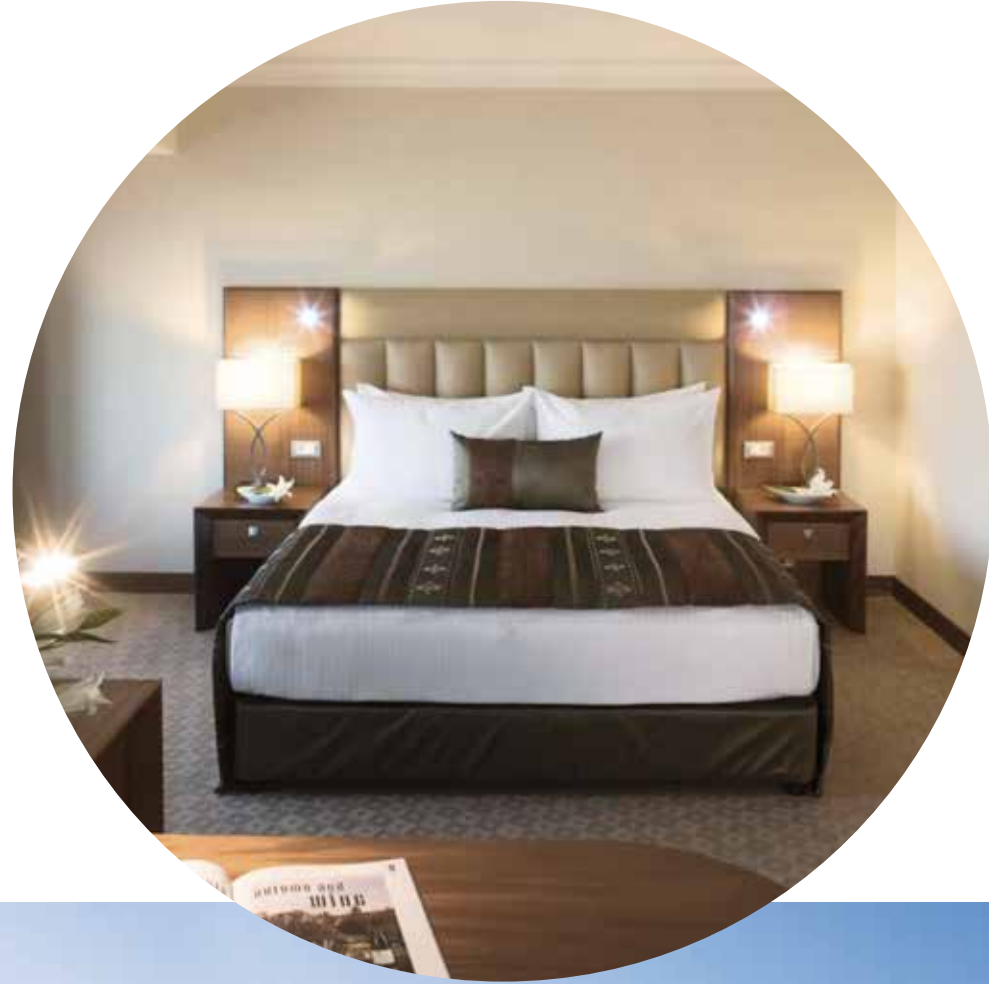
İzmir 1-2-3-4  
2000 m<sup>2</sup> 1400



swissôtel  
Hotels & Resorts



MÖVENPICK  
HOTEL IZMIR



OTEL İzmir Palas





# Accommodation



\*Airport transfer is included the congress package price on the first day and the last day of the congress.



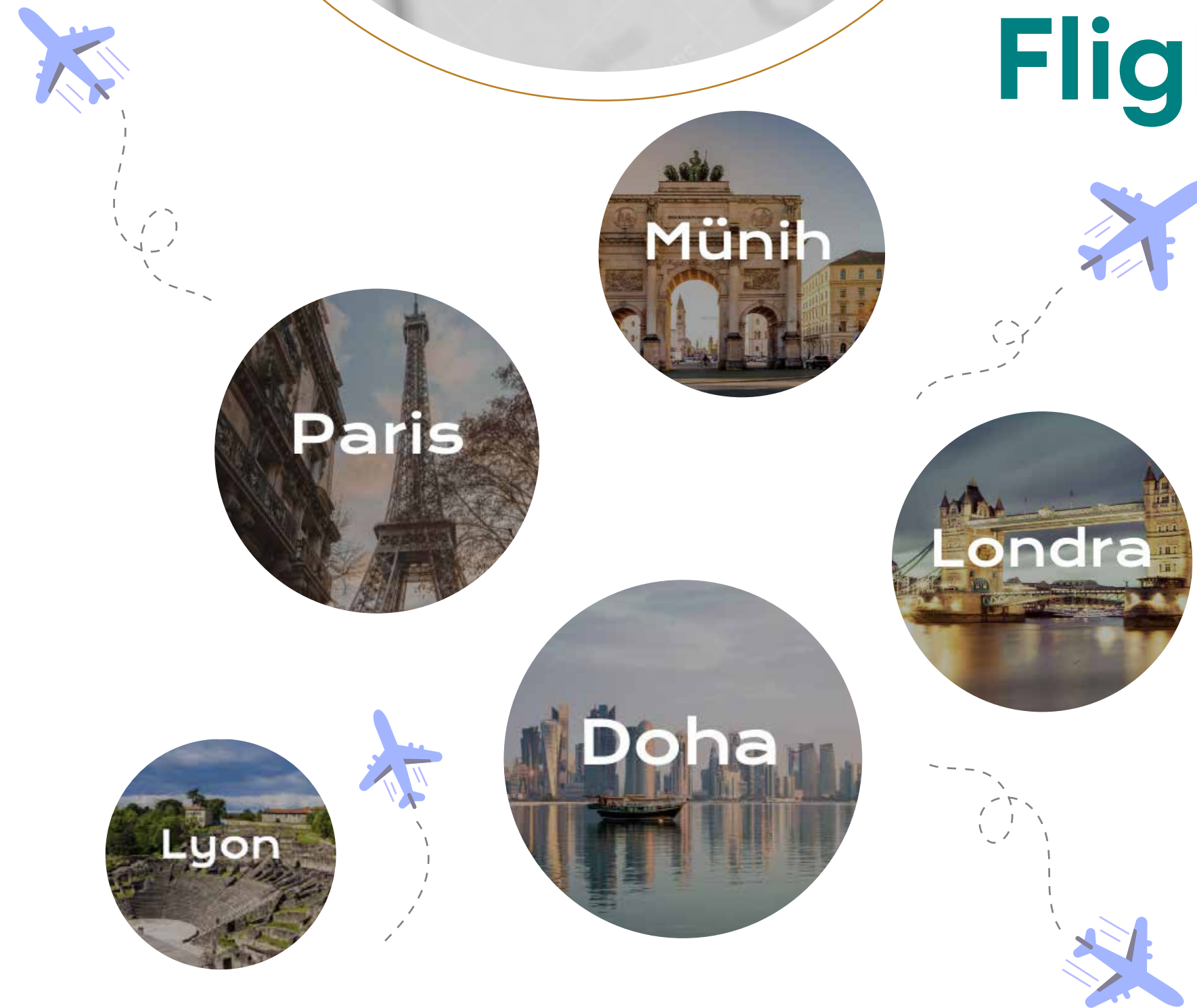


# An accessible City



Direct  
Flights

- |            |            |
|------------|------------|
| Vienna     | Glasgow    |
| Berlin     | Hannover   |
| London     | Kopenhagen |
| Amsterdam  | Köln/Bonn  |
| Atina      | Leeds      |
| Baku       | Lyon       |
| Basel      | Manchester |
| Bremen     | Munich     |
| Brüksel    | Newcastle  |
| Dortmund   | Paris      |
| Doha       | Stockholm  |
| Dublin     | Stuttgart  |
| Dusseldorf | Tahran     |
| Edinburg   | Zurich     |



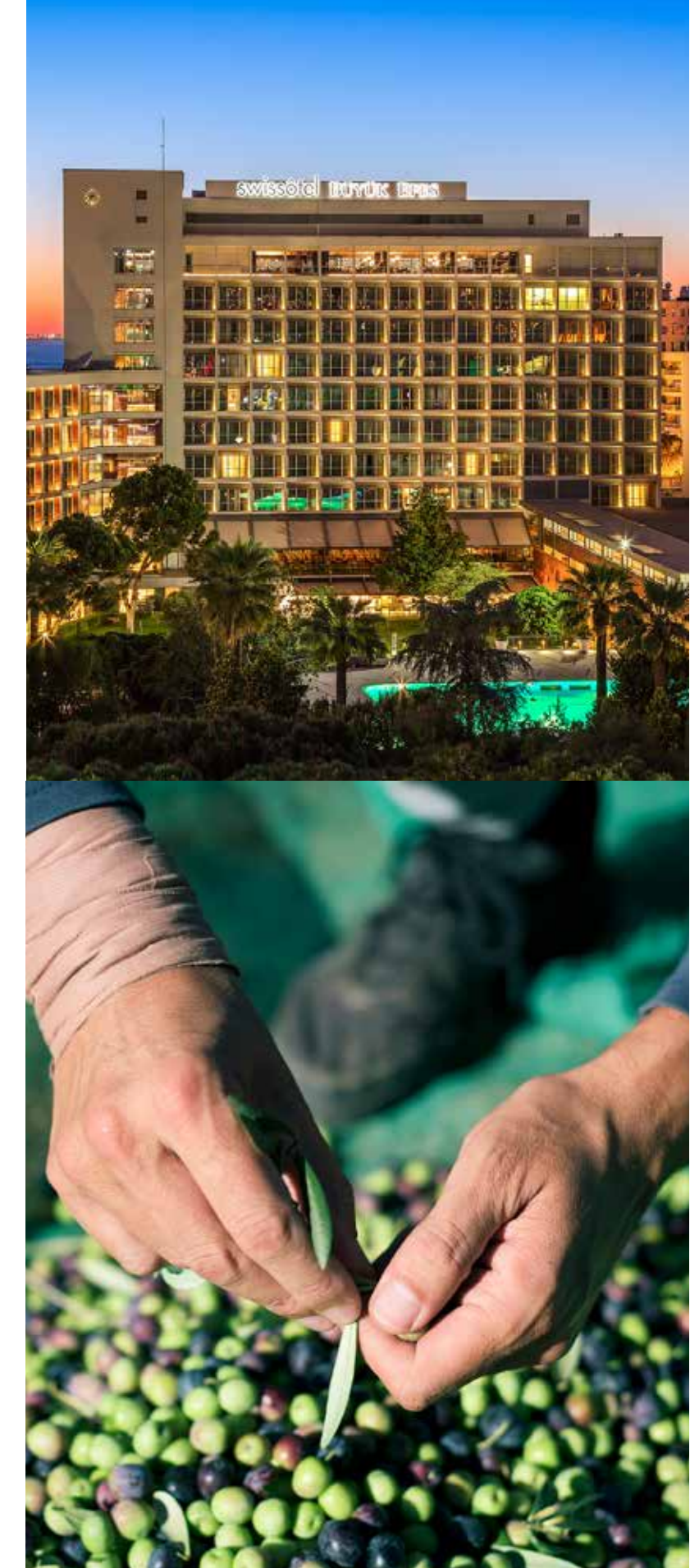
Direct  
Izmir



[www.directizmir.com](http://www.directizmir.com)

# Registration Fees

5 STAR HOTEL	Single	Double/Twin
Swissôtel	2.295,00 €	3.620,00 €
4 STAR HOTEL	Single	Double/Twin
	1.755,00 €	3.070,00 €
3 STAR HOTEL	Single	Double/Twin
	1.700,00 €	3.015,00 €
Congress Only (No Hotel)	1.205,00 €	Per Person
Young SKAL (No Hotel)	903,00 €	Per Person



Pre &  
Post  
Tours

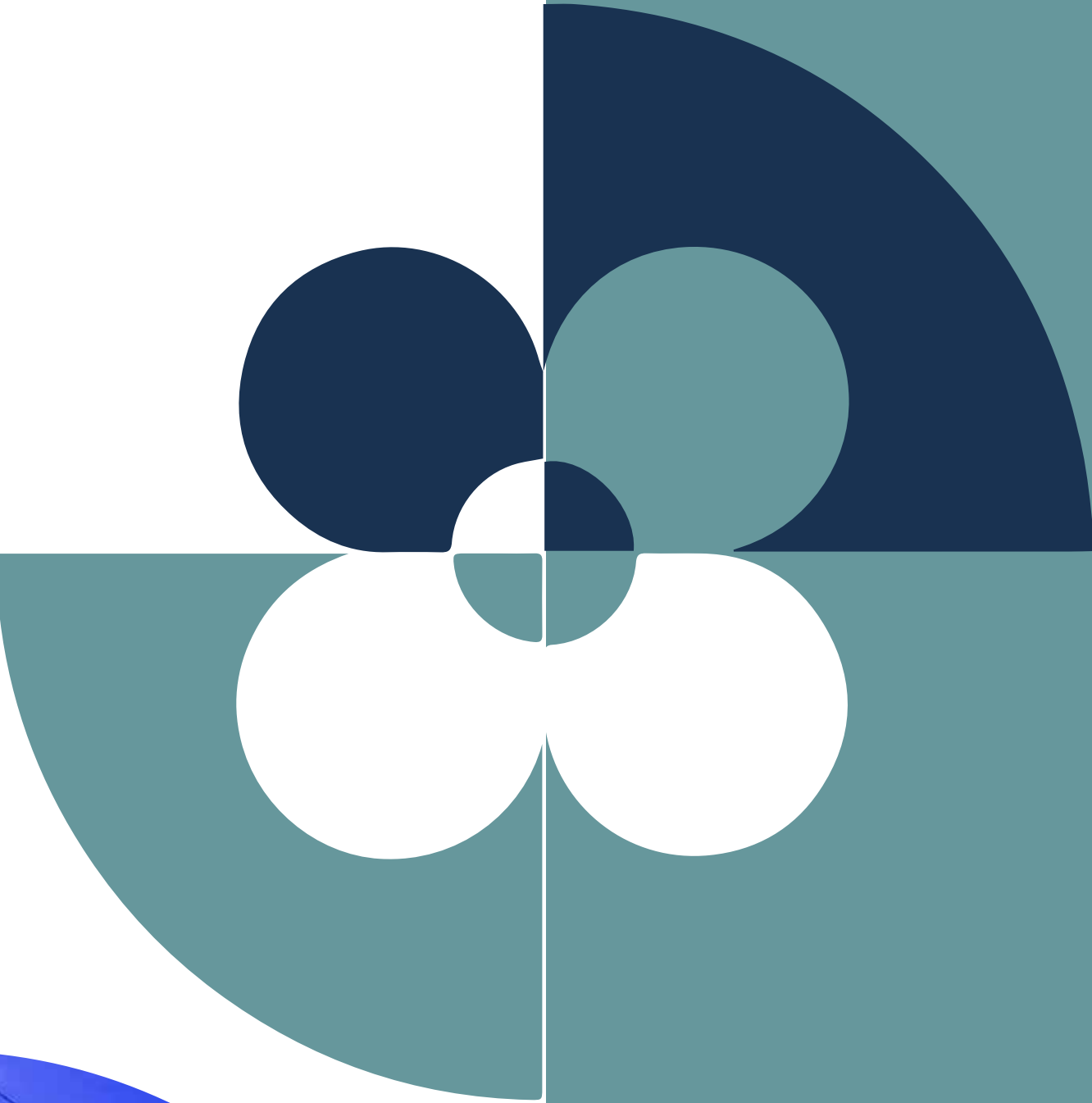
Cappadocia



Pamukkale



Çeşme



- Cappadocia
- Ephesus Ancient City
- Pamukkale
- Pergamon
- Greek Island
  - Chios
  - Samos
  - Mytilene
- Çeşme
- Urla

Cappadocia

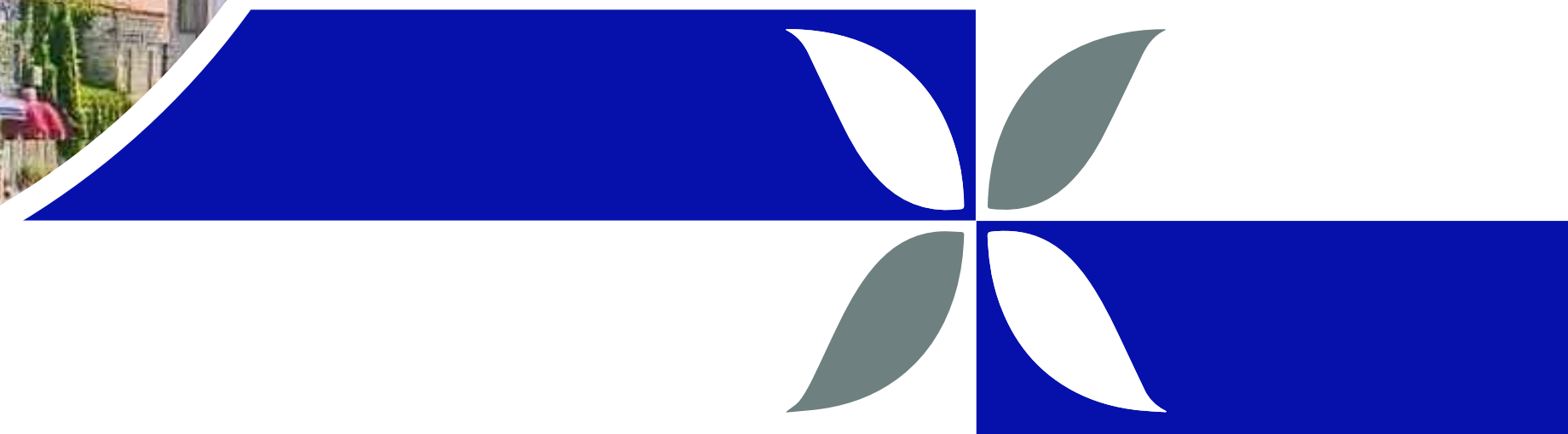


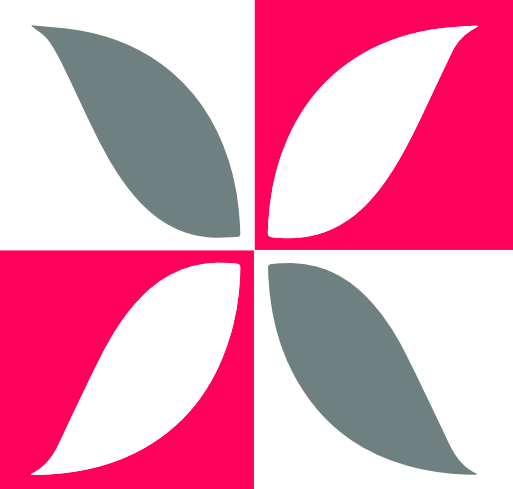
Greek Island

Greek Island



Çeşme

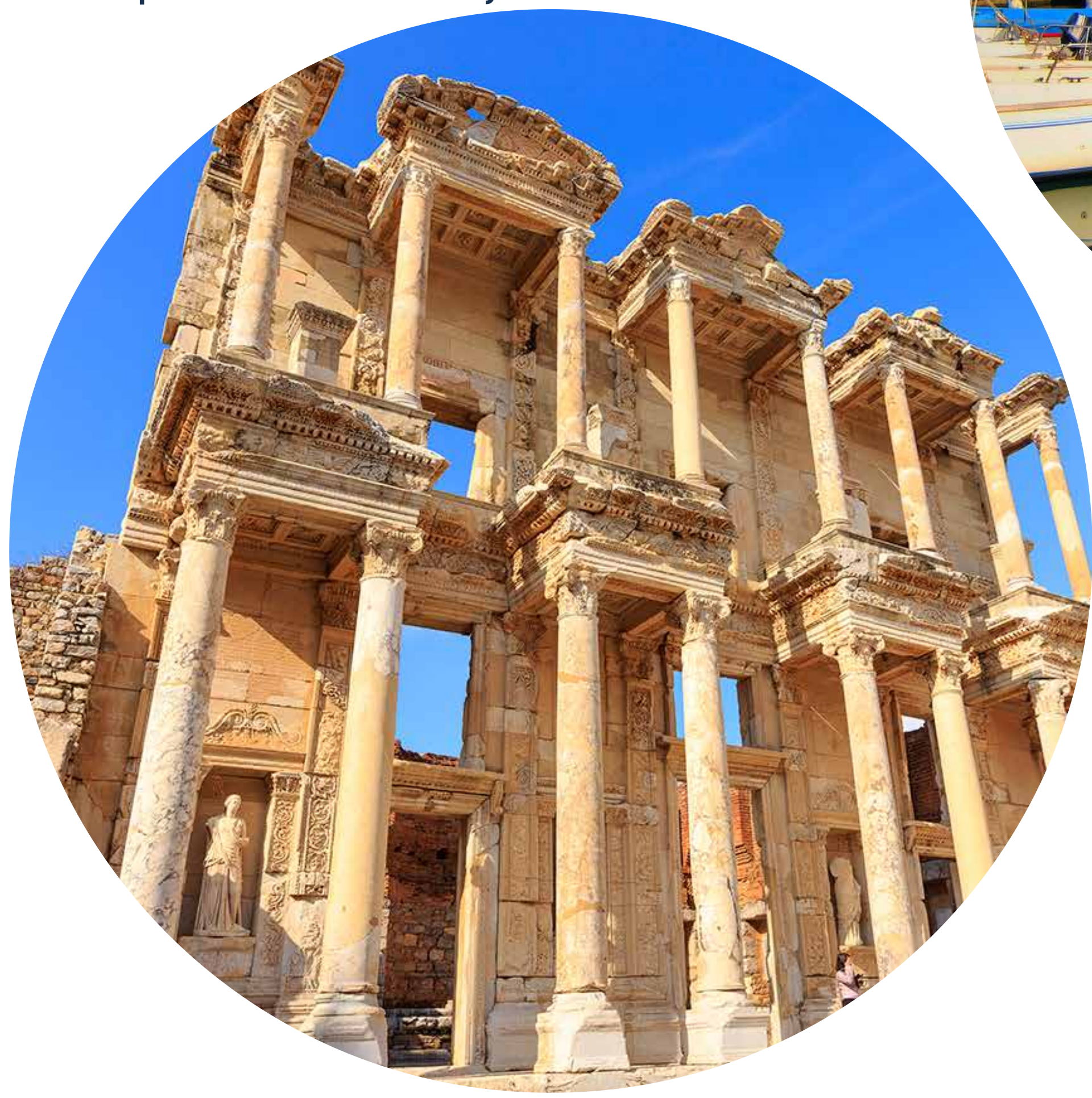




Urla



Ephesus Ancient City



Pergamon



Looking forward to welcoming you

