

# CIFST

Canadian Institute of  
Food Science & Technology



# ICSTA

Institut canadien de science  
& technologie alimentaires



**CIFST NATIONAL CONFERENCE • MAY 27 - 29, 2018**

## **SPONSORSHIP OPPORTUNITIES**

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The Canadian Institute of Food Science and Technology (CIFST) is pleased to invite you to sponsor the upcoming National Conference, set to take place on May 27 – 29, 2018 at the White Oaks Resort & Spa, Niagara-on-the-Lake, Ontario.

CIFST is recognized internationally for its leadership and contribution to food science and technology. This annual conference will bring together professionals involved in the food and beverage sector from industry, science, academia and government.

The conference is designed to promote information exchange, education and training for food scientists and technologists and in-depth exploration of the most current food science and technology themes and topics. The ultimate goal is to foster professional development, new commercial enterprises and innovation within the Canadian food industry. The conference will also be a valuable opportunity to stimulate collaborative networks of professionals and promote the professional development and leadership of students.

The working title of the 2018 Conference is **Healthy Food Revolution: Challenges, Innovations & Future Directions**

The following **Sponsorship Packages** detail the benefits and features provided to sponsors of the 2018 CIFST National Conference.

# Platinum Sponsor Package - \$6,000

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**Platinum Sponsor benefits include:**

- One complimentary conference registration.
- One complimentary table top exhibit
- Full-page ad in web-based conference program.
- Listing as a Platinum Sponsor in web-based conference program, website, on-site signage, sponsorship loop and conference proceedings.
- Option to include corporate literature and/or a promotional item in each delegate bag/package.
- Logo placement in conference promotional e-blasts in CIFST’s monthly *Food for Thought*, weekly e-news *Directions* and in all conference e-blasts.

**In addition, the Platinum Package includes a CHOICE OF ONE OF THE FOLLOWING value-added options below:**

Platinum Value-added Options	Benefit Description
<p><b>Introduction of Tuesday Keynote Address</b> (1 opportunity available)</p>	<p>Introduction of the Keynote speaker provides the opportunity to reach the entire delegation.</p>
<p><b>Featured sponsor of the Tour to a food processing facility (TBD)</b> (1 opportunity available)</p>	<p>Place your organization front and centre at what will be a phenomenal “must attend” event. This sponsorship includes four complimentary tickets for the tour.</p>
<p><b>Featured sponsor of Delegate Bag/Package</b> (1 opportunity available)</p>	<p>Logo printed on this re-usable item that will be given to all delegates.</p>
<p><b>One of the featured sponsors of the Networking Reception</b> (2 opportunities available)</p>	<p>An opportunity to give away a promotional item at the networking reception. Your organization will be formally thanked at the beginning of the event.</p>

# Diamond Sponsor Package - \$4,500

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**Diamond Sponsor benefits include:**

- One complimentary conference registration.
- One complimentary table top exhibit
- Half page ad in web-based conference program.
- Listing as a Diamond Sponsor in web-based conference program, website, on-site signage, sponsorship loop and conference proceedings.
- Option to include corporate literature and/or a promotional item in each delegate bag/package.

**In addition, the Diamond Package includes a CHOICE OF ONE OF THE FOLLOWING value-added options below:**

Diamond Value-added Options	Benefit Description
<p><b>Featured sponsor of the Tuesday Breakfast</b></p> <p>(1 opportunity available)</p>	<p>Opportunity to reach the entire delegation by welcoming delegates from the podium and giving away a promotional item at the breakfast.</p>
<p><b>Featured sponsor of the Closing Plenary</b></p> <p>(1 opportunity available)</p>	<p>An opportunity to address delegates at the podium and give away a promotional item at the Closing Plenary.</p>
<p><b>Featured sponsor of Conference Proceedings</b></p> <p>(1 opportunity available)</p>	<p>Each conference delegate will receive the conference proceedings in downloadable format. Enhance your visibility after the conference is over with placement of your logo on download page.</p>

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## Gold Sponsor Package - \$3,500

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**Gold Sponsor benefits include:**

- One complimentary conference registration.
- One complimentary table top exhibit
- Quarter page ad Listing as a Gold Sponsor in web-based conference program, website, on-site signage, sponsorship loop and conference proceedings.
- Option to include corporate literature and/or a promotional item in each delegate bag/package.

**In addition, the Gold Package includes a CHOICE OF ONE OF THE FOLLOWING value-added options below:**

Gold Value-added Options	Benefit Description
<p><b>Featured sponsor of Lanyards</b></p> <p>(1 opportunity available)</p>	<p>Logo printed on delegate lanyards.</p>
<p><b>One of the featured sponsors of the Tuesday Lunch</b></p> <p>(2 opportunities available)</p>	<p>Logo on signage at the event.</p>
<p><b>One of the featured sponsors of off-site event Transportation</b></p> <p>(2 opportunities available)</p>	<p>Logo displayed in vehicle and on off-site event signage</p>

# Silver Sponsor Package - \$2,000

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**Silver Sponsor benefits include:**

- Business card-sized ad in web-based conference program.
- Listing as a Silver Sponsor in web-based conference program, website, on-site signage, sponsorship loop and conference proceedings.
- Option to include corporate literature and/or a promotional item in each delegate bag/package

**In addition, the Silver Package includes a CHOICE OF ONE OF THE FOLLOWING value-added options below:**

Silver Value-added Options	Benefit Description
<p><b>One of the featured sponsors of the Refreshment Break</b></p> <p>(2 opportunities available)</p>	<p>Logo on signage and opportunity to give-away corporate literature or a promotional item during selected Refreshment Break.</p>
<p><b>Featured sponsor of the Post-Conference Evaluation</b></p> <p>(1 opportunity available)</p>	<p>An electronic survey will be sent to all delegates following the Conference. Your logo will be included in this e-mail as the featured sponsor of this evaluation.</p>

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## Bronze Sponsor Package - \$1,000

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**Bronze Sponsor benefits include:**

- Listing as a Bronze Sponsor in web-based conference program, website, on-site signage, sponsorship loop and conference proceedings.
- Option to place corporate literature and/or a promotional item in each delegate bag/package.

**In addition, the Bronze Package includes a CHOICE OF ONE OF THE FOLLOWING value-added options below:**

Bronze Value-added Options	Benefit Description
<p><b>Featured sponsor of a block of Concurrent Educational Sessions</b>  (2 opportunities available)</p>	<p>Support a block of concurrent educational sessions that compliment your organization’s mandate. Your logo will be included on signage.</p>
<p><b>Featured sponsor of Symposium Session</b>  (1 opportunity available)</p>	<p>Support the conference symposium session to compliment your organization’s mandate. Your logo will be included on signage.</p>
<p><b>Featured Sponsor of Poster Session</b>  (1 opportunity available)</p>	<p>Logo on signage and opportunity to give-away corporate literature or a promotional item during poster session.</p>

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## Copper Sponsor Package - \$500

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### Copper Sponsor benefits include:

- Listing as a Copper Sponsor in web-based conference program, website, on-site signage, sponsorship loop and conference proceedings.

### Copper Value-added Feature

Logo placement and link on the CIFST Conference website [www.cifst.ca/](http://www.cifst.ca/) (2018 Conference tab).

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## Friend of CIFST - \$200

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### Friend of CIFST benefits include:

- Listing as a *Friend of CIFST* in in web-based conference program, website, on-site signage, sponsorship loop and conference proceedings.



# Sponsor Contract

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**Contact Information** (as it is to appear in published materials). Please print.

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_ Tel \_\_\_\_\_

E-mail: \_\_\_\_\_

**Sponsor Level**

- Platinum: \$6,000    
  Diamond: \$4,000    
  Gold: \$3,500    
  Silver: \$2,000  
 Bronze: \$1,000    
  Copper: \$500    
  Friend: \$200

Choice of value-added option: \_\_\_\_\_

Acceptance: The undersigned is authorized to commit to the conditions of this contract:

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please accept this contract as your proof of payment due. Invoices for the amount owing will only be issued upon request. This application must be accompanied by the total amount due. Sponsor benefits will not be honoured until payment is received. **Payment is due no later than February 28, 2018**

**Method of payment**

- Visa    
  MasterCard    
  Cheque (payable to CIFST)

Sponsor level = \$ \_\_\_\_\_ + 13% H.S.T = \$ \_\_\_\_\_ Total = \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please complete and return to:**

CIFST Conference  
 3390 South Service Road, Suite 305, Burlington, ON L7N 3J5 or [cifst@cifst.ca](mailto:cifst@cifst.ca)

# Terms and Conditions

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## **CHANGES AND CANCELLATIONS**

CIFST reserves the right, at its sole discretion, to change the date or dates upon which the conference is held or to cancel the conference and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Sponsor to CIFST.

CIFST also reserves the right, at its sole discretion, to cancel this contract with no refund if, in CIFST's opinion, the Sponsor's actions and/or conduct are misaligned with the event objectives or are objectionable to CIFST or to other participants.

A Sponsor may cancel this contract provided written notice is received by CIFST, in which case no monies paid by the Sponsor will be refunded.

## **ASSIGNMENT**

The Sponsor shall not assign this contract or any part thereof or permit same to be used by any other person, without the prior written consent of CIFST. Any attempt to do so will render this contract null and void and will result in immediate cancellation of this contract with no refund.

## **CONDUCT**

CIFST reserves the right at any time to alter or remove printed material, products, signs, lights or sound if, in CIFST's opinion, the sponsor's actions and/or conduct are objectionable to CIFST or to other participants.