

CALL FOR ART



The Tahoe Arts Alliance is seeking an exhibitor for an art display at South Lake Tahoe City Hall.

In 2017 the City of South Lake Tahoe created space in the remodel of City Hall to accommodate rotating art display. The Tahoe Arts Alliance has the responsibility of finding artists and art organizations that can provide artwork. Installations rotate on a quarterly.

Gallery space consists of several walls in the lobby of City Hall. It is a public space and will be seen by all who come to the airport.

Exhibition guidelines are as follows:

- Installation can accommodate approx. 17 pieces of art. Each piece of art must be at least 18 inches on its shortest side.
- Artwork needs to have a wire hanging system. The gallery has a locking hanging system.
- Artwork needs to be framed or have a "gallery wrap".
- Preference is for a "Tahoe theme"
- Preference will be given to collaborative teams, art organizations and artists residing within the City of South Lake Tahoe and the unincorporated south shore area that can provide enough artwork to fill the space. We prefer NOT to combine multiple, smaller submissions.
- Art may be of any media; however, hangable 2D art is recommended
- No art can be exhibited that is not submitted for review.
- Art may be for sale. The exhibitor will be responsible for all sales transactions.
- The Tahoe Arts Alliance requires **a 20% commission** on all pieces sold during the opening reception, while on display at the City Art Gallery, and within 14 days after the close of show. Please price your pieces accordingly.
- Installation will take place **Saturday, November 30th, 2019** with an opening reception on **Monday, December 2nd, 2019**
- Artist(s) must be available to attend the opening reception.
- Pieces will remain in the City Gallery until **March 13th, 2020**.
- Exhibitor will be responsible for installation and removal of all art, as well as patching nail holes in the wall.
- Each piece will have a tag with: Title, Artist Name, Media, contact information and price (if applicable).
- Exhibitions may not be used for the purposes of advertisement, marketing, political action, or presentation of content not appropriate for a family audience
- The City of South Lake Tahoe will have final say on all art displayed.
- All artists will sign an Artist Release and Waiver of Liability and Assumption of Risk because there is no security at the airport.

The following criteria will be used for selection of exhibitor:

CRITERIA FOR SELECTION:

- 1. Demonstrates artistic proficiency & professionalism**
 - Competent use and acceptable technical expertise of the chosen medium
- 2. Appropriateness of content & presentation (framing, etc.)**
 - Content & presentation of artwork must be appropriate for a public/family setting
 - Exhibitions are not for purposes of advertisement, marketing or political action
 - Framing must be up to the standards for the level of participants involved in the exhibit
- 3. Appropriateness of scale and medium**
 - Is the artwork size/scale suitable for the specific gallery space?
 - Are the artwork medium/materials suitable for the gallery?
 - Are there any public safety issues?
 - Artworks are to be secured properly to ensure their safety and protection and minimize insurance considerations. This is, in part, a function of the hanging system available.

Proposal requirements. Please provide:

- Name and contact info of the exhibitor and the contact representative
- A short narrative describing the exhibition
- Description of the artists the exhibitor represents or the group, organization they represent
- Proposed kinds of hanging art (no security for 3D pieces at this time) w digital images
- Digital images are to be 72dpi w 3" shortest dimension – no large files, please

DEADLINE FOR SUBMISSIONS WILL BE 5:00PM OCTOBER 25, 2019

Submit proposal to:

info@tahoearthsalliance.org

Exhibitor will be chosen by November 01, 2019 and everyone submitting a proposal will be notified by that date.

For further information contact:

info@tahoearthsalliance.org