

THE LOCAL CROWD MONADNOCK



2019 Annual Report

Attracted social enterprises to participate in TLC's Fourth Sector Economy research project funded by the National Science Foundation

- Launched 4 crowdfunding campaigns focused on sustainable energy, local food, addiction recovery and the buy local movement
- Collectively raised \$32,920 from 290 supporters
- Working with 3 social enterprises to launch in 2020, with projects focused on sustainable agriculture, affordable housing and equity

Launched Pay-It-Forward Program to provide extra support and resources to campaigns aligned with our community priorities

- Gained three program partners: Savings Bank of Walpole, Green Energy Options and Monadnock Food Co-op
- Received funding from the New England Grassroots Environment Fund to support campaigns led by individuals from low-income households

About us:

The Local Crowd (TLC) Monadnock leverages the power of crowdfunding to cultivate a stronger ecosystem of investors, service providers and local economy champions investing in a local, green and fair economy in the Monadnock region.



**FAST CHARGE
MONADNOCK**

A LOCAL
CROWDFUNDING
CAMPAIGN
TO INSTALL
THE FIRST EV FAST
CHARGER IN
MONADNOCK REGION
AT THE MONADNOCK
FOOD CO-OP



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