

JOBS Fostoria As An Employment Resource

JOBS Fostoria's objective is to increase awareness of the availability of good jobs, quality of life and affordable housing in the Fostoria area, and inspire prospective candidates to take action by applying for jobs and learning more about the community.

"The goal of this campaign is to help Fostoria-area employers attract job candidates from within the local and regional areas in order to meet the need for skilled, qualified workers in our community," according to Renee Smith, President of the Fostoria Economic Development Corporation.

The Campaign was originally launched at the end of 2017 but has continued to grow over the last 18 months. Today, we have 1,000+ members in the Facebook Group and on average we see over 100 posts a month pertaining to open positions within the Fostoria Community.

The FEDC website has a page that shows local companies hiring and their contact information. In addition, several videos highlighting local companies and the types of jobs available there are available for viewing on the fostoriaedc.org website or its YouTube channel. Companies such as ProMedica, Mennel Milling, Callies Performance Products and Seneca Millwork are highlighted.

A new Video Campaign was recently launched that will feature 4 different employment fields: Medical, Mid-Size Manufacturing, Construction/Trades, and Agri-Business. The Medical Video was launched at the end of May with the others being produced and launched yet this year. These videos have been great visual tools to educate the public (locally and regionally) on our local companies and existing local employment needs.

JOBS Fostoria on Facebook is a resource for local businesses to post job openings to spread the word via social media.

"Through our creative theme and messaging, being done in partnership with Jyoakam Communications, we aspire to increase the number of candidates applying for jobs within Fostoria companies as well as letting our

community members know the type of jobs available in Fostoria,” said Smith.

To learn more about JOBS Fostoria, visit fostoriaedc.org, the JOBS Fostoria Facebook page or contact the Fostoria Economic Development Corporation office.