



DISTRICT 33

WestWord

Holiday 2016—District News and Events

Mission of the District

We build new clubs and support all clubs in achieving excellence.

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**INSPIRE
TRANSFORM
ACHIEVE**

Check out the District 33 website
D33.toastmastersdistricts.org

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Inspire...Transform...Achieve

December is the most wonderful time of the year—a joyous season with a spirit of giving and receiving while spending time with our loved ones. It is also a great opportunity to reflect on our year—celebrating our accomplishments, and most significantly, looking forward to the New Year with the hope of a brand-new beginning to do everything better.

2016 ACCOMPLISHMENTS: Much has been accomplished over the past five months of our Toastmaster's term. District leaders are trained and empowered to work together toward the district mission and our goal of becoming a President's Distinguished District. We, as district leaders, are accountable and obligated to help our members in achieving their goals, which in turn leads our district to success.

We have come a long way and done a great job so far with 97% club retention during our October renewals. We have achieved about 20% of our new club goal. Thanks to all of our division and area directors for their hard work and commitment. My desire is to be at a minimum of 229 active clubs and 4318 memberships by the end of December. Currently, we have 217 active clubs and 3863 memberships. Let's work together to get those seven (7) clubs that have not renewed back to active status to wrap up this year.

2017 FOCUS: Our measurable goals by the end of June are to achieve 238 active clubs, 8636 memberships and 110 distinguished clubs. We must perform better in order to stay on track to accomplish our goal by June 30, 2017.

CONGRATULATIONS: Kudos to Divisions A, B, E & F for chartering one new club each. Commendable job by the new club sponsors and mentors in helping the clubs to get up and running. The new additions are: Eagle Eye Club of Bakersfield **(A)**; SSI—Successful Speaking Introverts **(B)**; City Slickers **(E)** and 1010 Townhall Talking Heads **(F)**. In addition, outstanding job by the leaders in divisions A, B, E & H for their 100% club retention.

APPRECIATION: Sincere gratitude to our Fall Conference officials for their outstanding efforts and contributions. Thank you to all of our Division and Area Directors for responsibly exercising your leadership skills, while educating your members to achieve their personal success. Continue to collaborate with each other and your club officers to help your divisions and attain President's Distinguished.

INSPIRE TO TRANSFORM: I encourage every district leader to start planning for your successor and have them shadow you for the next six months to make a smooth transition. I want to inspire everyone to enjoy your Toastmasters journey as you work to accomplish your goals and aspirations. Take this time of year to inspire, mentor or help a needy person to benefit from the Toastmasters program.

I look forward to your continued support and your significant contributions to our district goals and success.

**WARM WISHES AND
HAPPY HOLIDAYS TO ALL!**

District 33 Program Quality Director - Guy Dawson, DTM



It's hard to believe that we are already at the halfway point of another Toastmasters year. My work as the District 33 Program Quality Director has kept me engaged in a lot of activities and the weeks and months have passed with blinding speed. I feel very fortunate to have so many friends in leadership positions who are committed to helping members receive an outstanding educational experience in Toastmasters. Our members, club officers, area directors, division directors and other district leaders are getting the job done every day and it can be measured by the individual and collective goals we are achieving.

Recently, much of my time has been spent reading club visit reports and providing feedback to our area directors. It has been an incredible learning experience. I now know a little bit about every club in the District. The area directors gave insightful perspectives on what is working within our clubs and how we can improve our performance. Time and time again, I read constructive suggestions about mentorship, time management, public relations and marketing, meeting protocol, tracking member achievement, visitor follow up, website development and other club-building strategies. I appreciate their commitment to supporting the members of the clubs in their areas and I look forward to reading the second round of reports they will submit in the spring.

District 33 has a history of excellence in achieving its Distinguished Club and membership goals and we are off to another strong start. As we head into the new year and the upcoming Toastmasters Leadership Institute events, I encourage you all to embrace the Toastmasters educational experience wholeheartedly and have fun.

PQD at Conference



District 33 Club Growth Director—Tim Mullins, DTM

Season's Greetings District 33... a District that is on the move!



I am pleased to report that we have two brand new clubs in our District - Eagle Eye Club of Bakersfield #5820122 and - City Slickers of Santa Maria #5870754. Plus... we have two clubs that have submitted their Charter paperwork - Club SSI (Successful Speaking Introverts) of Oxnard and 1010 Townhall Talking Heads of Modesto that Both are expected to be chartered by the time this newsletter is published. Fantastic work so far District 33!! I am extremely proud of you.

In addition to these clubs, we have a number of new club **opportunities**.

In California:

- Division A – AFRL (Air Force Research Lab) Edwards AFB
- Division B – Leisure Village (Camarillo)
- Division E – PG & E (Diablo Canyon)
- Division F - Patterson
- Division J – Milgard (Simi Valley)

In Nevada:

- Division K – NVCPA's (Vegas)
- Division V – Opportunity Village
- Division V – Slater Hanifan Group
- Division V – Southern Hills
- Division V – Sun City (Henderson)

We also have a plethora of new club **leads** that we are working with the intent to blanket Central California and Southern Nevada with the magnificent message of Toastmasters.

Our Club Renewals, as of this writing, is at just over 97% with 4 of the remaining non-renewed clubs at 6 or 7 members and working diligently toward the minimum of 8 members or more. That being said, we still have some work to do to achieve our goal of 100% club renewals. Let's all just keep up the good work.

CGD at Fall Conference



District 33 Public Relations Manager—Roberta Nadler, CC

Getting the Word Out: What's New?

Many people join new organizations right after the New Year Holiday!

We've had a turbo-charged Fall Season in District 33 Toastmasters.

It's been a period of amazing learning plus fun, too, with Contests, Meetings, and a terrific Fall Conference. Thank you to the many volunteers who made this possible! Now we are in a "preparing for what's next" mode. Your District Public Relations (PR) Team is here to get the word out about your club and the events planned for the first quarter of 2017. PR is critical for the success of your programs.



Goals

Does your Club, Area, and Division have a **Public Relations plan** for January, February and March outlining Specific Goals? I would love to hear or discuss your PR Goals, especially how you are measuring their success. Email me at roberta@ConnectTheDotsAdvertising.com or send me a Text to 760-844-4974 to set-up phone time. Additionally, reaching out in your community, with an effective strategic **Follow-Up** plan is a great way to attract new members to your club.

Your Public Relations team has begun a series of webinars on a variety of topics — all **designed to help each club's efforts in getting the word out**. Special thanks to Gene Dunford, who has been extremely helpful in this effort. Several other Toastmasters have also offered to help with training sessions via webinars. Tune in and sign up for upcoming sessions to learn about easy platforms /systems to use that can easily be integrated into your club's plans. We will send you information on the webinars via email.

Highlights — Webinar Topics:

Membership Conversion Follow-Up System

Event Brite (Free)

Meet-Up

Yelp

Working with the Media

Facebook

Google Calendar

LinkedIn

Photos — A picture tells a thousand words! They should depict us learning, Speaking, Interacting, and having Fun! Post your best photos on the District Photo and Album section of our Facebook Group Page. Joseph Skoda is helping us organize this effort. Also, your photos are MOST valuable to post in your local advertising, articles, flyers, club websites, and social media platforms. The BEST photos **Tell a Story**.



Great Communication — We WANT your information! In addition to your club's website, did you know that each Division has its own page on the District 33 Website? Please email me your flyers **and dates** for upcoming TLI's, and your scheduled **January/February open houses**. We are here to help promote **your** events. Our TEAM can post your information on Social Media, the District Calendar and your Division pages.

Clear event communication translates into more members and clubs. The beginning of a new year presents a true opportunity for Toastmasters Clubs.

Division A's Team was congratulated during the monthly District webinar meeting on Sunday, December 4, 2016:

- A. Membership renewal of all 24 Clubs.
- B. 100% of Area Visits and
- C. 1 Brand New Club—Eagle Eye Club of Bakersfield, chartered on September 30th.

At this time, Division A is President's Distinguished! We can hold our place if we all continue to work hard and to support each other.

Thank you to everyone for working as a Team to deliver these accomplishments. My job is to help our Division, Areas and Clubs succeed. To do this, we must all stay focused. If anyone needs assistance, please contact me.

Our next event is the Division A **Toastmasters Leadership Institute and Officers Training on Saturday, January 14, 2017 in Bakersfield, California**, hosted by Area A5. I appreciate Debbie Allmon, Eleanor Smith and others in Area A5 for

securing the location, and for planning and organizing the activities. To prepare our clubs for the Tables Topics speech contest, we are holding a mock contest.



Immediately following the TLI, we will have a Division meeting to get an update on all the clubs. I am requesting our Area Directors to let me know how they are prioritizing Club Visits and their Monthly Area Council meetings.

The Division A Table Topics and International Speech Contests will be held on April 8, 2017 at the Palmdale Woman's Club in Palmdale, California.

Happy Holidays. Wishing you peace and joy throughout the year.

Division B Director—Rick Young, DTM

Best wishes to you, and I hope you get the opportunity to spend some quality time with your family and friends as we bring 2016 to an end.

Division B was well-represented at the District 33 Humorous and Evaluation Speech contests. Congratulations to Humorous contestant, Joe Buccino (Toastmasters X-L) and Evaluation contestant, Wayne Sebera (Elite Toastmasters, Au Jus Club).

As we get ready to install a new slate of officers in January 2017, please save the date for the upcoming Toastmasters Learning Institute (TLI) for Division B. This officer training and educational morning will take place on Saturday, January 28th, at the Human Services Agency building at 855 Partridge Drive, from 9:00 a.m. to noon. Please plan on joining us for educational presenta-



tions and the opportunity to meet and visit with fellow Toastmasters from around the Division.

Remember to submit your new slate of club officers online to Toastmasters International as soon as your officers are elected.

I look forward to seeing everyone in January.

Happy Holidays to all!



District 33 Fall Conference—November 4-5, 2016—Hosted by Division G



"I learned a lot, had a good time meeting and interacting with new people and got a chance to see some powerful presentations." Survey Comment—Conference Attendee



"My wife, a first timer to any Toastmasters event, liked the speeches and the dinner selection." – Survey Comment – Conference Attendee



"I am V.P. Education for my club and held the proxy for the club President. My leadership role(s) strongly recommended that I attend. I was also interested in hearing Ed Tate."— Survey Comment—Conference Attendee



"Wow! Ed Tate, World Champion of Public Speaking, was inspirational with lots of humor during both of his presentations." — Laquita Dukes- Area A-3 Director





PATHWAYS – What's New?

SNEAK PEEK and PATHWAYS GUIDES!

We now have a “**Sneak Peek**” of what “**Base Camp**” (the online program) looks like and how we will be able to navigate within the program to choose our own Path, work the program, track our progress and evaluations, and receive recognition.

The “**Pathways Guides**” will be the trainers for specific assigned clubs to help the members and club officers learn and work the new program during the rollout. Every club will have an assigned Pathways Guide. Now we know what is expected of a Guide and the criteria needed.

NOW is the time to get really excited!

THE SNEAK PEEK shows not just what it looks like, but just how easy the program is to navigate. It is easy and quick to access, track, and receive information.

THE PATHWAYS GUIDES will be assigned in 2017, well before our District rollout by our District Program Quality Director, Guy Dawson, DTM (working with your Chief Ambassador, Brenda O'Brien, DTM, PDG).

Among other additional responsibilities, knowledge, and skills, a **Pathways Guide** will hold regular “office hours,” complete and submit Club Visit Reports, attend office hours conducted by WHQ staff, be tech savvy, and commit to serve a minimum of 6 months.

If you are interested in being considered as a Pathways Guide, you will need to complete and submit an Application form. Once this Application is available, it will be posted on the District Website and we will let you know.

You may have the opportunity to see the **Sneak Peek** at Base Camp (online site) and learn the details of the responsibilities, as well as the knowledge and skills needed, of a **Pathways Guide** at your TLI (Toastmasters Leadership Institute). You can also elect to:

- Have an Ambassador present this information to your Club;
- Attend upcoming District—sponsored webinars.

If you are interested in either one of the above, send an email to: for-bren@yahoo.com with the following information:

1. Your name
2. Your club's name and number or city
3. Club Office held (if you are an officer)
4. Which option you are interested in

Division E Director—Christine Campos, DTM

Division E, the largest division in District 33, stretching from Carpinteria on the south to Paso Robles on the north, chartered a new club in Santa Maria on October 24. The addition of City Slickers, makes a total of 29 clubs in Division E. Another new club, at Diablo Canyon Power Plant, is expected to be chartered soon.

At this point, all clubs in the division have renewed with at least eight members. We plan to rebuild membership in all clubs—with the help of less coaches, the few clubs with twelve or less members and then to rebuild membership in all clubs that have less than charter strength.

On December 3, We conducted one club officers' training session. More will follow in January. In addition to imparting training for officer posi-

tions, the club officer training will also provide an opportunity for officers to share lessons learned, best practices, membership building and the new educational program, Pathways. Speaking of education, fourteen members have earned educational awards since October - two ACGs, one ACS, one ACB, nine CCs and one CL.



Division F Director—Chris Hempleman, ACG, ALB

Greetings from Division F: Sonora Foothills, Central Valley and Merced, California

On Saturday, December 10, 2016, beginning at 8:00am, Division F held the Winter Toastmasters Leadership Institute. The theme of our meeting, "Making Teams Stronger," was a well-planned event hosted by Area F-5.

Our meeting began with an invocation and pledge led by two local 4-H club members of Turlock, California. It is our goal this year, to reach out and get community people involved with our meetings. At our Division F Speech Contest in September, we had the Junior ROTC process the US Flag.



At our TLI, we had a guest speaker, Mr. George, Jarosik, DTM, IPDD 39,

who gave an outstanding speech, "*Together We Lead*," followed by presentations from our division members. We had speakers and officer trainers at our TLI who are new to

Toastmasters because it is our goal to get them and everyone involved. We had an outstanding attendance for the TLI, asking "all" Toastmasters to attend and to bring a guest.

After the meeting, we received favorable reviews with requests to replicate this meeting in January 2017 for a makeup TLI.

District 33 Fall Conference—Fresno, California Hosted by Division G

Banner Parade



Division G Director— Darnell Evans, ACB, ALB



The District Conference, Hosted by Division G in Fresno, California, was a great success. My personal thanks to Cynthia Dondero and Sara Pomare for co-chairing the event. They did a phenomenal job. Also, I thank those that participated by attending and assisting when needed. For those who were not able to attend, your contributions of support are greatly appreciated.

Please join me in welcoming two great Servant Leaders to our team. Both individuals come to us with a wealth of knowledge, a positive attitude and a willingness to work to make Division G successful. **Adam Franks, CC CL** has agreed to serve as our Division Webmaster. We welcome his expertise. **Judy Risley CC, CL** has agreed to serve as our Assistant Division Director of Marketing. Judy currently serves as the Sierra Club President. She has been a great asset to the Division. Judy assisted with the Division Contest and the 2016 District 33 Fall Conference in Fresno, California. She brings to this council a great knowledge in public relations which has already been an asset to the Division.

Division G Status Report:

All of our clubs are in great shape except for one—the Atomic Club. I am in the process of working with the club officers to bring their membership up to the minimum 8 members. Some great individuals in the community hosted an open house on December 8, 2016, in hopes of reviving this club back to charter membership.

We are currently working on the second round of our officer training which is scheduled for Saturday, January 14, 2016. More information will follow.

So far I have been able to make one club visit which was to the Phoenix Club.. Thank you so much for making me feel welcome. I had a fantastic visit. This club is doing great things. Keep up the good work. Thank you to all our members for all that you do to make our Division successful.

Happy Holidays and all good wishes for continued success in the New Year.



Division H Director—Barbara Westhoff, DTM



It has been an exciting second quarter for Division H. 100% clubs renewed, all club visits completed and reports submitted. Lots of TI bucks were received at the Division conference. A big shout out to Rebecca Bravard, CC, CL, Area H-1 Director, who so generously hosted many of the contests at the LV Metro Police Department during September and October even when it was not her Area or Division. She has even taken reservations for the Spring contests. Thank you, Rebecca!! Division H had two winners at the **District Contests – Ken Richardson, DTM, 1st Place in Humorous Speech and Malik Williams, CC – 3rd place in Evaluation.** Both are from Early Risers Toastmasters which meets every Wednesday at 6:30 a.m. (It's only tough in the winter!) Three members of the club – Robert Avila and Jarvis Marlow are moving up [in 2017-2018] to Division K Director and Area K-4 Director, respectively, and Malik is moving into another open Area Director's slot in one of the Southern Nevada Toastmaster Divisions.

Vegas Young Professionals (VYP) is already Distinguished and on target for President's Distinguished in January. VYP is on fire! They received the Smedley Extension Award for adding 5+ members in October, are sponsoring a new club - Southern Hills Toastmasters -- which is close to chartering; and, three of their current officers (who are sponsors/mentors of Southern Hills TM) are stepping up to Area Director positions. I just received an email from President Emily Hill that one of the member's supervisor is talking to their management about starting a corporate club now! As I said in my Area Director's report last year on "What can we do to help this club?" Sit back and take notes – there is no stopping VYP!

Clubs are focusing on Distinguished Club Plan goals and have set goals in motion to achieve Distinguished or better. Many are busy with open houses – Pahrump Toastmasters held a successful Open House in October with 11 guests in attendance. Leo Blundo from that club served as the speaker for the District's Evaluation Contest. He also wants to move up into an Area Director's position.



Another new club is in the works at Sun City Anthem with their kickoff meeting coming soon. Division H is growing! We may just need to add an Area H-5 to the Division.

Heather Sobczak, President of Hail Caesars (chartered 4/14/16) has caught the Toastmasters journey fever. Heather attended the Division contest in April (just before the official charter); District conference in Las Vegas in May; TI Convention in Washington, DC in August, and the recent Fall Conference in Fresno. She invited her friend, Chris, from California to experience Toastmasters first hand in Fresno. Chris enjoyed the weekend so much that the group quickly found a club for her to join. Heather will also step up into Area leadership. Hail Caesars, Hail Heather!

The new leadership for Division H will begin training during the TLI in January - with the theme for Southern Nevada Toastmasters – *Getting Back to Basics* - followed by shadowing and training with the Division H council and individual Area Directors each month. Having leadership trained and in place far in advance builds strong team roots, enthusiastic membership, and ensures a smooth transition into the new Toastmaster year in July 2017.

Division leadership forces you to stretch and grow. Julie - one of the new Toastmasters in Southern Hills Toastmasters said it best in her Icebreaker speech: "Whatever you are going through, you are growing through."

I am so thankful for my extended Toastmaster family that blesses my life beyond measure.

We are Division H and we are H-A-P-P-Y!!! Happy Holidays and Happy New Year

Division J Director—Al Brown, DTM

'Tis the season for all good things... and Toastmasters' Division J is the best of all.

The Fall contests are over and what an event it was! Attendance was far better than expected. The contestants were the best in many years and even more importantly, for the most part, all were first timers at the Area and Division levels. It was fantastic to see new faces doing what we all do so well—**SPEAKING**.

It was also a task and-a-half to finish up the Club Visits and enter all that information. One session down and one to go.

We are busily preparing for the January 7th Officer Training sessions and looking forward to several surprises including a “special” presentation by our District Director.

Our Fall contests were an early morning affair...the January Officer Training will be a late morning affair....and the Spring Contest will be an evening affair. No one can say Division J is in a rut.

As Division Director, I have personally visited more than half of the Division Clubs with plans to visit the remainder after the first of the year (some dates already set up). The clubs are thriving and doing great and in many instances, invited me to their Holiday Parties and other events just to show off how much fun they are having. Our theme includes making meetings and all events **FUN**. It was very interesting to find that members are becoming more aware of the fact that the most important lesson Toastmasters teaches members is **How to Listen...**

Emphasis is now on getting to Distinguished Club, Area, and Division status by getting individuals to earn awards; and clubs to grow club, area, and division membership—challenges to keep us all busy.

A Happy Holiday Season to all and the best New Year to each and every Toastmaster!



Division K Director—Michael Morrow, ACS, ALB



Brrrr!

The District 33 Conference was great. Division K won the Milo Graham Award for most attendees by a Division in its first year. Alas, our competitors did not place in the Top 3. We learned and were inspired by our Guest Speakers as well as our networking with the rest of the District. It was a great time.

Thank you all.

Our Southern Nevada TLI will not only be covering the Club Officers training, but also getting Back to Basics on succeeding with club and member educational goals, both in communication and leadership.

- Getting our mentors to understand their roles
- Informing those leaders who have not stepped up about the importance of District Leadership positions and how they work.
- How our club members can find value in networking with fellow toastmasters throughout the District.

- How we can use electronic media to not only promote our clubs but to retain members.

We want to re-energize our base and move forward on our District success.

Our Division K Area Directors have been holding Area Council meetings to help clubs network and share ideas to succeed with their DCP. Jackpot Speakers in K3 is already Select Distinguished with 7 points. Bachelor and Bachelorettes in K4 is distinguished with 6 points. Ten clubs in our division have 20 members or more. K1 has Bolder Voices (25), Saturday Morning Live (22) and Chamber Voices (20). K3 has Caeze the Toast (23), Jackpot Speakers (21) and Leaders & Entrepreneurs (21). K4 has Bachelor and Bachelorettes (24). We are working on chartering one new club in K4 and tracking down leads for more.

Our Area Directors Robert Avila, Charmaine Guss, Deborah Makiri and Mary Beganyi have been doing an excellent job of keeping up with their clubs. We are committed to finishing President's Distinguished this year.

Happy Holidays!



DISTRICT 33 TOASTMASTERS CONFERENCE

Agoura Hills, CA • May 5-6, 2017



KEYNOTE SPEAKER

**2003 World Champion
of Public Speaking
Jim Key, DTM**

Hitting the Mark: The Quest for Excellence

Would you like to know how to be more successful in your personal pursuit of excellence? Having high and focused expectations, along with goal-oriented

"stick-tuitiveness" are part of the answer. For more, join Jim Key, the 2003 World Champion of Public Speaking, as he shares the rewarding lessons about excellence he learned on his journey to the championship; lessons that apply to you. (Includes his Championship presentation, "Never Too Late.")



FRIDAY NIGHT

**Sheryl Roush,
DTM, PDG, AS**

Heart of a Toastmaster: Inspire, Transform, Achieve!

How has being a Toastmaster enriched your personal life? Your professional life?

Be prepared to share your one-time table topic answer to that question in this engaging showcase! District 33 members published in the book: Melanie Ghazarian, Darren LaCroix and Carol Saucedo... with Jim Key referenced!

SATURDAY EDUCATIONAL SESSION – Jim Key, DTM

"Speak Better, Quicker" on Rapidly Improving Speaking Abilities

To equip those who attend with ideas and direction that you can implement. It will cause you to examine how you approach every part of the process of constructing and delivering highly effective speeches, through which your speaking ability will show rapid growth.

Objectives: 1. Discover the #1 secret to rapid speaking improvement. 2. Learn how to be a 3-dimensional speaker. 3. Learn how to combat nervousness.

SATURDAY EDUCATIONAL SESSION – Sheryl Roush, DTM, PDG, AS

"The Road Map For Success" – Have you ever wished you had a "map" to help navigate the pathways in Toastmasters – one that shows the best course to achieve your goals?

Whether you're at a crossroads in your membership or focused on the next viewpoint, this engaging session will inspire you to transform and achieve! This workshop literally uses a road map to help you get the most value out of your Toastmasters membership and learn how to recruit guests and retain members! You will discover tips and tactics from Accredited Speaker, Sheryl Roush, an award-winning professional speaker, internationally top-rated trainer and 17-time author, including the new *Heart of a Toastmaster* book.

CONFERENCE SCHEDULE

Friday, May 5th

5:00 - 7:00 p.m. – Registration, Check-in & Credentials

6:00 p.m. – Hall of Fame Celebration and Speaker, NEW DTMs since Fall Conference

Saturday, May 6th

6:30 a.m. - Noon – Registration and Credentials open

6:45 a.m. – District Executive Committee Meeting

7:15 a.m. – First Timers Welcome Breakfast

8:30 a.m. – Banner Parade

12 Noon – C&L Luncheon and Contest

3:00 p.m. – District Business Meeting

6:00 p.m. – Dinner and International Speech Contest



DISTRICT 33 TOASTMASTERS CONFERENCE

Agoura Hills, CA • May 5-6, 2017



Sheraton
HOTELS & RESORTS

SHERATON AGOURA HILLS HOTEL

1-818-707-1220

30100 Agoura Road, Agoura Hills, CA 91301

MENTION CODE - TOASTMASTERS CONFERENCE \$139 per night Friday & Saturday

Reservations/rates must be made prior to 4/14/2017 (11:59 pm). Rates good while group block is available only.

<https://www.starwoodmeeting.com/Book/ToastmastersMay2017>

ONE REGISTRATION FORM PER PERSON

	Early Bird By April 10th	After April 10th Before April 30th	April 30th & After
Full Conference Registration:			
Includes: Friday Night Hall of Fame and Speaker, Saturday Contest and C & L Luncheon, Dinner and International Speech Contest	\$125.00	\$140.00	\$150.00
A La Carte Registration:			
Friday Night Hall of Fame, Saturday Morning			
Keynote and Educationals	\$47.00	\$55.00	\$65.00
Contest with Lunch	\$50.00	\$60.00	\$80.00
International Speech Contest with Dinner	\$60.00	\$80.00	\$100.00

MEAL SELECTIONS

Saturday Lunch: Choose 1

- ☐ Blackened Salmon
- ☐ Roasted Chicken Breast
- ☐ Meatless Fettucini

Saturday Dinner: Choose 1

- ☐ Seared Fresh Halibut
- ☐ Stuffed Chicken Florentine
- ☐ Vegetable Wellington

Please let us know of any special dietary restrictions or requirements.

Name: _____ Designation (i.e. CC, CL, ACB, DTM): _____

Club Name & Number: _____ District: _____ Division: _____ Area: _____

Address: _____ Telephone: (____) _____

City/State/Zip: _____ Email: _____

REGISTRATION PAYMENT OPTIONS

Check and complete if applies to you:

- ☐ District Officer _____
- ☐ Contest Official _____
- ☐ Contestant _____
- ☐ Presenter _____
- ☐ First time attendee of District 33 Conference

You can register online and pay either by mail (**check or money order**) or online with a **credit card** or **PayPal** at:
<http://d33.toastmastersdistricts.org/conference.html>

Make check/money order payable to:

District 33 Toastmasters and mail your payment to:

Phil Bateman - District 33 Finance Manager

5520 S. Fort Apache Road
Las Vegas, NV 89148

For more information, please call Brenda O'Brien 805-217-8771.

Payments must be received on or before stated deadlines above.

Please allow enough time for mail delivery.

**REGISTER
ON LINE!**
Log on to:
www.d33.toastmastersdistricts.org

Cancellation Policy: 1. Cancellations must be received in writing 5 working days prior to the conference date to be eligible for a refund. Email letter to the Finance Manager (nvrtripr@hotmail.com) and include your name, email and contact numbers. 2. A refund less \$25 administrative fee will be made promptly. 3. If you register for the conference and do not attend, you are liable for the full amount unless cancelled per above terms.

Open House

By Dana Wall-Oakley, DTM / CGW (Computer Guru/Webmaster)

Dear Dana:

We'd like to help our club grow and have been advised to host an Open House. We've hosted one in the past, and it had low attendance. Can you offer any recommendations to improve turnout and have guests wanting to come back?

- Hospitality Hannah

Dear Hannah: **Hospitality** is the key to a successful Open House, and the best way to increase attendance is through publicity. Use social media such as Facebook, LinkedIn and Meetup. Circulate eye-catching flyers (with the who/what/when/where/why) around your community including Chambers of Commerce, libraries, and other Toastmaster clubs. Members should be encouraged to publicize Toastmasters at their jobs, in the employee break room, and at business mixers. Have an incentive award for members who bring in the most guests. Always serve refreshments at your Open House and have lots of Toastmasters magazines, brochures and membership applications with the dues info filled in. Conduct a mini Toastmasters meeting with at least one speech, one evaluation and lively table topics so your guests can see how comfortable a typical meeting really is. **If your Open House has food, fun, fellowship & follow-up**, your guests will look forward to the next meeting. Don't forget to pick up the phone and make that personal call to past guests and invite them back. Good hospitality goes a long way.

RESOURCES & BEST PRACTICES: 14 Flyers with great headlines to attract any prospect—<http://www.district23.org/marketing-flyer-library/>
How to have a WOW Open House: This page contains many ideas. Go there for the WOW checklist
<http://garymull.com/wow/checklist.pdf>

REMEMBER to email your pictures, agenda and the number of guests in attendance to Tim Mullins so that your club can be entered into the monthly Open House drawing. Toastmaster.tim@gmail.com

Visit Toastmasters.org for resources - Educational Materials, District & Division reports, Membership Materials, etc. to help build membership and educate your club members.



"Without question, one of the most powerful presentations I've ever seen. Pat Johnson is amazing."

"She is a super person! Enjoyed meeting her."

"Excellent!"



Give yourself permission to BE in the process of becoming a leader.

—Kendall Summerhawk



When you lead well, people will follow

Choosing to be elected or appointed to a District Leadership position and then taking the oath at the Installation means that you've accepted the challenge. Now, all you must do to attain the extraordinary result of helping the District to become President's Distinguished is to **focus on this one specific goal**. The District has empowered you by providing the motivation and methods to create a **detailed action plan** so that you can do your part to accomplish the goal. The questions on each of your Area Director's Club Visit report is the **Roadmap**, whereby you can put the plan into action and measure your results.

BACK TO BASICS—Go back to the first-round Club Visit reports filed by your Area Directors for 2016-2017. Did the Area Director identify opportunities for improvement? As District representatives, what recommendations can you and the Area Director offer each club? **FIRST, focus on the members.** Are members meeting their education goals? Is member achievement being recognized? **Second, is the club low in membership?** Are the club leaders utilizing the 2016-2017 District incentives? **Finally, what progress is the club making in the Distinguished Club Success Plan?** Can you offer the club officers a roadmap for them to follow for the next three months for their club to earn distinguished or better honors?

LEADING AND HAVING FUN—Huffington Post contributor, Anne Day, runs an organization that supports and connects women entrepreneurs. In her December 1st column, Anne discussed leadership skills. A friend and former colleague of Anne's recently retired after 17 years of running her department with the same leadership team.

How did she do that? She **consistently worked with integrity**. She cared about her staff, the parents and children who came under her domain. She treated everyone with respect and valued other people's opinions, even when they contradicted her own beliefs. And, maybe most important of all, she had a great sense of humor and loved to have fun.

So, as a leader **how can you achieve this?** Anne Day offered several recommendations:



TAKE AN INTEREST IN YOUR TEAM— *One of the team members told Anne that she spent the first one-on-one meetings with her new leader answering questions about herself, her family and her goals. She was surprised and had expected that they'd leap right into business and talk about the issues. **Get to know the people who are working with you.** Remember, it's the seemingly little things that cause people to feel you care about them.*

ASK QUESTIONS — *Instead of giving answers, throw the question back to the member and ask what solution might work for her club. What would he or she advise? There's no need for you to make yourself out to be the expert—the keeper of all solutions. Instead, encourage members to think for themselves. It will convey to them that they are respected and that their opinion is valued.*

BE INCLUSIVE — *Reach out and Invite others to the table, especially a busy person. Start a multi-disciplinary network of members who can help you succeed.* If you want something done, ask a busy person. He's busy because he's shown he can get stuff done.

PARTY TIME — *Have a get together with your team. This gives everyone a chance to play and let go some of the stresses.* “We learn best in moments of enjoyment.” (TI founder Ralph Smedley).

CALENDAR HIGHLIGHTS FOR 1ST QUARTER 2017:

JANUARY IS OPEN HOUSE MONTH IN DISTRICT 33
See Page 15 for Open House Resources

See next page for a “just-added” District membership-building Incentive

February-March: Talk-Up Toastmasters — annual Membership-building campaign from Toastmasters International.

February 4: District Executive Committee webinar

February 15: WestWord Spring Edition articles due

March 31: Deadline ~ Membership Renewal Dues Payment

Anne Day, originally from Scotland, emigrated to Canada over 30 years ago. She's had an eclectic career from running non-profit organizations, working for government on women's issues, to being editor of a magazine and an author. Anne is one of Huffington Post's featured lineup of contributors who provides fresh takes and real-time analysis on business issues. Email her: anne@companyofwomen.ca

www.companyofwomen.ca

Winter2017 Promo MEMBERSHIP DRIVE

Don't hibernate this Winter
Grow your club!

January 1st-30th



Add 5 members and get

5

educational manuals
(CC, or CL or Advanced)

OR

the equivalent in T.I.
gift certificates!

District 33

Contact

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WHERE LEADERS ARE MADE