



Hartland Consolidated Schools

Go Gold for Kids with Cancer

Sponsorship Opportunities

Enhanced sizing and placement of company logo on signage at GOLD OUT game entrance
Your company logo will be featured on promotional YouTube videos, Facebook, Instagram, and Twitter
Your company will receive a complementary T-shirt and silicone wristband
Your business sponsorship will be mentioned in our press release
Your company logo will be printed on event T-shirt back (enhanced sizing according to level)
Your company name will be printed on event T-shirt back
Your company logo will be featured on event banner at the GOLD OUT game
Your company will be acknowledged during football game announcements
Your company will be mentioned in pre- and post-event emails
Your company will be featured in post-event YouTube video

Premier Sponsor \$1000	Major Sponsor \$500	Event Sponsor \$250	Contributing Sponsor \$175
✓			
✓	✓		
✓	✓		
✓	✓	✓	✓
✓	✓	✓	
✓	✓	✓	
✓	✓	✓	
✓	✓	✓	✓
✓	✓	✓	

PLEASE PROVIDE THE FOLLOWING INFORMATION:**Company Name:****Contact Person:****Address (Street, City, ZIP):****Phone Number:****Email Address:****Sponsorship Level:****Amount Donated:**

T-Shirt Size:
Premier and Major Sponsors ONLY
Adult XS - 3XL

Please Make Checks Payable to: Regents of U-M
Memo Line: Hartland Go Gold 19
Form / Check Due: September 6, 2019
All sponsorship donations are tax-exempt under IRS 501(c)(3)

Please mail sponsorship form and check to:
Kathy Farhat-Tomaszewski
9239 Rotondo Drive
Howell MI, 48855

Benefiting:**C.S. MOTT CHILDREN'S HOSPITAL**
MICHIGAN MEDICINE**FUNDING:**

1. Pediatric Cancer Research
2. Special Programs | Pediatric Hematology - Oncology Department
3. Bereavement Giving Library
4. Sophie's Place | Music Therapy Studio

Questions?

Call Kathy Farhat-Tomaszewski, Director
517-375-4901

DID YOU KNOW?

In 6 years, Hartland Schools has raised nearly \$158,000 for programs benefiting patients and families!

Go Gold for Kids with Cancer

Go Gold for Kids with Cancer Support Your Community

- In just 6 years, Hartland Schools has raised nearly \$158,000 for various programs benefiting pediatric patients and families.



Grow Your Business Through Sponsorships

- Event is broadcast throughout the entire Hartland Consolidated Schools with over 5,500 students, parents and approximately 275 teachers.
- September 27th Gold Out Event with fireworks always provides for a packed audience and marketing opportunity!
- Your company name and logo will be printed on event T-shirt back (enhanced sizing according to sponsorship level).



September 27, 2019
Gold Out Game
Hartland High School
Football Stadium



Important Pediatric Cancer Facts

- Childhood cancer is the #1 disease killer in the US.
- Worldwide, a child is diagnosed with cancer every 2 minutes -- 46 children a day in the US.
- Some childhood cancers are terminal upon diagnosis.
- Only 4% of National Cancer Institute funding is directed to all childhood cancers combined.
- Childhood cancer therapies are decades-old compared to cutting-edge adult treatments.
- 1 out of 5 children diagnosed with cancer will not survive.
- In the last few decades, research has made strong advances towards improving cure rates from less than 40% to nearly 70%.



A Community Giving Back A Shared History

- The University of Michigan donated its football helmets and jerseys to the Hartland High School football team.
- Hartland Consolidated Schools is proud to support their local children's hospital.
- Hartland students participate in various GOLD OUT fundraising initiatives = KIDS HELPING KIDS!