



**SEAL BEACH**  
**CHAMBER OF**  
**COMMERCE**

# 38th Annual Seal Beach Classic Car Show

## 2026 Sponsorship Opportunities



### Quick Facts:

- ✔ 600+ Classic Cars on Display in a Beachside Location
- ✔ Top Regional Show – 20,000+ in Attendance
- ✔ Sold Out Every Year
- ✔ California's Most Scenic & Beloved Car Show

### Contact Information

Event Chair: John Osborn  
jaosborn59@yahoo.com

Event Co-Chair: Scott Harrell  
scott@scottharrell.com

Chamber Office: Brandi Mitchell  
admin@sealbeachchamber.org



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## Winner's Circle Sponsorship

\$10,000

- 
- Brought to you by.....(your company name)
  - First right of refusal for Winner's Circle Sponsorship for 2027
  - Logo on all printed Car Show materials and all event publicity and advertising (including press releases & all media)
  - Logo prominently on poster, banner, and all event merchandise
  - Banner with logo displayed across Main Street & PCH for 10 days prior to the event
  - Premium vendor space for 10x30 booth and 4 cars
  - Premium VIP inclusion in all event activities & reserved parking
  - Recognition & announcements throughout event
  - Free advertisement in the Sun News Car Show program
  - Sponsored Car Show Trophy
  - Up to fifteen (15) event shirts - confirmation of sizes by 3/1/2026
  - Year of scrolling logo on Seal Beach Classic Car Show event page on website
  - Framed event poster

## Includes: Platinum Chamber Sponsorship (\$5,000 value)

- 1 annual business membership & 10 associate memberships
- Logo on Weekly Squeal newsletter & Chamber website
- Table for 8 at Installation event
- Premier Sponsorship at your choice below with logo recognition:
  - "Be More Healthy" Expo, Christmas Tree Lighting, Summer Concert Series
- VIP ornament on cities Christmas tree
- 1 year of full-size ads in Weekly Squeal newsletter
- Speaking opportunity at Networking Breakfast
- 1 year of priority logo placement for breakfast table tents
- Premium sponsor recognition at all Major Chamber events
- Social media post or e-blast monthly for a year



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## Ultimate Driving Machine Sponsorship \$7,000

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- Logo on all printed Car Show materials, and in all event publicity & advertising
- Logo featured on all Car Show merchandise
- Logo on banner displayed on Main Street & PCH for 10 days prior to event
- Premium 10x10 booth space and 2 cars at Eisenhower Park
- VIP inclusion in all event activities and reserved parking
- Recognition in announcements throughout event, press releases, and media
- Featured in Sun News Car Show Program
- Sponsored Car Show Trophy
- Up to ten (10) event shirts - confirmation of sizes by 3/1/2026
- Year of scrolling logo on Seal Beach Car Show event page on website
- Framed Event Poster

## Includes: Gold Chamber Sponsorship (\$2,500 value)

- 1 annual business membership & 5 associate memberships
- Logo on Weekly Squeal newsletter & Chamber website
- 4 seats at Installation event
- Community Sponsorship at your choice below with logo recognition:
  - “Be More Healthy” Expo, Christmas Tree Lighting, Summer Concert Series
- VIP ornament on cities Christmas tree
- 1 year of logo placement on breakfast table tents
- Speaking opportunity at Networking Breakfast
- Premium sponsor recognition at all Major Chamber events
- 8 social media posts or e-blasts a year



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## Fuel Your Adventure Sponsorship \$5,000

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- Logo on event poster and merchandise
- Featured in Sun News Car Show program
- Logo on banner displayed at Electric Ave & Main Street for 10 days prior to event
- 10x10 booth space
- VIP lounge access
- Two (2) event t-shirts - confirmation of sizes 3/1/2026
- Verbal recognition over sound system at event
- Year of scrolling logo on Seal Beach Car Show event page on website
- Framed event poster

## Includes: Silver Chamber Sponsorship (\$1,000 value)

- 1 annual business membership & 1 associate membership
- Logo on Weekly Squeal newsletter & Chamber website
- 2 seats at Installation event
- Base Sponsorship at your choice below with logo recognition:
  - “Be More Healthy” Expo, Christmas Tree Lighting, Summer Concert Series
- VIP ornament on cities Christmas tree
- 3 months full-size ads in Weekly Squeal newsletter
- 1 year logo placement on breakfast table tents
- Premium sponsor recognition at all Major Chamber events
- 6 social media posts or e-blasts a year



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## Drive Me Crazy Sponsorship

\$2,500

- 
- Logo on event poster and merchandise
  - Logo on banner displayed at Electric Ave & Main Street for 10 days prior to event
  - 10x10 booth space
  - VIP lounge access
  - Two (2) event t-shirts - confirmation of sizes 3/1/2026
  - Verbal recognition over sound system at event
  - Framed event poster

## Includes: Bronze Chamber Sponsorship (\$500 value)

- 1 annual business membership
- Logo on Weekly Squeal newsletter
- 1 seat at Installation event
- 1 year of logo placement for breakfast table tents
- 4 social media posts or e-blasts a year



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## Cruisin' In Style Sponsorship

\$1,500

- 
- Logo on event poster and merchandise
  - Logo on banner displayed at Electric Ave & Main Street for 10 days prior to event
  - VIP lounge access
  - Two (2) event t-shirts - confirmation of sizes 3/1/2026
  - Verbal recognition over sound system at event
  - Year of scrolling logo on Seal Beach Car Show event page on website

## Includes: Business Chamber Membership (\$250 value)

- New Member announcement in Weekly Squeal Newsletter
- New Member announcement on Social Media
- First Networking Breakfast free & new member recognition with opportunity to introduce yourself & receive membership certificate
- Business listing on membership directory on Chamber website
- 25% discounted ad in Sun Newspaper
- Free vendor space at 4 yearly Popups at the Pier event
- Chamber member pricing for all meetings, mixers, & events





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**CHAMBER OF**  
**COMMERCE**

Thank you, we are grateful for your sponsorship of the Seal Beach Classic Car Show and your commitment to bringing our community together. Your generosity helped make this event memorable for everyone.



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