



## DISTRICT 33

# WestWord

## Spring Edition 2017—District News and Events

### Mission of the District

We build new clubs and support all clubs in achieving excellence.

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**INSPIRE  
TRANSFORM  
ACHIEVE**

Check out the District 33 website  
[D33.toastmastersdistricts.org](http://D33.toastmastersdistricts.org)

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## Inspire...Transform...Achieve

**Fire up District 33!** It is already March, with less than 120 days to complete our Toastmasters 2016-2017 term successfully! We are strategically positioned to accelerate all of our efforts in bringing about the transformation that we envisioned for our district this year!

**Inspiration** - I hope that everyone has started this calendar year in in high spirits to pursue your personal dreams while maximizing your Toastmasters journey. Our members have impressed me with many emails and phone calls with comments, suggestions and questions. I am truly **inspired** to see the incredible level of member engagement and participation in our district activities, despite many changes at the organizational level. As District leaders, we are obligated and committed to helping our members achieve their goals. As leaders, we are responsible for leading the district to success by achieving distinguished recognition!

At the beginning of this Toastmasters term, back in July, our District set a course to walk on stage in August at the Toastmasters Vancouver Convention as a "President's Distinguished" District. We are staying on track until we reach our destination. To come along for the ride, our magic numbers are 238 paid clubs, 8636 membership payments and 110 distinguished clubs. Let's inspire and empower our members to achieve their goals.

**Transformation** - Our district leaders are working hard everyday towards accomplishing our district mission. We are sharing our Toastmasters story—membership in the District, with more than 4300 to date, is growing day-by-day. My desire is to leave no club behind—and for every member and every club to be a part of our growing success. We have successfully rejuvenated and revitalized a few struggling clubs. Less than 2% (four) of our clubs are in the process of revitalization. Retention and sustainability of clubs can be challenging, but once the "know-how" is conquered, it is rewarding. We have chartered five new clubs so far with another five more on the verge of occurrence in the next two to three weeks. Our Division and Area Directors, along with our Club Growth Director, are also working on 15 more clubs which they expect to charter in the next three months.

(Continued on page 2)

Members' educational achievements thus far this year are remarkable, which indicates that **transformation is occurring**. We have over 200 Competent Communicators; more than 100 Competent Leaders; greater than 120 Advanced Communicators; more than 65 Advanced Leaders and 17 Distinguished Toastmasters (DTMs).



**Achievement** – To grace the stage in Vancouver, the District has to achieve our magic numbers in all three categories of paid clubs, memberships and distinguished clubs! We have 10 divisions and 46 areas in District 33. The strategy to reach our goal is for every division to charter a minimum of two (2) clubs. Or, when 50% of our areas bring in at least one (1) new club, we are sure to achieve our mission. We need to believe in our strength and be persistent in the pursuit of our destiny to become President's Distinguished. Remember, success does not require struggle. It can be effortless when you inject fun while pursuing your goals even when you're working incredibly hard.

I am asking and urging all members to get involved to help the District. Our number one rule is to retain our existing clubs and members as we work on our club growth. Some of the clubs in our District 33 family are struggling with 12 or fewer members. We have many district promotions and incentives in place to recognize and encourage members and clubs to continually grow and reach specific milestones. Each member, club and leader can contribute in several ways to the success of our District:

- Club Coach (help struggling clubs increase their memberships)
- Sponsor a new Club
- Mentor a new club
- Sponsor 5 new members
- Stay positive and supportive to your fellow members
- Give Constructive Feedback
- Be a part of the solution (there is always a solution)

**When members succeed, so do their clubs.**

To attract new members, clubs can hold an open house or conduct a Speechcraft program, which is a Toastmasters crash course in public speaking. The Speechcraft program helps new speakers experience the first five Competent Communicator speeches in a condensed four to eight week timeframe.

Success is all about consistency. Consistent hard work leads to success. Moving forward, focus your energy; believe in yourself to achieve big! Imagine what an incredible difference you can make in the history of District 33 by helping the district to reach a goal it has not earned in 40 years!



District Promotions and Incentives can be found on pages 4, 6, & 8.



District 33 Program Quality Director - Guy Dawson, DTM

We are well into the new year and it is an exciting time to be a Toastmaster. Our members have finished their Toastmasters Leadership Institute trainings and are preparing for the upcoming contest season. Many of our district's clubs are on the fast track to becoming Distinguished in 2016/2017 as they have already achieved 5 or more Distinguished Club Program goals. We are sharing the Toastmasters educational system with new people and nurturing their personal and professional growth in our supportive club environments.

The rollout of the upcoming Pathways Program is gaining momentum. Several districts have already introduced it to their members and our region is scheduled to implement the program within the next 6 months. Information about Pathways is available at [Toastmasters.org](http://Toastmasters.org). The district will appoint guides to assist in educating our clubs about the Pathways program. You will all receive updates about Pathways training very soon.

**Are you a Toastmaster Star Member? By achieving 3 educational goals and sponsoring 5 new members,** members can earn a trophy and recognition at the Spring Conference, if done by April 15<sup>th</sup> or receive the recognition at the Fall 2017 conference when the goals are earned by June 30<sup>th</sup>. Striving to become a Star Member is a great way to stretch yourself and help your club to achieve its Distinguished Club Plan goals.

District 33's Spring Conference will be held in Agoura Hills, CA on May 5<sup>th</sup> and 6<sup>th</sup>. We will be hosting **our first Table Topics contest** and electing a new slate of district officers. Join us for a fun-filled weekend. You will make life-long friends and experience Toastmasters from a different perspective.

It has been inspiring to watch so many members grow as communicators and leaders this year. Keep up the outstanding work and know that the district leadership team recognizes your greatness.

## District Distinguished Clubs Dashboard



**83 District 33 clubs have earned five or more Distinguished Club Plan goals. April Membership renewals can now be input.**





## District 33

### New Club CHARTERING AWARD



**Any D33 club that  
*Sponsors and Charters\**  
a new club in District 33 *before:***

February 28th 2017 will receive \$150.00\*\* TI bucks

March 31st 2017 will receive \$100.00\*\* TI bucks

***HOW SIMPLE IS THAT??!!***

- \* The Charter process must be completed by TI before the deadline.
- \*\* If two clubs sponsor and charter a new club, then the two clubs will split the award 50/50.

*For more information contact:*

**Club Growth Director**

**Tim Mullins, DTM**

805-402-3920 toastmaster.tim@gmail.com

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**H**ello once again District 33 Toastmasters and friends. Seven and a half months into our current Toastmaster year and **District 33 is on FIRE!**

We have 5 new clubs in our District, each one of them in different District 33 Divisions:

Eagle Eye Toastmasters – Division A

City Slickers – Division E

1010 Townhall Talking Heads – Division F

Club SSI (Successful Speaking Introvert) – Division B

Green Gabbers – Division H

### **WAY TO GO DISTRICT 33... LET'S KEEP UP THE OUTSTANDING WORK**

District 33 also has some Las Vegas Clubs that have pledged to complete their paperwork and Charter during the month:

GAAP Masters Southern Hills Toastmasters

Opportunity Village

### **ROCK ON LAS VEGAS**

Now let's talk about the Kick Off meetings:

BIG (Big Inspiration Growth) – Division A – February 21<sup>st</sup>

City of Simi Valley – Division J – February 23<sup>rd</sup>

AFRL is still looking to Kick Off in Division A during March

Minyon Toastmasters – Division J – March 1<sup>st</sup>

United Health Care – Division V (as in Vegas) – on February 28<sup>th</sup> or March 1<sup>st</sup>

In addition District 33 has other STRONG leads that are being actively pursued in Divisions A, E, F, G, J and V (Vegas).

### **New Club Chartering Promotion plus an Added TUT Bonus**

**23 more days** to Take Advantage of the special club Awards

New Club Chartering (page 4) and the Additional Talk Up Toastmasters bonus (page 6).

**Congratulations to Vegas Young Professionals for sponsoring and chartering 2 new clubs!**

### **Did I mention that District 33 is on FIRE!**

Before I close I want to also mention that District 33's Fall renewal rate was 97.98% of all existing clubs with 8 members or more and of those clubs that did not renew, several of them are at 7 members and **will complete both their fall and spring renewals** very soon. I want to express my thanks for all of the behind the scenes work that has been done by the outstanding members of our great District to make this happen.



### **District 33 is definitely on FIRE!**

Arriving at the half way point in our Toastmasters year, I look back and appreciate what we've already accomplished... but I also look forward, to the extraordinary results we have yet to realize. Let us **ALL** continue to work together as we press ever forward to accomplish our mission of building new clubs and supporting all clubs to achieve excellence.





# **Talk Up Toastmasters**

## **District 33 ADDITIONAL Award**

# **NEW**

## **Attention District 33 Clubs!**

You all know about

Toastmaster International's

"Talk Up Toastmasters" Award, Right?



The "Talk Up Toastmasters" membership program is the chance to encourage your members to invite guests to a special meeting where prospective members can learn about Toastmasters' many benefits. Then *add five new, dual or reinstated members with a join date between February 1 and March 31, and you'll receive a special "Talk up Toastmasters" ribbon to display on your club's banner. Qualifying clubs can also earn a special discount code for 10-percent off their next club order.* (The discount code expires six months from the date of issue and is not valid with any other offer.)

**Well... District 33 has gone one better.**

**Any club that adds 5 members during the  
2017 Talk Up Toastmasters Campaign  
will receive \$50 TI bucks from District 33.**

**It's that simple.**

*For more information contact:*

**Club Growth Director**

**Tim Mullins, DTM**

805-402-3920 toastmaster.tim@gmail.com

**INSPIRE  
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ACHIEVE**

# THE BEST THINGS IN LIFE ARE FREE! OR, ALMOST FREE!

## FOLLOW-UP!



**Follow-Up, Follow up and Follow-Up.** The theme today to keep us on track, fueling our energy and helping us meet our goals!

### IDEA:

#### DEVELOP A STRATEGIC FOLLOW-UP SYSTEM

for your club, area, division and events.

I learned quite a lot about developing a follow-up system and the psychology of effective Follow-up after reading Dr. Kaaren Douglas' new book: **"Strategic Follow Up: Five Easy Steps to Build Your Business"** (The Follow Up Doctor's Prescription for Business Success)



### TOOLS:



- Phone calls
- Emails (send your next agenda)
- Mail Prospects—Card mailing Systems
- Google Calendar—**Free** *Automated System to remind prospects to attend YOUR meetings and Special Events*

### More on Google Calendar.

Over the past six (6) weeks, I attended with loved ones OVER 60 medical appointments! This occurred because three (3) loved ones all went to the ER and were in the hospital in January and February. Afterward, each required follow-up medical appointments. Over one-third of my year, thus far, has been spent in the ER or in the hospital!

**Guess what? Most members or prospects have schedules that are just as busy.**

**In today's world, we rely on great follow-up tools to keep us on Track!**

My Appointments, with the BEST Follow-Up, were not missed! **Google Calendar** provides a superior Follow-Up system for meetings, and appointments. Pretty Simple!

**Let's all learn how to use this fabulous tool better!**

Gene Dunford, DTM, past webmaster of District 33, who is located in the Las Vegas area, presented ideas to help us all achieve our goals. He is gracious enough to train District 33 Toastmasters on **HOW to use Google Calendar** for Clubs, Areas or Divisions. (Contact: genedtm@hotmail.com or 702-677-1502)

In Gene's words: "Would you like a personal assistant to keep you up to date on appointments, to remind you a few days before? Then, again a few hours before your appointed time? Would you be willing to *PAY NOTHING* to have this service? Your assistant could provide you with a to-do list and help you coordinate meetings with colleagues." District 33 is using Google calendar. You can see the District Calendar on the District 33 website:

<http://d33.toastmastersdistricts.org>

**Brenda O'Brien, DTM, PDG - Pathways Chief Ambassador**

## **PATHWAYS – What's New?**

**Visit our District 33 website for more information about the Pathways Learning Experience**

[http://d33.toastmastersdistricts.org/Pathways\\_Learning\\_Experience.html](http://d33.toastmastersdistricts.org/Pathways_Learning_Experience.html)

Visit the Pathways Page at Toastmasters.org - Here you can view the Pathways videos, sample your first project and discover what awards and achievements you can accomplish. Click or paste in your browser for further information on the Pathways Program

<https://www.toastmasters.org/Pathways-Overview>



**Both the Pathways Guide job description and the Pathways Job Application are now available on the District 33 Website.**

## **District Incentives and Promotions**

<b>Date/Deadline</b>	<b>Incentive</b>	<b>Reward</b>
March 31	Talk up Toastmasters—Added Bonus	\$50 (see page 6)
March 31	New Club Charter Award	\$100 (see page 4)
April 15	Early Bird (Club) Distinguished Award	\$50 — President's Distinguished \$40 — Select Distinguished
By April 15 (to receive award during Spring Conference or by June 30th to be awarded at	Earn 3 educational awards and sponsor 5 new members	Star Member Trophy
April 30	Member Consistency Award	9 Member Pins
May 30	Gold Star Award	\$100
May 30	Silver Star Award	\$50
Open House		\$25 Monthly



Division A's TLI and training for club officers took place on January 14, 2017, in Bakersfield, California with a Mock Table Topics contest. Make up Training for the Bakersfield Areas A1 & A5 occurred on February 9th. Thank you to the current Area Directors and past Division Governors in Areas A2, A3 and A4 for holding make-up training for the rest of our club officers.



An informational meeting to start a **Spanish speaking Club** with Clarita Portillo in Bakersfield, California was held on January 31, 2017. Participating team members were Flora Turner, Division Director; Area Directors, Deborah Allmon and Joann Gardner. The kick-off meeting took place on February 21 with Tim Mullins, Club Growth Director, leading the team. Area Director and sponsor, Deborah Allmon, is seeking mentors.

**AFRL Rocketeers**, located at Edwards Air Force Base, is a potential charter club; employees are working on finalizing a kick-off meeting.

All 25 (100%) of our Division A clubs have an operational FreeToastHost2 website that is linked to the Division A web page found on the District 33 website. It is one of the tools being utilized to attract new members. In addition, our clubs are planning Open Houses and other special events.

Area Directors are in the process of conducting their second round of club visits. Area Council meetings are being scheduled and attended.

#### Dates for our Division Speech Contests:

March 1— Area A3; March 23—Area A1 & A5  
March 24—Area A4; March 25—Area A2 April 8 Division A

**Division A Dashboard:** 11 Clubs with 5 or more Distinguished Club Program goals earned  
34 Competent Communicator and  
15 Advanced Communicator Awards  
26 Leadership Awards, including 2 DTMs  
(Ellie Kay, and Harvey Corbett) and  
99 new members

#### Division B Director—Rick Young, DTM



As I write this, it's February, and according to Punxsutawney Phil, we are in for six more weeks of winter. In Ventura County, that means mostly sunny days, with more than our usual share of rainfall. But, we need it! Our enthusiastic Division B team is preparing for our very first round of Table Topics Contests, in conjunction with the upcoming International Speech Contest.

We recently conducted a successful Toastmasters Leadership Institute (TLI) that featured presentations on the Toastmasters Pathways Learning Experience, conducting an Area/Division contest, injecting humor into speeches, and Table Topics Contests. Many thanks to presenters, Mark Lager, Peter Sheydayi, John Callahan, and Genein Letford (District 52 Table Topic champ) for educating and entertaining us. Our Area Directors, Patrick Squires (B1), Andrea Palmer (B2), Kirkland Tibbels (B3, B5), and Ann McKillican (B4) are busy planning contests and visiting and meeting with their clubs. Special thanks go out to Kirkland Tibbels for accepting the challenge of helping clubs in two Areas!

I'd like to formally welcome our newest group of Toast-

masters--our newest club, SSI (Successful Speaking Introverts)!! This energetic group came together at Synectic Solutions, Inc. (SSI) in Oxnard, as the company's leadership recognizes the many benefits that Toastmasters offers. The chartering group is enthusiastic—and open to learning. Welcome SSI, make us proud!

**Twenty seven (27) Competent Communicators and fourteen (14) Competent Leaders** have been achieved so far this Toastmaster year. **Twenty-two (22) Advanced Communicator and Leadership awards** have also been earned! Congratulations to all! These are important milestones in the Toastmaster learning path, and should be celebrated!

Congratulations to Tuan Nguyen and Rebecca Shank for completing their High Performance Leadership Excellence projects! Special recognition goes out to two of our own who have achieved the pinnacle, **Distinguished Toastmaster. Congratulations to Beth Stoeckly and Lynda Ereshan!!**

Several clubs are doing all the right things to support their members, and are on track to be recognized as Distinguished Clubs or better. Camarillo Evening Club, Los Amigos Bilingual Club, and Ventura Club 24 are currently setting the pace for others to emulate. Check with your Area Directors to see where your club stands, and how you can make your club the best it can be!

I hope to see you all soon at upcoming Area, Division, and District contests!

**Division E Spring 2017**

**O**ver half-way through the 2016-2017 term! Time flies when you're having fun learning, listening and leading.

I'd like to thank our division's dedicated Area Directors for striving to support our members in honing their communication and leadership skills.

Our mid-year for club officers has been completed with good participation by all clubs, during the three primary training events in December and January. Thanks:

- ♦ to all new officers for taking the time to learn about their roles;
- ♦ to the more experienced officers for taking the time to share their knowledge and experience and gain fresh insights,
- ♦ and to the organizers for their time and effort.

Kudos to clubs in areas E-3 and E-4 for having four or more officers trained – congratulations to Area Directors Michael McGinnis and Marie Azzaria.

At Presentation Pros Toastmasters Club, District Chief Judge Grace Rachow, DTM, conducted an informative and interactive Speech Contest training session, with a focus on the new Table Topics Contest. The training was well-attended, and a link to the recorded session was emailed to all district members.

Planning for the area and division speech contests is well underway, with March 4 and March 18 being popular dates for the area contests, leading up to the division contest on April 8 in Los Olivos, California.



Clubs are working on increasing their membership via Meetup, open houses and most importantly, the personal touch. Lompoc Valley of Flowers produced a segment on their local public access TV channel, showcasing the benefits of being a Toastmaster. On April 29, clubs in the Santa Barbara area will talk up Toastmasters at an exhibit at the Santa Barbara Business Expo.

Area Directors have started their second round of club visits. Congratulations to Area Director Karen McRedmond (E-2) for having submitted all of her area visit reports by February 9!

Candidates for three of the positions on the 2017-2018 division leadership team have already submitted their applications. The current leadership team is encouraging other members to step up and further hone their leadership skills.



## Division E Dashboard

**10 Clubs with 5 or more Distinguished Club Program goals earned**

**31 Competent Communicator Awards**

**19 Advanced Communicator Awards**

**10 Leadership Awards**

**171 New Members**

**1 New Club (Welcome City Slickers)**

Keeping on Track with Division F,  
We are in the second half of our public speaking and leadership year. Thank you to the area directors: F-1 Ramika Lawson ,F-2: Gat Slor, F-3 John Webb, F-4: Chuck Hooper, F-5: Susan Harmon.



Our area directors support the club officers and members comprising of the core of our organization. Since July 1, 2016, our division has a monthly newsletter sent to the area directors and to their clubs. The purpose of this newsletter is to help our Toastmasters keep track of important dates for area and division-wide programs.

This year, our area and division leaders have been making sure that the “newer” members feel welcome to participate and gain speaking and leadership experience. We want our members to become passionate future area, division and district leaders for Toastmasters International.

Club officer training on December 10, 2016 at the Division F TLI, held in Turlock, CA. The program was hosted by Area F-5; the leadership there did a great job.

Area F-1 hosted the makeup TLI on January 28, 2017, and area directors met with the club officers on an individual basis by the Tuesday, February 28, 2017 deadline.

Area level speech contests are underway and two contests, F-5 and F-4 have already been held. The area directors and their teams conducted high quality and inspirational contests, great job. The Division F Speech Contest will be held on Friday, March 17, 2017,

6:00pm in Turlock, CA.

Our goals for the contest:

1. Have Fun
2. Enjoy and learn from our talented speakers
3. Get people involved with the contest with the required roles so they can gain skills and become future area, division and district leaders.

The monthly club growth meetings help our team to build new clubs and strategize membership for our existing clubs. There are eight clubs that need help with their membership and we are going to have members who need club coach credit for the ACS program help these clubs get active members. Together, with everyone's continued hard work and effort, our clubs will become distinguished before June 30.

## Division F Dashboard

24 Competent Communicator Awards

9 Advanced Communicator Awards

22 Leadership Awards

85 New Members

1 New Club (Welcome 1010 Townhall Talking Heads)

9 Clubs - 5 or more Distinguished Club Plan goals





It's hard to believe that there are only four months left in our Toastmaster year. How time has flown!! Thank you to my amazing directors – Rebecca Bravard, Suesan Walker, Kristin Lawrence and Irene King. They are kicking it up a notch and completing area visits early and have made sure all of the club officers were trained. I could not ask for a better team.

Division H is on target to finish as President's Distinguished. Club members are working on their manual speeches and leadership program to advance. Several have stepped forward and volunteered to serve in Area and Division positions. Each of them has a goal of being a Distinguished Toastmaster!!

Congratulations to the following clubs that are on the move to Distinguished or higher:

**Hail Caesars** – chartered on 4/14/2016 has added 5 new members.

**Early Risers** – on target for President's Distinguished.

**Summerlin Sounders** – on target for Distinguished, but tell us they are shooting for President's Distinguished. Go Summerlin Sounders!!!

**Pahrump Toastmasters** – on target for Distinguished or higher and are actively adding members with open houses and newspaper coverage.

**Vegas Young Professionals** – one goal from President's Distinguished and just submitted charter paperwork, sponsoring new club, Green Gabbers Toastmasters

with a second club, Southern Hills Toastmasters soon to follow.

**Blue Flame Masters** is kicking it into high gear in membership. Will finish Distinguished or better.



**Renaissance Speakers** – on target for Distinguished or better.

#### **After Service Awards**

On July 1, outgoing Area Directors, Irene King, Suesan Walker and Kristin Lawrence will attain their DTM designations, following in the footsteps of their former Directors who earned Toastmasters highest education honor of Distinguished Toastmaster (DTM) after service in Area Directorship.

Thank you to each and every member of Division H. You have enriched my life beyond measure and I will be eternally blessed because of all of you.

*All of us in Las Vegas send our very best to Lauren Scheer, DTM, who left Las Vegas for her new home in Charlotte, NC. She has already scouted out a new Toastmasters club. I will be eternally grateful to Lauren for the simple words of an invitation to attend Toastmasters seven years ago. What a journey it has been! She has certainly left a legacy in Las Vegas. Many of us are now connected with Toastmasters around the world because of her and have formed lifelong friendships. Thank you, Lauren!*

**We are Division H and we are HAPPY!**

## Division J Director—Al Brown, DTM

**T**ime sure flies when you're having fun. As of this writing, I have visited all but 4 of the clubs in Division J. What a great experience. I've made *scores* of new friends, renewed *scores* of friendships from the past (including meeting people from 5 and even 10 years ago). Especially enjoyed participating in *many* OPEN HOUSES that have brought in dozens of new members; and in conducting several Officer Installations. Experiences like these don't come along very often.

Division J has completed Spring Officer Training with great success and a great response from the membership. All but four clubs have earned the Distinguished Club point and two (2) of those clubs will have done so soon.

We are busy getting points for Distinguished (club and Individual) status.

Some of us are busy getting new clubs started...I am personally involved with getting four new clubs off the ground.

Every Area Director, and I, as Division Director, has our replacement poised to hit the ground running. Without doubt, the entire Division is in better shape than in recent times.



Emphasis on individual members, clubs, and Areas becoming Distinguished are paying off. Membership building is also in the forefront of our efforts.

## Division K Director—Michael Morrow, ACS, ALB



**D**ivision K is off to a fast start for this bright and beautiful spring. We have had two Division Council meetings where we are planning a fun and successful drive to the end of the year. Our goal is Early Bird Distinguished by the Spring Conference and President's Distinguished before the end of the Toastmasters Year.

Our Southern Nevada TLI training went great. Our Area Directors rounded up the stragglers who didn't make it and trained them by the February 28th deadline. K3 Director Charmaine Guss has 100% officers trained already.

Our Area Directors have been holding more Area Council Meetings with their clubs. Their club visits are also underway and close to being completed. We are holding the line on Club retention, thanks to K2 Mary Beganyi on one and even revitalizing one that looked dead. New clubs in Division K are close to chartering and we only need to pick up less than a

handful of members for two. I spoke at one of them last week to encourage them about inviting guests. Toastmasters is a success program that is more affordable than anything else they could find. I was able to give a true life example of a former member of my home club who was promoted up in his company to where he had to relocate to another town. Another new club starting soon, thanks to K1 Director, Deborah Makiri is projected to charter on March 31.

Our Clubs are now holding their spring contests. The Area K2/K3 combined contest is on Saturday, March 11 and the K1/K4 contest is on Saturday March 18 with the Division K Contest on April 1 at 12:30 PM (NO FOOLING). Our club members are already practicing their new Table Topics competition.

### **Distinguished Clubs in Division K:**

Jackpot Speakers in K3 – President's Distinguished  
Bachelor & Bachelorettes K4 – Select Distinguished

**Area Director Robert Avila** not only has been great at putting together our Division K electronic media but he **will be our next Division K Director.**





## DISTRICT 33 TOASTMASTERS CONFERENCE

Agoura Hills, CA • May 5-6, 2017



### KEYNOTE SPEAKER

**2003 World Champion  
of Public Speaking  
Jim Key, DTM**

***Hitting the Mark: The Quest  
for Excellence***

Would you like to know how to be more successful in your personal pursuit of excellence? Having high and focused expectations, along with goal-oriented

"stick-tuitiveness" are part of the answer. For more, join Jim Key, the 2003 World Champion of Public Speaking, as he shares the rewarding lessons about excellence he learned on his journey to the championship; lessons that apply to you. (Includes his Championship presentation, "Never Too Late.")



### FRIDAY NIGHT

**Sheryl Roush,  
DTM, PDG, AS**

***Heart of a Toastmaster:  
Inspire, Transform,  
Achieve!***

How has being a Toastmaster enriched your personal life? Your professional life?

Be prepared to share your one-time table topic answer to that question in this engaging showcase! District 33 members published in the book: Melanie Ghazarian, Darren LaCroix and Carol Saucedo... with Jim Key referenced!

### SATURDAY EDUCATIONAL SESSION - Jim Key, DTM

***"Speak Better, Quicker" on Rapidly Improving Speaking Abilities***

To equip those who attend with ideas and direction that you can implement. It will cause you to examine how you approach every part of the process of constructing and delivering highly effective speeches, through which your speaking ability will show rapid growth.

Objectives: 1. Discover the #1 secret to rapid speaking improvement. 2. Learn how to be a 3-dimensional speaker. 3. Learn how to combat nervousness.

### SATURDAY EDUCATIONAL SESSION - Sheryl Roush, DTM, PDG, AS

***"The Road Map For Success" - Have you ever wished you had a "map" to help navigate the pathways in Toastmasters - one that shows the best course to achieve your goals?***

Whether you're at a crossroads in your membership or focused on the next viewpoint, this engaging session will inspire you to transform and achieve! This workshop literally uses a road map to help you get the most value out of your Toastmasters membership and learn how to recruit guests and retain members! You will discover tips and tactics from Accredited Speaker, Sheryl Roush, an award-winning professional speaker, internationally top-rated trainer and 17-time author, including the new *Heart of a Toastmaster* book.

## CONFERENCE SCHEDULE

### Friday, May 5th

5:00 - 7:00 p.m. - Registration, Check-in & Credentials

6:00 p.m. - Hall of Fame Celebration and Speaker, NEW DTMs since Fall Conference

### Saturday, May 6th

6:30 a.m. - Noon - Registration and Credentials open

6:45 a.m. - District Executive Committee Meeting

7:15 a.m. - First Timers Welcome Breakfast

8:30 a.m. - Banner Parade

12 Noon - C&L Luncheon and Contest

3:00 p.m. - District Business Meeting

6:00 p.m. - Dinner and International Speech Contest





## DISTRICT 33 TOASTMASTERS CONFERENCE

Agoura Hills, CA • May 5-6, 2017



**Sheraton**  
HOTELS & RESORTS

SHERATON AGOURA HILLS HOTEL

**1-818-707-1220**

30100 Agoura Road, Agoura Hills, CA 91301

**MENTION CODE - TOASTMASTERS CONFERENCE \$139 per night Friday & Saturday**

Reservations/rates must be made prior to 4/14/2017 (11:59 pm). Rates good while group block is available only.

<https://www.starwoodmeeting.com/Book/ToastmastersMay2017>

### ONE REGISTRATION FORM PER PERSON

#### Full Conference Registration:

Includes: Friday Night Hall of Fame and  
Speaker, Saturday Contest and C & L Luncheon,  
Dinner and International Speech Contest

	Early Bird By April 10th	After April 10th Before April 30th	April 30th & After
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	\$125.00	\$140.00	\$150.00
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#### A La Carte Registration:

Friday Night Hall of Fame, Saturday Morning

Keynote and Educationals	\$47.00	\$55.00	\$65.00
Contest with Lunch	\$50.00	\$60.00	\$80.00
International Speech Contest with Dinner	\$60.00	\$80.00	\$100.00

### MEAL SELECTIONS

#### Saturday Lunch: Choose 1

- ☐ Blackened Salmon
- ☐ Roasted Chicken Breast
- ☐ Meatless Fettucini

#### Saturday Dinner: Choose 1

- ☐ Seared Fresh Halibut
- ☐ Stuffed Chicken Florentine
- ☐ Vegetable Wellington

*Please let us know of any special dietary restrictions or requirements.*

Name: \_\_\_\_\_ Designation (i.e. CC, CL, ACB, DTM): \_\_\_\_\_

Club Name & Number: \_\_\_\_\_ District: \_\_\_\_\_ Division: \_\_\_\_\_ Area: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

### REGISTRATION PAYMENT OPTIONS

Check and complete if applies to you:

- ☐ District Officer \_\_\_\_\_
- ☐ Contest Official \_\_\_\_\_
- ☐ Contestant \_\_\_\_\_
- ☐ Presenter \_\_\_\_\_
- ☐ First time attendee of District 33 Conference

You can register online and pay either by mail (**check or money order**) or online with a **credit card** or **PayPal** at:  
<http://d33.toastmastersdistricts.org/conference.html>

Make check/money order payable to:

**District 33 Toastmasters** and mail your payment to:

**Phil Bateman - District 33 Finance Manager**

5520 S. Fort Apache Road  
Las Vegas, NV 89148

For more information, please call Brenda O'Brien 805-217-8771.

**Payments must be received on or before stated deadlines above.**

**Please allow enough time for mail delivery.**

**REGISTER  
ON LINE!**

Log on to:  
[www.d33.toastmastersdistricts.org](http://www.d33.toastmastersdistricts.org)

**Cancellation Policy:** 1. Cancellations must be received in writing 5 working days prior to the conference date to be eligible for a refund. Email letter to the Finance Manager (nvrtripr@hotmail.com) and include your name, email and contact numbers. 2. A refund less \$25 administrative fee will be made promptly. 3. If you register for the conference and do not attend, you are liable for the full amount unless cancelled per above terms.