

BENEFITS OF BEING A REALTOR®

It's In The Name

Not all real estate agents are REALTORS®. A REALTOR® is a professional who chose to elevate themselves in the real estate industry by following the REALTOR® Code of Ethics. Only REALTORS® can wear the R® proudly!

REALTOR® Political Action Committee

As a REALTOR®, you have a voice in Washington DC, Columbia, and your community advocating for your industry. Since 1969, RPAC has promoted the election of pro-REALTOR® candidates across the United States. The purpose of RPAC is clear: voluntary contributions made by REALTORS® are used to help elect candidates who understand and support their interests. Recent Legislative Successes: Protection of Independent Contractor Status and Extension of the National Flood Insurance Program in Congress. Uniform Business License Fees and Prevention of Service Tax on Commissions in the SC Statehouse. Momentum on Tax Modernization on Commercial, Rental, Secondary Property and Limited Impact Short Term Rental Ordinance at the Local Level.

The Code of Ethics

At the core, being a REALTOR® is about holding yourself to a higher Code of Ethics. The National Association of REALTORS® adopted a code that outlined their duties to their clients and to other brokers to create a better real estate community. When clients use a REALTOR®, they know they're getting the highest ethical service.

Designations

Being a REALTOR® is all about going above and beyond, so the National Association of REALTORS® offers specialized training courses that help you grow as an agent and market yourself to potential clients. Our members can become Accredited Buyer's Representatives, Certified International Property Specialists, e-Pros, Certified Residential Specialists and so much more!

REALTORS® Get (and Give) More

The REALTORS® Property Resource (RPR) is a hub for comprehensive data, powerful analytics and reports your clients want and can understand! This data source is exclusively for REALTORS®, so you and your clients have an edge with price comparisons, demographic information, FEMA flood maps and so much more for no additional cost!

Community

As a REALTOR®, you are invited into a community of fellow professionals. Whether it's attending a networking event, working on a committee or simply doing business, being a REALTOR® allows you to make deeper connections with your professional peers.

REALTOR® RESOURCES

REALTORS® gain access to a wealth of resources with their membership.

- **Contracts** - As a member benefit, CCRA continues to update our contracts. Our newest versions have come out in 2023. And for reference only, the contracts are translated in Mandarin and in Spanish.
- **Free Education** - We are proud to offer all CCRA members continuing education free with their membership. You can take your 10 hours of continuing education at no cost to you through our Zoom courses offered throughout the year.
- **FOREWARN** - <https://www.forewarn.com/product/> Allows agents to work safer and smarter by instantly verifying a prospect's identity and potential risks prior to a face-to-face engagement.
- **SCR Legal Hotline** - 803-772-5206 You can call the SCR Legal Hotline and speak to a qualified attorney on real estate laws and related matters.
- **ZipForms** - www.screaltors.org/forms/ Get access to the most powerful real estate form software available, including up to date forms that protect you and your clients!



THAT'S
WHO
WE



NAR Benefits



REALTOR® Dues
\$537/Year

NAR Dues: \$201.00 | SCR Dues: \$140.00 | CCRA Dues: \$196.00



REALTOR® Benefits

\$1,307.88/Year

TOTAL REALTOR® ANNUAL SAVINGS: \$770.88

Local, state, and national REALTOR® dues updated for the 2024 billing cycle. Continuing Education estimates based on individual course offerings according to theceshop.com. FOREWARN price based on non-member fee estimate. ZipForms price based on non-member fee estimate. Contract price estimates based on monthly dotloop.com fee. Legal Hotline estimates based on average SC attorney costs. TechHelpline based on steadynetworks.com 2023 average tech support fees.