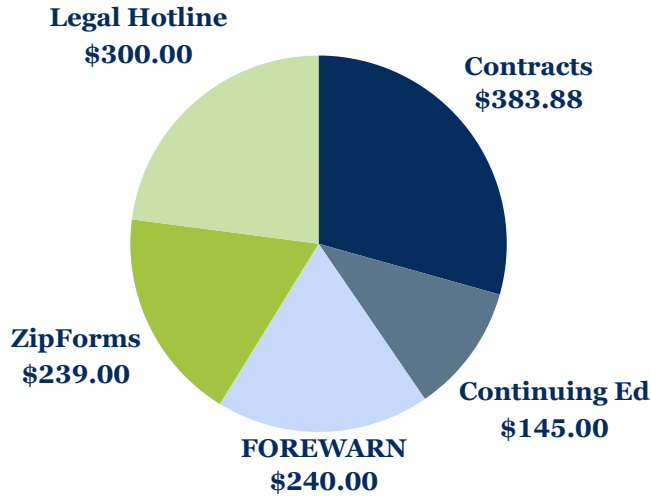


REALTOR® BENEFITS BREAKDOWN

*How much money are you
saving annually through
REALTOR® Benefits?*



**TOTAL
ANNUAL SAVINGS
\$1,307.88**

Local, state, and national REALTOR® dues updated for the 2024 billing cycle. Continuing Education estimates based on individual course offerings according to [theceshop.com](https://www.theceshop.com).

FOREWARN price based on non-member fee estimate.

ZipForms price based on non-member fee estimate. Contract price estimates based on monthly [dollloop.com](https://www.dollloop.com) fee. Legal Hotline estimates based on average SC attorney costs. TechHelpline based on [steadynetworks.com](https://www.steadynetworks.com) 2023 average tech support fees.

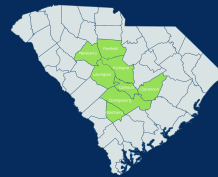
WHY JOIN CCRA?

Central Carolina REALTORS® Association works diligently to ensure protection of your needs and rights as REALTORS®. We strive to adhere to a Code of Ethics, which governs how we treat clients, prospects, and each other.

Acting as your front line of defense on the local level, we fight for key governmental issues that help make an impact in your community and your industry. We strive to connect with our community and inform our REALTORS® about the area they're selling.

Through the local level, a REALTOR® has the opportunity to receive all the benefits offered by the State and National associations. The State Association and the National Association follow us when it comes to any REALTOR® related issues.

One of the main functions of our board is to provide continuing education and professional development activities that help you grow in your career. We encourage all of our members to seek leadership roles on our many committees and make deeper connections with their fellow professionals.



CCRA provides
REALTOR® Member
benefits across the
Midlands

Contact Us

Phone: (803) 771.8852

Web: CCRASC.com

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1901 Main Street, STE 175
Columbia, SC 29201



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@ccrasc



Central Carolina
REALTORS® Association



THE LOCAL VOICE FOR REALTORS® SINCE 1913

The Mission of
**Central Carolina
REALTORS® Association**
is Empowering REALTORS® to
Foster a Reliable, Equitable, and
Consistent Marketplace for All.

*Reliable
Equitable
Consistent*

BENEFITS OF BEING A REALTOR®

REALTORS® are held to a higher standard of practice and all real estate licensees that are members of Central Carolina REALTORS® Association benefit from the existence of REALTOR® associations.

IT'S IN THE NAME

Not all real estate agents are REALTORS®. A REALTOR® is a professional who chose to elevate themselves in the real estate industry by following the REALTOR® Code of Ethics. The REALTOR® term is a federally registered collective membership mark. As such, the mark may only be used by members of the local Board and the National Association. Only REALTORS® can wear the R® proudly!

REALTOR® POLITICAL ACTION COMMITTEE

As a REALTOR®, you have a voice in Washington DC, Columbia, and your community advocating for your industry. Since 1969, RPAC has promoted the election of pro-REALTOR® candidates across the United States. The purpose of RPAC is clear: voluntary contributions made by REALTORS® are used to help elect candidates who understand and support their interests.

THE CODE OF ETHICS

At the core, being a REALTOR® is about holding yourself to a higher Code of Ethics. The National Association of REALTORS® adopted a code that outlined their duties to their clients and to other brokers to create a better real estate community. When clients use a REALTOR®, they know they're getting the highest ethical service.

BENEFITS OF BEING A REALTOR® *cont.*

DESIGNATIONS

Being a REALTOR® is all about going above and beyond, so the National Association of REALTORS® offers specialized training courses that help you grow as an agent and market yourself to potential clients. Our members can become Accredited Buyer's Representatives, Certified International Property Specialists, e-Pros, Certified Residential Specialists and so much more!

REALTORS® GET MORE

The REALTORS® Property Resource (RPR) is a hub for comprehensive data, powerful analytics and reports your clients want and can understand! This data source is exclusively for REALTORS®, so you and your clients have an edge with price comparisons, demographic information, FEMA flood maps and so much more for no additional cost!

COMMUNITY

As a REALTOR®, you are invited into a community of fellow professionals. Whether it's attending a networking event, working on a committee or simply doing business, being a REALTOR® allows you to make deeper connections with your professional peers.



REALTOR® RESOURCES

REALTORS® gain access to a wealth of resources with their membership.

Contracts - As a member benefit, CCRA continues to update our contracts. Our newest versions have come out in 2023. And for reference only, the contracts are translated in Mandarin and in Spanish.

Free Education - We are proud to offer all CCRA members continuing education free with their membership. You can take your 10 hours of continuing education at no cost to you through our Zoom courses offered throughout the year.

FOREWARN - www.forewarn.com
Allows agents to work safer and smarter by instantly verifying a prospect's identity and potential risks prior to a face-to-face engagement.

SCR Legal Hotline - 803-772-5206
You can call the SCR Legal Hotline and speak to a qualified attorney on real estate laws and related matters.

ZipForms - www.screaltors.org/forms/
Get access to the most powerful real estate form software available, including up to date forms that protect you and your clients!



THAT'S
WHO
WE

