



DISTRICT 33

WestWord

Fall 2016—District News and Events

Mission of the District

We build new clubs and support all clubs in achieving excellence.

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**INSPIRE
TRANSFORM
ACHIEVE**

Check out the District 33 website
D33.toastmastersdistricts.org

District 33 Public Relations Manager
Roberta Nadler, CC

WestWord Newsletter Editor
Ann Hill, DTM

Contributing Writers
District Officers
Guy Dawson, DTM
Tim Mullins, DTM
Dana Wall-Oakley, DTM

Members Come First!

My Dear Fellow District 33 Toastmasters,

My vision is that every member has an equal opportunity to pursue his or her personal dreams, and to bring unity in diversity. It is my utmost desire to inspire and motivate our members and leaders to work together in a spirit of teamwork toward a common vision—a common purpose—propelled by our core values of integrity, respect, service and excellence.

District 33 is unique in building leaders and producing World Champions of Public Speaking and Accredited Speakers. Let's make a stronger, greater and a higher performing District 33, by committing to working together—helping each other in a friendly and in an enjoyable environment. Toastmasters founder, Ralph Smedley said, "The deepest joy of belonging comes as one learns to cooperate, contribute and help." We will strengthen the culture among ourselves when we embrace quality and consistency in our vision and values with an acute sense of responsibility, accountability and collaboration in our endeavors.

We have set our goal to become President's Distinguished this term, which means that our District 33 will be President's Distinguished for the first time in 40 years. Every member of our District will become part of this historical moment. This translates to achieving our measurable goals by the end of June 2017:

238 active clubs, 8635 membership payments and 110 distinguished clubs

The winning formula to success is simple. Every member and leader takes care of a small responsibility to be a member in good standing to achieve your educational goals and pursue your dreams. I urge you to renew your membership dues to continue your toastmaster's journey in the pursuit of your personal and professional development. As we all know, the value and the benefits of enhancing our communication and leadership skills far outweigh the increase in dues of \$1.50 per month.

I want each of you to think of your personal goals, then compel yourself to visualize the transformation that you want to see in yourself next year. Start working towards your dream, not just by setting goals, but by committing to pursue your dream with amazing persistence without quitting. "Little drops of water make a mighty ocean." Success is simply the sum of efforts repeated day in and day out.

Your Program Quality and Club Growth Directors are coordinating and collaborating with their respective committee chairs for club excellence, club and membership retention and chartering new clubs. Our district leaders and committee chairs are to be commended for enthusiastically stepping up to provide dedicated assistance to help in our pursuit of becoming President's Distinguished! We have an incredible and a dynamic team of leaders. There are many opportunities for members to step up to help us in small ways to achieve our goals.

We have set high expectations for our district to become one of the President's Distinguished Districts in the world. As your District Director, I am determined to serve you with passion, commitment and dedication during this 365 days marathon. It will be a lot more fun, and enjoyable, if you run with me to the finish line. I am positive we will throw our hands up in the air on June 30 to scream, **WOW! We Did It!!**

"Coming together is a beginning. Keeping together is progress. Working together is success."
—Henry Ford

Be President's Distinguished! Let's just do it!!

District 33 Program Quality Director Guy Dawson, DTM



The beginning of a new Toastmasters year is always an exciting time. Over the last two months we have installed and begun to train our newest District Officers and experienced the thrills of an electrifying International Convention in Washington D.C. Now it is time to settle in and begin the work that we have been elected to do—create the best possible Toastmasters experience for every member of our District.

Toastmasters International has developed an educational and personal development system that is without peer. Our tag line, 'Where Leaders are Made,' accurately captures the essence of our program. By following a system that has been tested for 92 years, hundreds of thousands of people have found the leader within themselves.

As our District's Program Quality Director, I am responsible for helping all members in achieving education awards, training club, area and division officers, enhancing club quality and member retention. Striving towards the fulfillment of Distinguished Club Program goals inevitably leads to a positive member experience and successful clubs. District 33 consistently meets its Distinguished Club objectives because our leadership culture nurtures excellence.

The implementation of the Pathways program, a dues increase and the potential creation of a new District in Southern Nevada are among the challenges that our leadership team will encounter this year. We are strategically prepared to address these issues and look forward to turning them into opportunities for growth.

My speaking and leadership journey as a Toastmaster has been one of the most rewarding experiences of my life. I am committed to walking hand in hand with all of you toward the achievement of your goals and dreams.

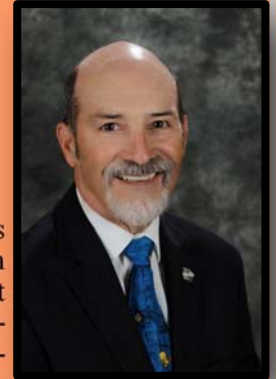
Please feel free to email me at gdaws2004@yahoo.com anytime and I promise to do all that I can to serve your needs.

Editor's Note: With the combination of the first District Officers' Training in July and the second in September, District 33 reached the lofty goal of 96% trained District Officers.

District 33 Club Growth Director Tim Mullins, DTM

WHAT AN AMAZING TIME TO BE
A MEMBER OF DISTRICT 33

WOW! Are we already three months into our 2016-2017 Toastmasters Year? Where has the time gone?



Thanks to the outstanding efforts of last year's Club Growth Director, Guy Dawson, District 33 began this year with a plethora of quality leads and opportunities when it comes to new clubs.

Even as I write, we have 16 Golden Opportunities and 36 Quality Leads with some being brand new and some holdovers from last year.

In **Division A** we have:

- **Eagle Eye Toastmasters** (Nusil Technology in Bakersfield), is an opportunity that was generated by one of our District 33 Toastmaster members. It will have chartered by the time you read this article with 26 new District 33 Toastmaster members.

In **Division E** we have a Kick-Off meeting set for October 5 for a

- **City of Santa Maria** opportunity ... and they already have 20 people signed up.

In what I call **Division V** (that is Vegas), we have two very strong Charter opportunities...

- **Opportunity Village** which has had its Kick-Off meeting and will Charter sometime late in September and
- **Southern Hills Baptist Church** which is being worked by the *Vegas Champions and the Vegas Young Professionals Toastmasters Club*

These are just a few of the new District 33 clubs that are bringing the message of Toastmasters to more and more people in Central California and Southern Nevada. Let's continue to rock and roll.

I am equally passionate about the second half of our Mission—"and support all clubs in achieving excellence."

If we work together, we can accomplish both building new clubs and supporting our existing clubs to achieve excellence.



Check it out!
Toastmasters Public Relations Tip!
Key objectives:

New Members - Find Great new members through outreach.
Retain Members - More engagement Adds VALUE to member's Toastmaster experience!
More Members = More Clubs!



Public Relations Tip

Why not invite **Reporters** from your local media to upcoming contests and meetings?

(Community Newspaper Journalists, Radio Hosts, Local TV Reporters, Social Media Agencies, Bloggers, and Local Media Influencers-i.e. City Officials)

1. One great step to obtain media coverage for clubs, areas, and divisions is to **educate** your local media about our fabulous organization!
2. Be sure to have a slick informational packet (or two) about Toastmasters ready to give media guests.
3. Develop a follow-up plan!

Warmest,

Roberta

Public Relations, District 33 Toastmasters

Media Outreach DOES matter!

P.S.

Isn't brainstorming a great way to develop new ideas? Feel free to email me to set-up a brainstorming appointment pertaining to your Public Relations strategy. Roberta@ConnectTheDotsAdvertising.com

President, Sylvia Crew shared their Public Relations strategy, including inviting a reporter to their club meeting. Westlake Village (CA) Toastmasters is a club in the rebuilding stage. Sylvie Belmond, a reporter from [Thousand Oaks Acorn](#), visited their club on August 25th. The result: an article, complete with a meeting photo, in a community newspaper that serves Westlake Village and several other cities in Ventura County. Sylvia Crew, immediate past Area J2 Director said, "We are using Meetup and placing ads in the Acorn. Last meeting we had 14 people, 4 signed up! We are soooooo thrilled!!!"

You can read the 800-word article, first seen in the Thousand Oaks Acorn, by using this link:

http://www.toacorn.com/news/2016-09-08/Community/Conquering_the_greatest_fear_of_all.html

Division A Director, Flora Turner, DTM

Division A's Team of Area Directors for this Toastmaster's year are:

- A1 – Indar Singh, ACB, ALB
- A2 – Howard Verone, CC, CL
- A3 – Laquita Dukes, ACG, ALB
- A4 JoAnn Gardner, CC and
- A5 – Deborah Allmon, ACB, CL

Our Goal is to be a President's Distinguished Division, with Clubs to be distinguished or better by April 15, 2017. We are striving to retain all current members through district incentives.

All club officers were installed and have attended district training. Division A's Toastmasters Leadership Institute was well attended with guest speaker, Past International Director, Mary G. Russell, DTM.

At the end of the training, Division A's Executive Council members and Area Directors met for an introductory session. Executive Council Members are available as a resource to give support and mentoring for our Division. During the meeting, each Area Director scheduled the dates for their Fall Speech Contests and were given sign-up sheets to ask for contest volunteers during their club visits. Contest chairs are working diligently to assist the Area Directors.

The Division A Humorous and Evaluation Speech Contests will take place October 8, 2016 at the Palmdale Woman's Club, with a continental breakfast and Lunch. The first place winners will continue on to the Fall District Humorous and Evaluation Speech Contests in Fresno, CA November 5.

As Division A Director, I carried the proxy for 14 clubs during the 85th Toastmasters International Convention in Washington DC.

We had three other Division A members who attended the convention. While there, all of us spent some time with the local "Helping Hands" nonprofit group that provides housing assistance to local residents.

District 33's Club Growth Director, Tim Mullins, DTM, along with a group of Division A Toastmasters, presented a demo meeting that turned into a kick-off meeting that will charter with 26 members. Looking forward to the next meeting for the new charter. Can't stop there—we in Division A will continue rolling towards President's Distinguished.



Division B Director, Rick Young, DTM

Division B is still basking in the afterglow of our collective glory. This past Toastmasters year, ending in June 2016, Division B achieved President's Distinguished status! This means that members were achieving educational goals, club officers were trained, and clubs were maintaining members and adding new ones!

The team of area directors for the current year is equally committed to helping our members succeed, and for clubs to grow and thrive. They're busy planning the Fall Speech Contests and visiting clubs in their areas. Please get to know each of them and share your goals so that they can help you achieve.

Your 2016-2017 Area Directors are:

- B1 – Patrick Squires
- B2 – Andrea Palmer
- B3 – Scott Friedman
- B4 – Ann McKillican
- B5 – Kirkland Tibbels

Yes, there is now an Area B5. The clubs that have moved to this new Area are: Poinsettia Toastmasters,



Oak View Speak With Power Toastmasters, Ventura Club 24, and Ojai Valley Toastmasters Club.

The Fall Evaluation and Humorous Speech Contest dates have been set. They are as follows:

- Area B1 – October 1
- Area B2/B3 – September 24
- Area B4/B5 – October 8
- Division B – October 22

As the Area Directors visit your clubs, they will be looking for your help in conducting the Area contests. They will also be looking for opportunities for growth for you! Our goal is to inspire you to step out of your comfort zone and take on some new responsibilities. We will be providing mentoring opportunities to learn how to effectively Chair a contest, and be the Chief Judge. Working with an experienced Contest Chair, you will learn first-hand how to organize and conduct a great contest. Then you will get the chance to take the lead for the Spring contests! Consider this, and JUST SAY YES! Growth occurs outside your comfort zone.

I hope to see you all soon at the upcoming contests! Have a great year!

**Division C Director,
Carol Burgeson, CC, CL**



Area Directors

**C1— Suzette Wheeler, ACB, CL
C2—Gloria Elmen, CC
C3—Maurice Elkins, CC, CL
C4—Jody Mack, ACB**

**Division C Evaluation and Humorous Speech Contests
October 22**



**Division D Director
Linda Ulrich, DTM, PDG**



Area Directors

**D1— Minerva Honkala, DTM
D2—Curtis Helt, ACS, ALB
D3—Phyllis Wall, ACS, ALB
D4—Kevin Kiefer, CC**

**Evaluation and Humorous Speech Contests Dates:
D2 and D4 Combined—September 29
D1 and D3 Combined—October 1
Division D — October 22**



Announcing Table Topics Survey Results

Information to all members of District 33: Thank you for your participation in the survey. Your feedback was valuable for the District Executive Committee to take the necessary next steps.

Results of the survey on the Table Topics Speech Contest to replace the Tall Tales Speech Contest during Spring 2017. The actual figures, including Real-Time results may be viewed on the following pages.
This survey is stopped as of now.

The Table Topics Survey Results were presented to the District Executive Committee at 8:00 a.m. on Saturday morning, September 17. There were a total of 274 responses at that time.

Please Note: The percentages of the choices remained the same throughout the survey period of one week.

Outcome of the Survey: Based on the Survey, the **Part I** results showed that the majority of the respondents,

"do want to see the Table Topics Contest replace the Tall Tales Contest."

and **Part II:** "The Table Topics Contest should only be conducted once, during Spring 2017, so that we can have an opportunity to try it out, with an open option to address it again at the following Fall Conference, if desired."

Per results, **a motion has been passed** on September 17, 2016, at the District Executive Committee meeting held at the Santa Maria Inn, Santa Maria, CA

What does this mean? - This motion will be presented as a motion from your District Executive Committee with a recommendation **for voting yes at the District Business Council Meeting to be held on Saturday, November 5 at the DoubleTree Hotel, Fresno Convention Center, Fresno, California.**

Who should know? - All members, especially Club Presidents and Club VP Education.

Why should they know? - Club Presidents and VP Education, together with the District Executive Committee members, constitute the voting members at the District Business Council meeting.

The graphs for the **Table Topics Survey Results** can be viewed on the next page. The **Real Time data results of the survey** are shown on page 7.



Table Topics Contest Survey – Part I

Actual Number of Responses

1	I do want to see the Table Topics Contest replace the Tall Tales Contest.	174	63%
2	I do not want the Table Topics Contest to replace the Tall Tales contest.	101	37%

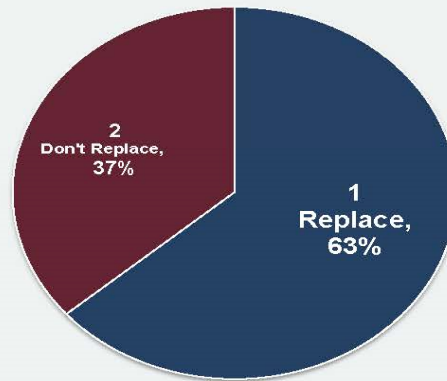
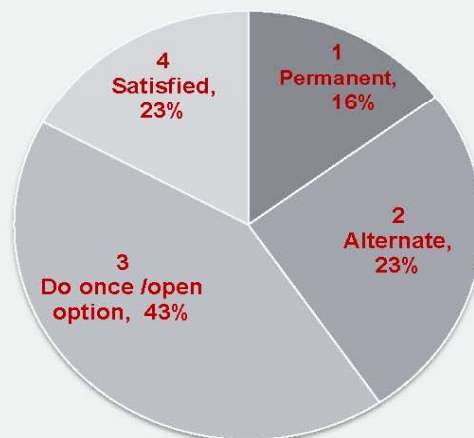


Table Topics Contest Survey –Part II

Actual Number of Responses

1	The Table Topics Contest should be done permanently , in place of the Tall Tales Contest.	43	16%
2	The Table Topics Contest should alternate every other year , with the Tall Tales Contest. (The Table Topics Contest will be held each odd year, starting in Spring 2017; the Tall Tales Contest will be conducted during even years.)	67	23%
3	The Table Topics Contest should only be conducted once , during Spring 2017 so that we can have an opportunity to try it out, with an open option to address it again at the following Fall Conference, if desired.	118	43%
4	I am satisfied with Tall Tales as a Speech Contest at all levels.	64	23%



Real Time Data Results from Table Topics Survey

Constant Contact Survey Results

Survey Name: Copy of District 33 Table Topics Speech Contest Survey

Response Status: Partial & Completed

Filter: None

9/18/2016 8:58 AM PDT

TextBlock:

The survey is intended to determine our further course of action. Please answer both parts below:

*Part 1: What is your preference?

Answer	0%	100%	Number of Response(s)	Response Ratio
I do want to see the Table Topics Contest replace the Tall Tales Contest.	<div></div>		228	64.0 %
I do not want the Table Topics Contest to replace the Tall Tales Contest.	<div></div>		129	36.2 %
Totals			356	100%

Part 2: The Proposal will need to provide more details that are

*specific. Therefore, which of the following options would you prefer if the Table Topics Contest were to replace the Tall Tales Contest?

Answer	0%	100%	Number of Response(s)	Response Ratio
The Table Topics Contest should be done permanently, in place of the Tall Tales Contest.	<div></div>		53	14.8 %
The Table Topics Contest should alternate every other year, with the Tall Tales Contest. (The Table Topics Contest will be held each odd year, starting in Spring 2017; the Tall Tales Contest will be conducted during even years.)	<div></div>		92	25.8 %
The Table Topics Contest should only be conducted once, during Spring 2017 so that we can have an opportunity to try it out, with an open option to address it again at the following Fall Conference, if desired.	<div></div>		152	42.6 %
I am satisfied with Tall Tales as a Speech Contest at all levels.	<div></div>		77	21.6 %
Totals			356	100%

Division E is in the smart and capable hands of six Area Directors:

E1 – Jolly Roger Holman
E2 – Karen McRedmond
E3 – Michael McGinnis
E4 – Marie Azzaria
E5 – Aileen Loe
E6 – David Liu



The division contest will be held in beautiful Los Olivos at St. Mark's church hall on Saturday, October 8, and our contest chair is none other than immediate past Division E Director, Julie Boyce!

The division's goal is to continue to be President's Distinguished, and for areas to be Distinguished or better. There are some clubs that need assistance. We are working with them to re-build the clubs and identify coaches to support them.

The division successfully completed club officer training before the end of August, with Area Directors and experienced Toastmasters taking a proactive role in ensuring club officers are trained and equipped for their roles. Due to the size of the division and location of the clubs, three main training sessions were conducted at venues near the clubs; make-up sessions were organized for those who missed the primary training.

Preparations for the area contests are now well underway, with the area contests being held on September 10 and September 24.

The area directors have planned their club visits, and in some cases, even completed them.

On August 23rd, a demonstration meeting led by David Machacek, was held at a new facility in Santa Barbara, to gauge interest in either conducting a Speechcraft there or forming a new club.

A Speechcraft is currently being conducted by Nathan Ohren at Yardi Systems, Inc.— where he works— to promote the benefits of joining Toastmasters to improve employees' communication and leadership skills.

Division F Director, Chris Hempleman, ACS, ALB

Greetings Fellow Toastmasters of District 33,

The Division F leadership team, all members, area directors and executive council have been in full motion since July 1 with all systems go! This year's theme is "Strong Teams, Strong Results." It is an honor observing everyone working together.

Our division is comprised of 24 clubs in Central California, ranging from Yosemite, Riverbank, Modesto, Turlock and down the valley to Merced.

Beginning in July, all members were given a monthly publication ("The Division F Monthly Memo"). The purpose of the Division F Monthly Memo is for all members to take ownership of Toastmasters to become vital leaders and speakers of the community. This bulletin keeps members apprised of activities, deadlines, such as officer training, speech contests, membership dues submissions and area director visits. The monthly memo also includes a two to three-month calendar that notes the dates and deadlines for upcoming events.

Area speech contests have arrived in our division and we are having fun! The newest area, F-5, held its first contest on Saturday, August 27. The Area Director, Susan Harmon, ACS, ALB, and her team conducted an outstanding program. I enjoyed listening to the speakers and observing how the experienced Toastmasters helped organize the details of the contest.



In October, after the speech contests, Division F will be holding monthly area council meetings. These area council meetings will be held at a restaurant in each of the areas of the division and are meant for: social/networking, fun, and to discuss the status of each club's membership. It is worth repeating—all club members are welcome and will be asked to attend.

Toastmasters International 2016 Convention Highlights

District 33 Highlights at the Convention

Those members of District 33 who attended the convention had the opportunity to see our District Director, Jamuna Ramnath, DTM carry the flag of Switzerland during the Opening Ceremonies. In addition, it was VERY exciting for Jamuna to receive, during the Hall of Fame on Thursday Evening, the **Excellence in Education and Training** award, a testament to her leadership as the Program Quality Director for 2015-2016. More than 50% of the District 33 clubs—111—stepped up to earn Distinguished or better honors.

Accredited Speaker Results 2016

Congratulations to Darren LaCroix, ATM, WCPS, AS, CSP

District 33's 8th Accredited Speaker. Darren is a member of Powerhouse Pros, Las Vegas

World Championship of Public Speaking Contest Results

Darren Tay Wen Jie of Singapore, District 80, 2016 World Champion of Public Speaking®.
Aaron Beverly of Pennsylvania, District 18, finished in second place
Josephine Lee of Founders District in California, on finishing in third place.

Board of Director Election Results

Mike Storkey – International President
Balraj Arunasalam – International President Elect
Lark Doley – 1st VP
Deepak Menon – 2nd VP
Jim Kohli – Region 2 International Director
Monique Levesque-Pharoah – Region 4 International Director
Vera Johnson – Region 6 International Director
Matt Kinsey – Region 8 International Director
Michael Osur – Region 10 International Director
David Fisher – Region 12 International Director
Elisa Tay – Region 14 International Director

Proposals A & B Passed

Board of Directors Briefing

Highlights of Toastmasters' annual growth include:

- ⇒ Membership grew by 3.9% —The organization's highest rate of growth was outside of North America
- ⇒ Expanded presence in Cameroon, Dominican Republic, Guadeloupe, Gambia, Malta, State of Palestine and United Republic of Tanzania
- ⇒ More than 70,000 education achievement awards earned by members—An increase of 5.8 percent over the previous year
- ⇒ 1,469 new clubs were formed
- ⇒ Starting in 2018 Districts will no longer have Fall (Oct/Nov) District Conferences
- ⇒ There will be further discussion on having the International Speech semi-finals conducted at the region level



**Division G Director
Darnell Evans, ACB, ALB**

Division G held our Club Officers' Training as a mechanism to meet the leaders of the division while providing effective training and tools to assist each with meeting the Division's goal to become President's Distinguished. I used this opportunity to share my leadership statement as an opportunity to showcase my values.



During the training, the club leaders attended breakout groups which allowed them to get to know each other and share best practices that helped their clubs become distinguished. The objective of the training was establishing clear goals, and to create an environment where everyone feels comfortable and motivated to contribute.

The Area Directors are in the process of planning and implementing their area contests. As the Division Director, I will use the contests as an avenue to get to know the members of each area within the division. My plan is to help our area directors help our club leaders to focus on the importance of team work. No one can accomplish great things by themselves. Consider this gem of wisdom from General Colin Powell: **“Great leaders are almost always great simplifiers, who can cut through argument, debate and doubt, to offer a solution everybody can understand.”**

**Division H Director
Barbara Westhoff, DTM**

Division H laid its foundation last year on the way to a meeting in Santa Maria. Word of caution: If you don't want to step up in leadership, don't travel with someone who is ascending the leadership ladder. You just might have the most incredible experience of your life. Division H had its 2016-2017 leadership in place by January 2016 and were able to train alongside last term's Area Directors. None of us experienced the “deer in headlights” syndrome when this new Toastmasters year began on July 1.



Our Division meetings are a Directors' dream – everyone is well prepared and all over it. Leadership Training for Club Officers is at 100%; officer installations were held; meet and greet club visits completed with formal visits following in the next few weeks. And, contests are ready to go.

Area H Directors are: H-1 - Rebecca Bravard, H-2 – Suesan Walker, H-3 – Kristen Lawrence and H-4 – Irene King. The Directors have partnered to combine club contests: H-1 and H-4 on September 24th and H-2 and H-3 on October 1st. Divisions H & K are partnering for the Division contest on October 15th.

The 19 clubs and counting are completing or have completed their Club Success Plans and are now engaged in putting them into action. One club is already half way to Distinguished. Another club has set a goal to have each and every member earn a CC by the end of the year. Division H is focused and engaged.

The focus this year is on the Toastmaster member. We need to get back to basics. Two manuals are tossed at the new member without instructions. Each Toastmaster's needs should be evaluated so that he/she is on the communication and leadership paths that are best for that individual.

My mentor and choir director in Key West, Emily Boyd Lowe, would tell visitors: “If they're not nice to you, don't go back.” If we don't make visitors feel welcome in our clubs, why would they come back? Leave a legacy and change lives – be welcoming and invite them to join our Toastmaster family. Inspire others to transform their lives and achieve greatness.

Division H is HAPPY!!!



2016-2017 DISTRICT 33 INCENTIVES

<p>Gold Star Club Award </p> <p><i>Achieve all 10 "Stars" & receive \$100.00 in "TI Bucks"</i> July 1, 2016 to May 1, 2017. Ends May 1st</p> <ol style="list-style-type: none"> 1. Complete a "Moments of Truth" session at your club. 2. Submit Club Officer List on time in June & December 2016. 3. Renew membership dues for October & March on time. 4. All 7 Officers Trained - both times. 5. A minimum of 25 members in your Club by Dec 1st. 6. A minimum of 30 members in your Club by May 1st. 7. Submit 6 - Competent Communicator Awards by May 1st. 8. Submit 3 - Advanced Communicator Awards by May 1st. 9. Submit 4 - CL, ALB, ALS or DTM Awards by May 1st. 10. One member of the club serves as a New Club Sponsor, New Club Mentor or as a Club Coach. 	<p>Silver Star Club Award </p> <p><i>For Clubs with 12 Members or Less</i> Achieve all 7 "Stars" & receive \$50.00 in "TI Bucks"! July 1, 2016 to May 1, 2017. Ends May 1st</p> <ol style="list-style-type: none"> 1. Complete a "Moments of Truth" session at your club and submit paperwork to the District by December 1st. 2. A net gain 4 members (from member base) by December 1st. 3. A net gain 9 members (from member base) by May 1st. 4. Submit 2 CC's and 2 CL, 1AL or one DTM by May 1st. 5. A Minimum of 4 Officers trained during each training period. 6. Renew membership dues on time, both times. 7. Submit Club Officer List on time (June & December 2016) 	<p>Open House </p> <p>Build club membership Each Month one winner of a \$25 gift</p> <p><i>Send pictures, your agenda and number of guests in attendance to Tim Mullins and the District will select one winner of a \$25 gift Each Month!</i></p> <p>Jump start the Toastmaster year with an Open House in July</p> <ul style="list-style-type: none"> • Maybe a "Back to School" Open House in September • Be Thankful... with an Open House in November • Have some fun... with a Holiday Open House in December • Be "Presidential"... with an Open House in February • "Spring" into action... with an Open House in the Springtime
<p>Star Member Award</p> <p><i>Receive a STAR Trophy</i> July 1, 2016 to June 30, 2017</p>	<p>CLUB MEMBERSHIP CONSISTENCY AWARD</p> <p><i>Receive 9 Membership Pins for your club (or a \$50 Gift Certificate)</i></p>	<p>Early Bird Distinguished Award</p> <p><i>Receive a fabulous Gift Certificate for merchandise at the Toastmaster online store.</i></p>
<p>*3 Three Educational Awards *5 Sponsor Five New Members</p>	<p>Add at least one NEW MEMBER A MONTH to your Club for 8 of the 9 Months between August and April.</p> <p>—</p> <p><i>This is the Club Membership Consistency Award so you must add at least one new member for 8 of the 9 months from August to April.</i></p>	<p>For clubs that are Distinguished or better by April 15, 2017.</p> <p>Distinguished.....\$25 Gift Certificate Select Distinguished.....\$40 Gift Certificate President's Distinguished..\$50 Gift Certificate</p> <p>Qualifying Criteria:</p> <ul style="list-style-type: none"> • Charter Strength of 20 members (or) • Net growth of 5 new members from base. <p>Achieve 5 Goals..... Distinguished Achieve 7 Goals..... Select Distinguished Achieve 9 Goals..... President's Distinguished</p>

Division J Director, Al Brown, DTM

Division J always distinguishes itself. This year we will continue to exceed our goals and *be the best that we can be*.....Our "Theme" is to show *"Excellence in all that we do."*

My personal goal is to *"Make every person I come in contact with – better because we met, to add value to everything I do; to be an interested person rather than an interesting person, and to help everyone be as self-sufficient as possible in everything that they do."*

As a Division we will emphasize that *"If you get out of Toastmasters what you CAN get out of Toastmasters, you will never get out of Toastmasters."*

Division J will hold it's Humorous Contest and Speech Evaluation Contest on October 22 beginning at 8:00 AM at the Thousand Oaks Inn Ball Room (75 W. Thousand Oaks Blvd – near the Oaks Mall). Contestants will be representing the five Areas which will have held their contests September 24th (Areas J1 & J2), September 30th (Area J4) and October 1st (Areas J3 & J5).

Prior to the Speech Contests, each Area Director will have completed their first visit of the year to each club in their Area.

Most if not all of the clubs in the Division will also have been visited by the Division Director to learn first-hand of the various goals and plans for the Division during the coming year.

These are the TEAM/Area Directors:
Lenin Kancharla, CC, CL
Josh King, ACB, CL
Vaughn Miller, ACS, CL
Anita Garatie, CC

They will guide the Division to help make *learning much easier and far more effective by making it FUN*. When FUN is added to the equation, we can't help but be successful.



Division K Director, Michael Morrow

Division K is a new Division in Southern Nevada. I am proud to have been elected as the first Division Director.

Meet our first Area K Directors:

K1 - Deborah Makiri, CC, ALB is a member of Chamber Voices and works at the Las Vegas Chamber of Commerce.

K2 - Mary Beganyi, ACS, ALB is a member of Republican Toastmasters and is a retired teacher.

K3 - Charmaine Guss, ACS, ALB is a member of Republican Toastmasters and is a local business owner.

K4 - Robert Avila, CC is a member of Z' Toasters and works at Zappos.

Our Area Directors have been getting acquainted with their clubs, inducting officers, training those club officers who missed training and getting the clubs ready for their official visits so we can chart out their Distinguished Success Plan.

Areas K1 and K4 are having their Fall Speech Contests on Saturday, October 1st with a 10:00 a.m. start at Zappos (400 Stewart Ave). The contests for Areas K2 and K3 will be on Saturday, September 24th with a 10:00 a.m.



start at MGM Resort International (840 Grier Dr). The Division K Speech Contests are on Saturday, October 15th with an 8:00 a.m. start at Las Vegas Metro Police Department's training room (400 S. MLK Blvd, Bldg B).

The Area Directors are helping their clubs focus on the DCP education and membership goals that can get them distinguished earlier. We are trying to get those members who are close to finishing CC's, CL's and Advanced Communicator and Leader awards to complete them as soon as possible.

The other goal for our clubs is gaining new members. One encouraging example is my home club which is close to gaining enough new members for a Smedley Award. Our Southern Nevada's distinguished leaders have been a great support to our best efforts to share the Toastmasters program with new groups of people. I recently visited one of the new clubs that we have in our Division and found the meeting to be inspiring. The Division K's Club Growth plan is to maintain our current clubs or replace the ones that drop out with four to six new clubs. We are looking forward to an Early Bird President's Distinguished Year.



TOASTMASTERS CONFERENCE

Fresno, CA • Nov. 4-5, 2016



KEYNOTE SPEAKER

**Toastmasters International, Past International President
Pat Johnson, DTM, PIP**

"You Raise Me Up"

Toastmasters International provides us with a safe and supportive environment in which to grow and develop. Pat Johnson shares her thoughts, stories and experiences of how we can support one another throughout our developmental journey to personal achievement. You will meet some of the characters that have taught her life lessons – you may recognize some of them in your life.

Pat Johnson, DTM, PIP joined the communication and leadership organization in 1983. In 2010, Johnson became only the fifth woman International President – and the first Canadian woman – to lead Toastmasters International. She has spoken in scores of Toastmaster districts around the world. She was the Manager for the Learning Masters who provided expertise to the Revitalized Education Program. Pat is currently working on her first book and developing her own speaking, training and speaker coaching business.

FRIDAY NIGHT HAPPY HOUR WITH THE CHAMP ED TATE

2000 World Champion of Public Speaking

"Manage Things, Lead People: Leadership Lessons Learned the Hard Way!"

Strong leadership is critical during times of change and chaos. Ed has witnessed it firsthand. In 2001, he led a transition team to merge two 100-year-old rivals – *The Rocky Mountain News* and *The Denver Post*. Ed will share valuable lessons learned about leadership during turbulent times, the actions which leaders must take when implementing or responding to change, and show you how to cope with the everyday turbulence in your lives.

In this highly interactive and entertaining presentation, Ed reflects on his leadership failures at work and at home, and the lessons he learned from them. These mistakes don't have to be repeated in your life! There are Facebook moments you won't want to miss! Have fun at his expense.



• SATURDAY EDUCATION WORKSHOPS •

Pat Johnson; Pathways Panel – Brenda O'Brien; Kay Collis (Past District 33 Governors)

CONFERENCE SCHEDULE

Friday, November 4th

5:00 - 7:00 p.m. – Registration, Check-in & Credentials
6:00 p.m. – Happy Hour with Ed Tate, World Champion of Public Speaking
7:00 pm – Hall of Fame Celebration
Recognition of 2015-2016 District Officers, New Club Mentors & Sponsors, Star and other District Incentive Awards, NEW DTMs since Spring Conference

Saturday, November 5th

6:30 a.m. - Noon – Registration and Credentials open
7:15 a.m. – First Timers Welcome (Continental Breakfast)
8:30 a.m. – Banner Parade
12 Noon – C&L Luncheon and Evaluation
Speech Contest
2:45 p.m. – District Business Meeting
6:00 p.m. – Dinner and Humorous Speech Contest



TOASTMASTERS CONFERENCE

Fresno, CA • NOVEMBER 4-5, 2016



FRESNO CONVENTION CENTER

1-559-268-1000

2233 Ventura Street, Fresno, CA 93721

MENTION CODE - TMC OR TOASTMASTERS CONFERENCE \$119 per night Friday & Saturday

Guaranteed reservations/rates must be made prior to 10/21/2016. Rates good while group block is available.

http://doubletree.hilton.com/en/dt/groups/personalized/F/FATCCDT-TMC-20161104/index.jhtml?WT.mc_id=POG

ONE REGISTRATION FORM PER PERSON

	Early Bird By Oct. 10th	After Oct. 10 Before 28th	On-Site
Full Conference Registration: Includes: Hall of Fame, Evaluation and Humorous Speech Contest, C & L Luncheon, Dinner, Educationals, Keynote and more.	\$125.00	\$140.00	\$150.00
A La Carte Registration: Friday Night Hall of Fame, Saturday Morning Keynote and Educationals	\$45.00	\$55.00	\$65.00
Evaluation Contest with Lunch		\$60.00	\$80.00
Humorous Speech Contest with Dinner		\$80.00	\$100.00

MEAL SELECTIONS

Saturday Lunch: Choose 1

- ☐ Santa Maria Style Tri-Tip
- ☐ Boneless Breast of Chicken
- ☐ Grilled Vegetable Kabob

Saturday Dinner: Choose 1

- ☐ Stuffed Chicken Florentine
- ☐ Cedar Plank Salmon
- ☐ Grilled Portabella Mushroom

Please let us know of any special dietary restrictions or requirements.

Name: _____ Designation (i.e. CC, CL, ACB, DTM): _____

Club Name & Number: _____ District: _____ Division: _____ Area: _____

Address: _____ Telephone: (____) _____

City/State/Zip: _____ Email: _____

REGISTRATION PAYMENT OPTIONS

Check and complete if applies to you:

- ☐ District Officer _____
- ☐ Contest Official _____
- ☐ Contestant _____
- ☐ Presenter _____
- ☐ First time attendee of District 33 Conference

You can register online and pay either by mail (**check** or **money order**) or online with a **credit card** or **PayPal** at:
<http://d33.toastmastersdistricts.org/conference.html>

Make check/money order payable to:

District 33 Toastmasters and mail your payment to:

Philip Bateman - District 33 Finance Manager

5520 S. Fort Apache Road

Henderson, NV 89148

For more information, please call Sara Pomare, 559-289-9826.

Payments must be received on or before stated deadlines above.

Please allow enough time for mail delivery.

**REGISTER
ON LINE!**

Log on to:

www.d33.toastmastersdistricts.org

Cancellation Policy: 1. Cancellations must be received in writing 5 working days prior to the conference date to be eligible for a refund. Mail letter to the Conference Chair and include your name, email and contact numbers. 2. A refund less \$25 administrative fee will be made promptly. 3. If you register for the conference and do not attend, you are liable for the full amount unless cancelled per above terms.

Table Topics

By Dana Wall-Oakley, DTM / CGW (Computer Guru/Webmaster)

Table Topics Contest Rules

The Table Topics Contest follows all rules outlined in the General Rules section of the Contest Rulebook. In addition, the following additions and exceptions apply:

1. All contestants shall receive the same topic, which shall be of a general nature.
 - A. The topic is selected by the contest chair.
2. The topic shall be of reasonable length, shall not require a detailed knowledge, and shall lead to an opinion or conclusion.
3. Contestants will receive no advance knowledge of the topic until the moment they are introduced by the contest chair.
4. Contestants may not use digital or other devices during the contest to gain an unfair advantage.
5. When the contest begins, all contestants, except the first, shall leave the room and remain under the supervision of the contest sergeant at arms.
6. Introduce each contestant by announcing the contestant's name, the topic, the topic, the contestant's name.
7. At the conclusion of each speech, the next speaker shall be invited into the room.

Timing: Table Topics contest speeches shall be from one minute to two minutes. A contestant will be disqualified if the speech is less than one minute or more than two minutes 30 seconds. The green signal will be displayed at one minute and remain displayed for 30 seconds. The yellow signal will be displayed at one minute 30 seconds and remain displayed for 30 seconds. The red signal will be displayed at two minutes and remain displayed until the speech is concluded.

Supplies for conducting a Table Topics™ Contest with enough materials for five contestants and ten judges can be downloaded from Toastmasters.org <https://www.toastmasters.org/Resources/Table-Topics-Speech-Contest>

Selected Leadership quotes from our District Executive Committee:

"Always bear in mind that your own resolution to succeed is more important than any other." — Abraham Lincoln

"Leadership is the art of getting someone else to do something you want done because *he* wants to do it." —Dwight Eisenhower

"Leaders must be close enough to relate to others, but far enough ahead to motivate them." —John C. Maxwell

"Great Leaders are almost always great simplifiers, who can cut through argument, debate and doubt, to offer a solution everybody can understand." —General Colin Powell

Education Corner

Resources from Toastmasters International

There are a plethora of free resources available at [Toastmasters.org](http://www.toastmasters.org). Visit this website and click **Resources**. The links listed will help you find anything you might be looking for from Toastmasters International. Many of these resources are downloadable. Toastmasters International also has a podcast <http://www.toastmasterspodcast.com/>

If you are interested in starting a new club, this link will help. It's the New Club E-toolkit:

<http://www.toastmasters.org/Members/OfficerResources/ClubOfficerResources/NewClubEtoolkit.aspx>

This link will help your club with Membership Building, scroll down the page to **Resources**:

<https://www.toastmasters.org/Leadership-Central/Club-Officer-Tools/Membership-Building>

If you prefer to watch videos, this link will give you video resources –

<http://www.toastmasters.org/MainMenuCategories/FreeResources/ToastmastersTimeTestedCommunicationTipsonVideo.aspx>

Many of the educational materials available in the shop are downloadable, search for manuals, flyers, and other pamphlets at this link – http://www.toastmasters.org/MainMenuCategories/Shop/ManualsBooksVideosCDs_1.aspx