



Hartland Consolidated Schools

Go Gold for Kids with Cancer

Sponsorship Opportunities

	Premier Sponsor \$1000	Major Sponsor \$500	Event Sponsor \$250	Contributing Sponsor \$175
Enhanced sizing and placement of company logo on signage at GOLD OUT game entrance	✓			
Your company logo will be featured on promotional YouTube videos, Facebook, Instagram, and Twitter	✓	✓		
Your company will receive a complementary T-shirt and silicone wristband	✓	✓		
Your business sponsorship will be mentioned in our press release	✓	✓	✓	✓
Your company logo will be printed on event T-shirt back (enhanced sizing according to level)	✓	✓	✓	
Your company name will be printed on event T-shirt back	✓	✓	✓	
Your company logo will be featured on event banner at the GOLD OUT game	✓	✓		
Your company will be acknowledged during football game announcements	✓	✓	✓	
Your company will be mentioned in pre- and post-event emails	✓	✓	✓	✓
Your company will be featured in post-event YouTube video	✓	✓	✓	✓

PLEASE PROVIDE THE FOLLOWING INFORMATION:

Company Name:

Contact Person:

Address (Street, City, ZIP):

Phone Number:

Email Address:

Sponsorship Level:

Amount Donated:

T-Shirt Size:

Premier and Major Sponsors ONLY

Adult XS - 3XL

Please Make Checks Payable to: Regents of U-M

Memo Line: Hartland Go Gold 19

Form / Check Due: September 6, 2019

All sponsorship donations are tax-exempt under IRS 501(c)(3)

Please mail sponsorship form and check to:

Kathy Farhat-Tomaszewski

9239 Rotondo Drive

Howell MI, 48855

Benefiting:



FUNDING:

1. Pediatric Cancer Research
2. Special Programs | Pediatric Hematology - Oncology Department
3. Bereavement Giving Library
4. Sophie's Place | Music Therapy Studio

Questions?

Call Kathy Farhat-Tomaszewski, Director
517-375-4901

DID YOU KNOW?

In 6 years, Hartland Schools has raised nearly \$158,000 for programs benefiting patients and families!

Go Gold for Kids with Cancer

Go Gold for Kids with Cancer Support Your Community

- In just 6 years, Hartland Schools has raised nearly \$158,000 for various programs benefiting pediatric patients and families.



Grow Your Business Through Sponsorships

- Event is broadcast throughout the entire Hartland Consolidated Schools with over 5,500 students, parents and approximately 275 teachers.
- September 27th Gold Out Event with fireworks always provides for a packed audience and marketing opportunity!
- Your company name and logo will be printed on event T-shirt back (enhanced sizing according to sponsorship level).



VICTORS FOR MICHIGAN

MEDICINE NEEDS VICTORS



September 27, 2019
Gold Out Game
Hartland High School
Football Stadium



Important Pediatric Cancer Facts

- Childhood cancer is the #1 disease killer in the US.
- Worldwide, a child is diagnosed with cancer every 2 minutes -- 46 children a day in the US.
- Some childhood cancers are terminal upon diagnosis.
- Only 4% of National Cancer Institute funding is directed to all childhood cancers combined.
- Childhood cancer therapies are decades-old compared to cutting-edge adult treatments.
- 1 out of 5 children diagnosed with cancer will not survive.
- In the last few decades, research has made strong advances towards improving cure rates from less than 40% to nearly 70%.



A Community Giving Back A Shared History

- The University of Michigan donated its football helmets and jerseys to the Hartland High School football team.
- Hartland Consolidated Schools is proud to support their local children's hospital.
- Hartland students participate in various GOLD OUT fundraising initiatives = KIDS HELPING KIDS!