



2018

"Be the Key  
Open the Door"

# Annual Report



**BOYS & GIRLS CLUB  
OF THE SISKIYOU**



**GREAT FUTURES START [HERE](#).**

# Mission

**It is the mission of the Boys & Girls Club of the Siskiyou to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.**

The Boys & Girls Club of the Siskiyou offers a safe place for young people to learn, play and grow after school and during the summer months. These times are the most crucial, when children and teens would be home by themselves, or elsewhere, likely without qualified supervision. Our priority is to provide a safe place to learn and grow, ongoing relationships with caring adults, life-enhancing programs, and character development experiences.

With professionally trained staff, and world-class programs that include STEAM-- incorporating math, science, pottery, music, and 3D printing; Power Hour homework assistance; Triple Play-- teaching fitness, nutrition and sportsmanship; Garden-to-Table, where youth learn to grow their own food and prepare it; we are committed to achieving priority outcomes for youth: Academic Success, Good Character & Citizenship, and Healthy Lifestyles.



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## Quick Facts

- A Steering Committee of 60 interested citizens began meeting in August of 2015.
- The Boys & Girls Club of the Siskiyou hired Executive Director, Noam Zimin, in September 2016.
- The Boys & Girls Club of the Siskiyou opened its doors to in the summer of 2017 in Mt. Shasta, CA serving children in grades 2<sup>nd</sup>-8<sup>th</sup>.
- In 2018, our membership has increased by 33%, and we currently serve over 376 members.
- We have increased employment and created new jobs in Siskiyou County.
- We are able to positively affect the youth of Siskiyou County directly. Barry Barnhart, Superintendent of the Mount Shasta Union School District, stated that “Last year's chronic absence rate at Mount Shasta Elementary at end of trimester was 21%. This year, it's improved to 11%,” and he attributes that positive improvement to the Club. Principal of Sisson School, Kale Riccommini, also stated that he has noticed that “the kids have something good to look forward to after school” since the Club has been open.



## Nonprofit of the Year – the City of Mt. Shasta

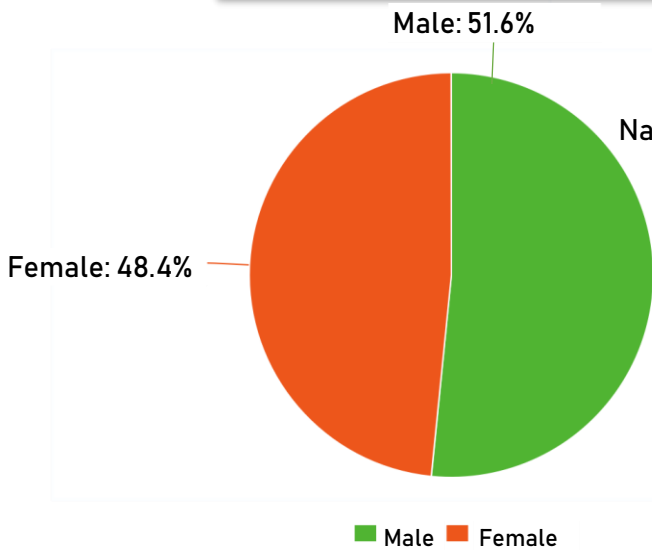
In May of 2018, the Boys & Girls Club of the Siskiyou was honored to receive Nonprofit of the Year by the City of Mt. Shasta during the Taste of Mt. Shasta Awards Gala. The Club was selected for its dedication “to promote and enhance the development of young people” while providing a safe environment. Club Executive Director, Noam Zimin, accepted the award along with staff and board members. He thanked Ellen and Mark, Berry Deal and the Board of Directors for their efforts in bringing the Club to the community.



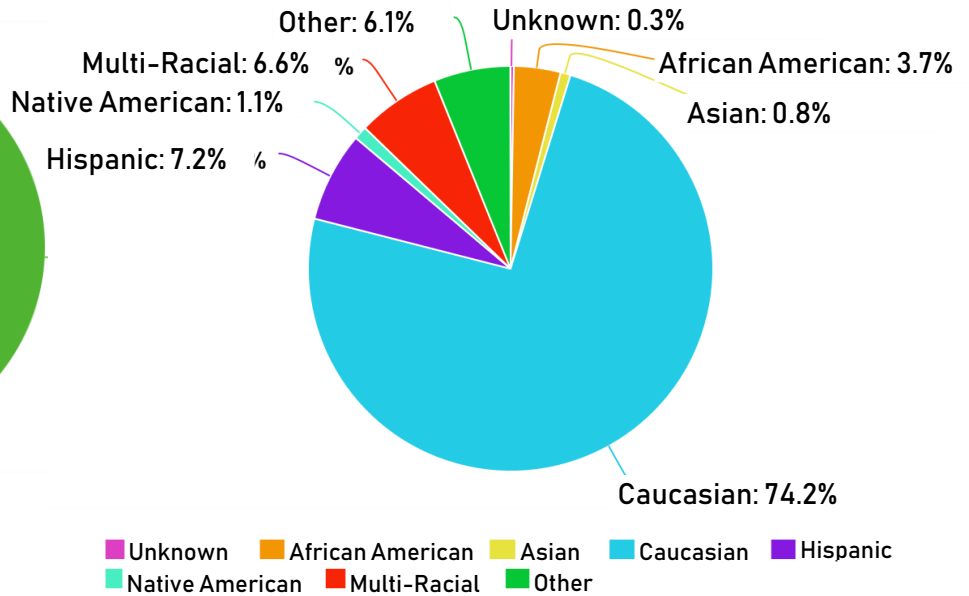
# Youth Served Demographics

These demographics represent all registered members served in 2018.

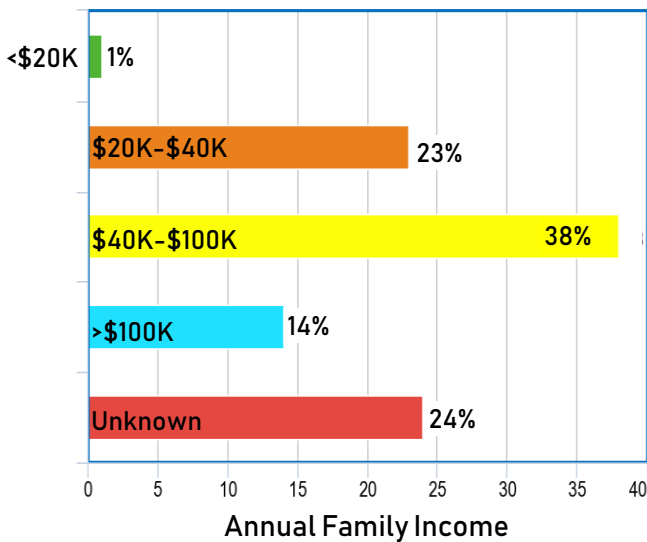
**Registered Members by Gender**



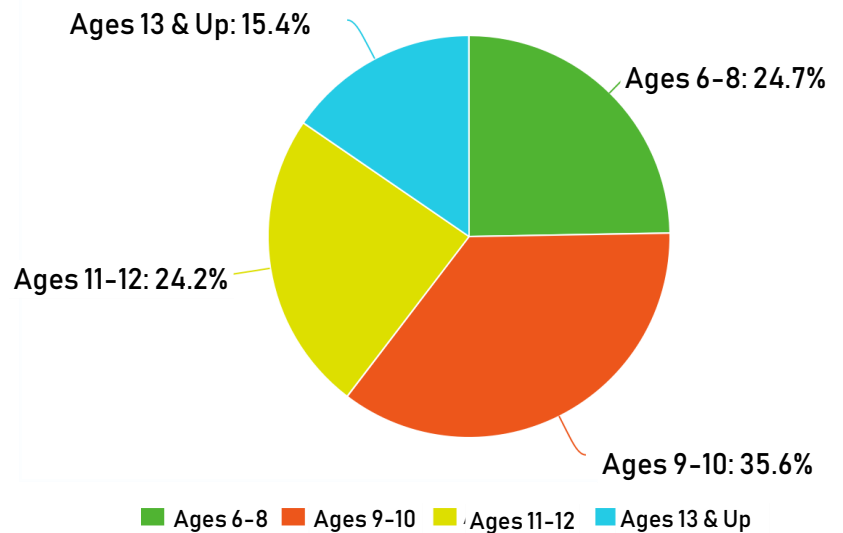
**Diversity of Registered Members**



**Registered Member Income Summary**



**Registered Members by Age**



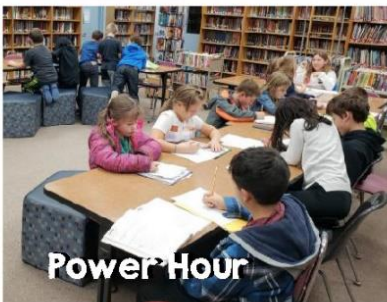
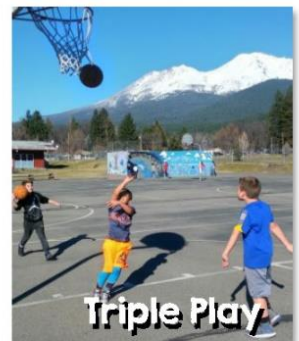
## Staffing- School Year

**3 Full-Time Employees**  
**7 Part-Time Employees**  
**3 Volunteers**

## Staffing- Summer

**3 Full-Time Employees**  
**14 Part-Time Employees**  
**6 Volunteers**







# Community Partnerships & Collaborations

The Boys & Girls Club of the Siskiyou believes that the partnerships and collaborations that we create within the community builds upon our collective strengths and resources, strengthening our community as a whole. This sense of community reinforces values, culture and enhances the quality of learning opportunities that the Club and the community can provide for the youth of Siskiyou County.

## Mount Shasta Union School District

The continued support and collaboration of the Mount Shasta Union School District, makes the Club possible. Through our continued partnership with the Mount Shasta Union School District, we have created a special area in our registration form where parents/guardians can permit the school and the Boys & Girls Club of the Siskiyou to share information about their child's academics and behavioral issues with each other. Thus, allowing us to better support the youth that come to the Club. This has also prompted the School to give us access to their Library for our Power Hour Program, strengthening our homework assistance program.

They are also accommodating our Winter Ski and Snowboard Program by allowing students participating in the program to leave school early on program days, and by assisting us with transportation to and from the Ski Park.

## Nutritious Meals & Snacks

Our partnership with Great Northern provides nutritious snacks and meals to members at the Club through our summer lunch program and the food pantry during the school year, so no kid leaves the Club hungry due to the food scarcity in our county. Siskiyou County is the second highest in California for food insecurity among children, according to KidsData.org, so we are grateful to be able to offer this important service to Siskiyou County's youth which also allows them to better focus on their academic success.



## Garden-to-Table

This year, we have formed a strong partnership with the Siskiyou Land Trust that allows us to further enhance our Garden-to-Table Program, and ultimately, allows our Club members to connect with the community. The Siskiyou Land Trust has provided us with a space, which included the construction of a safety fence, for the Garden-to-Table program. This ongoing program promotes healthy lifestyles and assists members in becoming responsible caretakers through gardening.

This program provides Club members with an opportunity to enjoy the fresh air and sunshine while engaging in agricultural practices on a small scale, learning about the responsibilities and impacts of land cultivation and building a cob oven to share with the community. The Club will be cultivating the entire garden. However, the majority of our harvest will be shared with the community, creating a community culture in the garden.

## Music Program

Music by the Mountain and the Boys & Girls Club of the Siskiyou have formed a partnership to bring a high-quality violin program to the Club. Both non-profit organizations have partnered in the hiring of a violin teacher, Carolyn Carl. Carolyn graduated with a B.A. in Music from UC Berkeley and a Masters in Music Performance in Violin and Viola from the St. Louis Conservatory of Music.



## Outdoor Environmental Education



The US Forest Service held a special “Kids in the Woods” Event for Club members, where Club kids got to partake in a map and compass scavenger hunt, meet a live owl, make their own animal tracks, learn about fire prevention and safety, explore a fire engine, and participate in several fun water games during the summer heat. This program was such a success, that the US Forest Service and the Boys & Girls Club of the Siskiyou have decided to make this an annual event for Club members.

The US Forest Service also came to the Club to teach Club members about fire prevention and safety with a special visit from Smokey the Bear himself.

## Recreation & Parks

The Recreation & Park District has shown continuous support of the Boys & Girls Club of the Siskiyou through their willingness to allow us to use their parks and facilities for Club programs free of charge. This included the “Kids in the Woods” Event hosted by the US Forest Service and during our summer camp programs.

## Programs on the Mountain

The Boys & Girls Club of the Siskiyou and Mt. Shasta Ski Park have partnered to bring fun and exciting programs to Club members in grades 4<sup>th</sup>-8<sup>th</sup> for both the winter and summer seasons, with the shared goal of making the outdoors more accessible to the youth of Siskiyou County.

Through their Black Friday/Cyber Monday sales, the Mt. Shasta Ski Park will donate lift tickets to the Winter Program. This Ski and Snowboard Program is available at no additional cost to members. Thus, the kids who need us most, who might otherwise not be able to afford these programs, will get to experience all the wonders of our natural environment through a Ski and Snowboard Program in the winter, and a Mountain Biking Program in the summer.



Also, we have collaborated with the Nordic Center to offer an exciting 3-week Winter Cross Country Skiing Program to Club members in the 1<sup>st</sup>-3<sup>rd</sup> grades. This program is available at no additional cost to members.

The planning of these programs began in 2018, and we will be launching these programs at the beginning of 2019.



# Community Outreach

Being the first Boys & Girls Club in Siskiyou County, we are instilling a sense of community through our community outreach and participation throughout the county. The Club participated in various community events such as:

- The first Annual Pacific Crest Trail Town Event - Mt. Shasta
- The Earth Day Celebration - Mt. Shasta
- The 4<sup>th</sup> of July Parade - Mt. Shasta
- The Siskiyou Science Festival - Mt. Shasta
- The Kids Day Festival - Weed
- The Light Parade, in partnership with Mt. Shasta Ski Park - Mt. Shasta



## Torch Club

Torch Club is a “club within the Club,” helping young adolescents develop and strengthen their leadership skills, giving them a firm foundation of good character and integrity as they work together to implement projects in the four focus areas: service to Club and community; education; health and fitness; and social recreation. This year, our Torch Club participated in the following events:

- The Torch Club served at the first Annual Mount Shasta Chamber of Commerce Crab Feed Event, raising \$750 in tips from their happy customers.
- During the 4th of July celebrations, ACE Hardware gave us their parking lot to sell parking spaces, and the Torch Club members raised \$700.
- The Torch Club donated clothes and toys to the families of the Hornbrook fires.





# Programs

Since we opened our doors, we have implemented programs to achieve priority outcomes for youth: Academic Success, Good Character & Citizenship, and Healthy Lifestyles; such as Power Hour homework assistance; Triple Play-- fitness and healthy lifestyle activities; Garden-to-Table; STEAM, including science, math and the arts-- pottery, painting, mixed media, etc.; Passport to Manhood & Smart Girls-- encouraging better peer relationships, health and wellness & self-esteem.

In 2018, we were able to introduce additional enriching programs to our members:

## 3D Printing

This year, we were excited to have the opportunity to incorporate a 3D printing element into our STEAM program at the Club, due to the generous donation of a 3D printer by a Club Volunteer, Jerry Porter. This cutting-edge technology allows our members to become designers and creators, allowing their imagination to take form in a way that also promotes better spatial reasoning skills and 2D to 3D conversion understanding.



## Improvements to the Club's Power Hour Homework Assistance Program

Having access to the Sisson School's Library has allowed us to create a quiet, studious environment for our members who need homework assistance, allowing for better academic success while at the Club.

## The Boys & Girls Club of the Siskiyou First Downtown Art Show at Directions Clothing Store

This was an exciting opportunity to celebrate the Club member's creative talents with the community, and to share how members use many different creative mediums such as pottery, painting, 3D printing and mixed media, creating a diverse spectrum of artistic mediums for our members to express themselves during our Art Program at the Club. All artwork was for sale, and all proceeds benefited the Club.

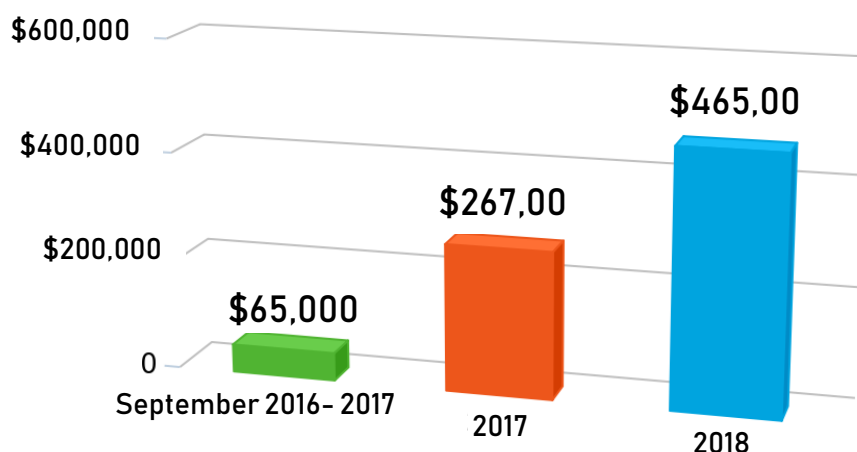


## Manadoob

The Boys & Girls Club of the Siskiyou has been selected to participate in the Manadoob Program for Self Esteem which is funded through the Manadoob Foundation. It is a highly interactive program providing curriculum opportunities in language arts, reading and vocabulary, social science, theatre arts, research, and community outreach. All of which are designed to stimulate the growth of a child's self-awareness, self-empowerment, kindness and social consciousness.

# Resource Development

## Organizational Growth

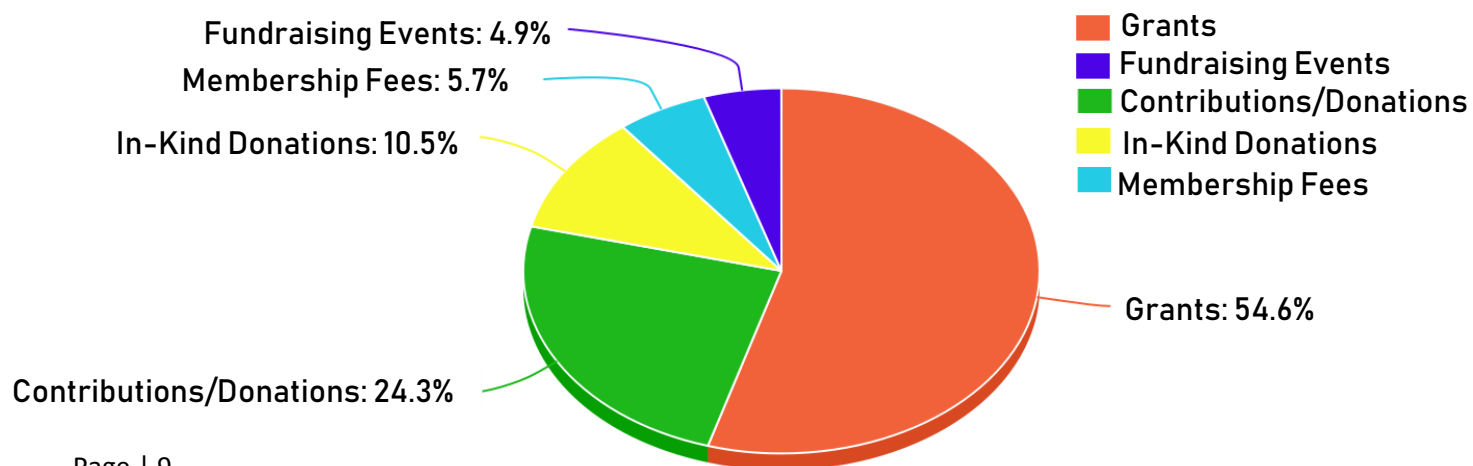


## Allotment per Child

Barry Barnhart, Superintendent of the Mount Shasta Union School District, stated that “Last year's chronic absence rate at Mount Shasta Elementary at end of trimester was 21%. This year, it's improved to 11%,” and he attributes that positive improvement to the Club. Due to the 10% decrease in student absences, the Mount Shasta Union School District received \$135,000 more in 2018.

## Funding Sources

The Club receives outstanding support in the form of grants from foundations such as The Family Ford Foundation, Walter and Karla Goldschmidt Foundation, Shasta Regional Community Foundation/The Mt. Shasta Children's Fund, and Pacific Power Foundation, as well as community businesses and individual donors.





# Supporters

Boys & Girls Club of America

Boys & Girls Club of Redwoods

Walter and Karla Goldschmidt Foundation

The Ford Family Foundation

Shasta Regional Community Foundation/The Mt. Shasta Children's Fund

Mount Shasta Union School District

Banner Bank

The Sheriff Lopey Foundation

Pacific Power Foundation



## Board of Directors

Our Board of Directors is comprised of very strong leaders in the community-- business owners, entrepreneurs, the Chief of Police, Siskiyou County District Attorney, Bank Manager, Financial Advisor, retired School Teacher and Executive Directors and Directors from other organizations such as Recreation & Parks District and Great Northern. This team, with their wealth of knowledge and experience, and together with Boys & Girls Club of the Siskiyous Executive Director, Noam Zimin, are dedicated to providing the youth of Siskiyou County with a place where they can achieve Great Futures.

Berry Deal  
Mark Clure  
Jane Huston  
Sheryle Neukirch  
Mike Rodriguez  
Heather Souls  
Kirk Andrus  
Parish Cross  
Greg Messer



**BOYS & GIRLS CLUB**  
OF THE SISKIYOU





803 Cedar Street  
Mount Shasta, CA 96067  
(530) 220-7623  
Email: [info@bgcsiskiyous.org](mailto:info@bgcsiskiyous.org)  
Website: [bgcsiskiyous.org](http://bgcsiskiyous.org)



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