



## **Building a Culture of Accountability**

*A leader's guide for optimizing team engagement and impact*

1-Hour Webinar Delivery Format

### **Overview:**

The Building a Culture of Accountability program provides a systematic way to overcome common barriers to accountability by focusing on a 4-phase accountability continuum which includes Role Clarity, Purpose, Ownership and Behavior. When linked, this continuum allows employees at all levels to make significant progress with moving tasks forward to achieve a higher level of job impact, job satisfaction and organizational success. Additionally, the webinar includes a range of group brainstorm activities which are designed to enhance immediate skill application opportunities.

The content and activities in this program help leaders to develop skills that foster an acceptance of responsibility, build self-empowerment and create a deeper personal leadership mindset that enhances team engagement and impact.

### **Core Contents:**

- Exploring the Accountability Continuum
- Examining the job satisfaction / personal leadership link to Accountability
- Understanding behavioral norms and their implications (Navigator Model)
- Taking your Accountability pulse – The Navigator Inventory 2.0 assessment
- Overcoming barriers to Accountability
- Sparking the Accountability conversation

### **Learning Objectives:**

- Discover and seize the leadership opportunity
- Explore the link between behavior, morale, engagement and results
- Create a context and baseline for leadership accountability
- Develop strategies for garnering leadership and team ownership
- Create the human link to organizational objectives and outcomes
- Develop a specific action plan for creating a culture of accountability