



**South Florida/FIU After-School All-Stars  
2026 Superfest Sponsorship Opportunities  
Saturday, December 5, 2026  
10:00 am-3:30 pm**

Held on the Florida International University campus, our annual **SUPERFEST** event brings together thousands of **SFASAS** students from across South Florida for a full day of sports, arts, **STEM**, performances, leadership, and community celebration.

Your sponsorship will help create an environment where thousands of young people can discover their strengths, showcase their abilities, build meaningful relationships, and experience the confidence that comes from being recognized and celebrated.

**At Superfest, every student has a field to play on, a stage to stand on, a project to share, and a community that cheers them on. With your help, we will create opportunities for students to learn, lead, create, compete, and succeed.**

Please join us in supporting our amazing “All-Stars”! Sponsorship details are below.



**PRESENTING SPONSOR – \$15,000 (Exclusive)**

- “Superfest presented by [Company Name].”
- Logo on large stage banner as presenting sponsor
- Logo placement on all event materials
- Logo on event t-shirts & Trophies
- Opportunity to provide welcome remarks
- Participation in Awards Ceremony on stage
- Main stage recognition throughout the event
- \$600 donation in your name to one of our schools for Materials
- Premium booth/table space
- Featured Social media and website recognition
- Recognition in all press/media materials
- Opportunity to provide branded giveaways
- 20 Guest Event Tickets



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## CHAMPION SPONSOR – \$10,000

Choose the area you want to support: STEM, Arts, Football, Basketball, Soccer, or Games

- Logo placement on event materials
- Logo on event t-shirts
- \$600 donation in your name to one of our schools for Materials
- Recognition during the awards ceremony
- Booth/table space at event
- Featured social media recognition
- Website recognition
- Opportunity to provide branded items
- 15 Guest Event Tickets



## SHOWCASE SPONSOR - \$7,500

- Logo placement on event materials
- Logo on event t-shirts
- \$300 donation in your name to one of our schools for Materials
- Recognition during the awards ceremony
- Booth/table space at event
- Featured social media recognition
- Website recognition
- Opportunity to provide branded items
- 12 Guest Event Tickets



## ALL-STAR SPONSOR – \$5,000

- Logo on event signage
- Social media recognition
- Website recognition
- Opportunity to provide branded items
- Booth/table space
- 10 Guest Event Tickets

## TEAM SPONSOR – \$2,500

- Name/logo on event signage
- Website recognition
- 8 Guest Event Tickets

## FRIEND OF SUPERFEST – \$1,000

- Recognition on event signage
- Website recognition
- 4 Guest Event Tickets

**In-Kind Sponsorships are also welcome, such as:**

- Food and beverage donations
- Printing services
- Volunteer groups
- Giveaways/prizes
- Photography/video services
- Top of Form

**In-kind sponsorships offer:**

- Name/logo on event signage
- Website recognition
- Guest Event Tickets

*\*All sponsorship levels, except the Presenting Sponsor, have multiple spots available.*



## SPONSORSHIP AGREEMENT FORM

2026 Superfest  
South Florida/FIU After-School All-Stars  
Saturday, December 5, 2026  
10 am-3:30 pm  
FIU MMC (South) Campus

Sponsorship Level chosen: \_\_\_\_\_

Contact's Name and Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**You can pay by check (details below) or online via our website  
by clicking [HERE](#) or scanning the QR code.**

Enclosed is my check for \$ \_\_\_\_\_

Please make a payment to **South Florida After-School All-Stars**.

Send your check and form to:

**SFASAS**

**P .O. Box 226695**

**Miami, FL 33222**



### YOUR LOGO

Logos must be submitted by November 5<sup>th</sup>. Please send your logo as soon as possible to Julie Todaro, Director of Development: [Julie@sfasas.org](mailto:Julie@sfasas.org).

### QUESTIONS:

Contact Julie Todaro @ 305-348-9870 or [Julie@sfasas.org](mailto:Julie@sfasas.org).

**THANK YOU FOR YOUR SUPPORT!**



## Learn more about **SUPERFEST** Overview

South Florida After-School All-Stars' Superfest is one of our most anticipated student events, bringing together All-Stars from school sites across South Florida for a full day of connection, creativity, teamwork, and celebration on the campus of FIU (Florida International University), South Campus (MMC). Held on the first Saturday of December, the event brings these students together to engage in sports, Robotics demonstrations, arts and musical performances, and so much more.

### **Why Superfest Matters**

Superfest is more than a day of fun—it's a valuable opportunity for students from diverse communities across South Florida to connect with one another, build friendships, develop confidence, and celebrate what makes them unique. While many of our students attend different schools and come from diverse backgrounds, Superfest creates a shared sense of community and belonging among all SFASAS "All-Stars." It is a powerful reminder that every child has talents worth recognizing and opportunities worth pursuing.

Through **sports competitions** such as basketball, soccer, and football, students develop teamwork, communication, leadership, resilience, and sportsmanship. We also offer field day activities such as 3-legged races and other competitions. These experiences teach valuable life skills that extend far beyond the playing field.

At the same time, our **STEM /drones** showcase fosters critical thinking, creativity, problem-solving, and innovation while exposing students to fields that are increasingly important in today's workforce. Students gain confidence by presenting projects, sharing ideas, and engaging with technology in meaningful ways.

The **juried art exhibition** provides young artists with an opportunity to express themselves creatively, receive recognition for their work, and experience the pride that comes from having their talents celebrated publicly.

Likewise, **student performances**—including dance, music, choir, and other artistic showcases—allow participants to build confidence, strengthen presentation skills, and inspire their peers.

By bringing together **athletics, arts, STEM, leadership, and performance, Superfest ensures that every student has a chance to shine.** The event reinforces the message that their talents, interests, and contributions matter while fostering friendships, school pride, and a stronger connection to the broader SFASAS community.