

Inaugural Benefit Concert
September 7, 2018
Toyota Music Factory
Las Colinas, Texas





DALLAS BLACK
CHAMBER OF COMMERCE

The Dallas Black Chamber of Commerce was founded
November 21, 1926

Our Mission Statement

The Dallas Black Chamber of Commerce serves as an advocate for the creation, growth and general welfare of African American businesses in the Dallas community.

We are the oldest continuously operating Black Chamber in
the United States

On October 2, 1996 the Dallas Black Chamber of Commerce established a charitable subdivision the Dallas Black Chamber of Commerce Business Development Corporation (DBC-BDC).

In May of 2018 the Board of the DBC-BDC renamed the Corporation to the

“Dallas Black Chamber Center For Excellence”

to better reflect the focus and purpose of the organization.





The Purposes for which the corporation is organized and to be operated are exclusively

- charitable,
- literary,
- educational and
- scientific

within the meaning of section 501 (c)(3) of the Internal Revenue Code or the corresponding provisions of any subsequent federal tax laws and under laws of the state of Texas.



The corporation's specific activities shall include, but shall not be limited to, the promotion, sponsorship and coordination of economic development in the Dallas/Fort Worth Consolidated Metropolitan Statistical Area (CMSA) by the following means:

(1) to encourage, foster and promote the renovation, construction, rehabilitation and establishment of economic development facilities and related infrastructure facilities within the Dallas/Fort Worth Consolidated Metropolitan Statistical Area (CMSA);



- (2) to promote job creation within the Dallas/Fort Worth Consolidated Metropolitan Statistical Area and economic redevelopment by encouraging the relocation of business, including industrial businesses, to property located in the Dallas/Fort Worth Consolidated Metropolitan Statistical Area;
- (3) to promote tourism in the Dallas/Fort Worth Consolidated Metropolitan Statistical Area;
- (4) to provide market research, relocation support and other activities designed to encourage the economic expansion of, and relieve deterioration of property located in, the Dallas/Fort Worth Consolidated Metropolitan Statistical Area;
- (5) to assist in activities intended to encourage the elimination of prejudice.



Programs & Events

- Excellence In Education Program
- Business Assistance Center
- Incubator Office Space
- High School Student Entrepreneurship Camp
- Samuel L. Brown Golf Tournament
- A Conversation With . . . Series
- Annual Benefit Concert





The Center for Excellence (nee Dallas Black Chamber Business Development Corporation) has provided over **\$400,000** in scholarships over the life of our *Excellence in Education* Program

- We increased the scholarship award to \$2,000 per student
- We host an all day workshop preparing the students for life on college and university campuses
- We recognize 4 Adult Educators during the *Excellence in Education* Reception
- This Inaugural Benefit Concert will allow us to increase the number of students we can serve





On September 7, 2018 the Dallas Black Chamber Center for Excellence will host our inaugural Benefit Concert to provide funds for scholarships and provide funds to launch a capital campaign to create a new Chamber Headquarter at the Intersection of Dr. Martin Luther King Blvd, Jr. and Malcolm X Blvds. in Dallas, Texas.









In 2015 the Dallas Black Chamber Center for Excellence received a grant to establish an Entrepreneurship Camp for High School students in South Dallas. In the last three years we have served over 60 students:

- Teaching business skills to young entrepreneurs
- Introducing students to business owners
 - Office Visits
 - Collaborative Conversations
 - Invaluable Insight
- Shark Tank Style presentations
- Participation in our Excellence in Education Program



Hosted by Vivica A. Fox



Hosted by Lynne Haze



DALLAS BLACK CHAMBER
**CENTER for
EXCELLENCE**
PRESENTS

INAUGURAL BENEFIT CONCERT

and Pre-Show House Party

Friday, September 7, 2018

TOYOTA MUSIC FACTORY

316 West Las Colinas Boulevard, Irving, TX 75039

7PM

Doors Open at 6PM-House Party by DJ DON JUAN



WILL DOWNING

MAYSA

CALVIN RICHARDSON



**AHYONZ
FEATURING
KENYA C**

FOR TICKET
INFORMATION
VISIT

TICKETMASTER.COM

**NATURAL
CHANGE**



Honorary Chairs: Senator Royce and Carol West

Proceeds Benefit Chamber Scholarship Program and New Building Capital Campaign

HOST **OMNI**  **HOTELS & RESORTS**
HOTEL mandalay | dallas

Smooth R.B.
105.7



The Center for Excellence Inaugural Benefit Concert is a new endeavor and will have three national recording artists and two local artists:

- Will Downing
- Maysa
- Calvin Richardson
- Natural Change (Paul Rogers)
- AHYONZ Featuring Kenya C.

TICKETS: \$50, \$75, \$125

<https://www.ticketmaster.com/Will-Downing-tickets/artist/734951>



Inaugural Benefit Concert Sponsorship Packages

Sponsor Entitlements	\$50,000 Title	\$25,000 Platinum	\$10,000 Gold	\$7,500 Silver	\$5,000 Bronze	\$2,500 Corporate
PRE-EVENT						
Category Exclusivity	■	■				
Presented by (SPONSOR NAME) on all signage and press releases	■	■	■			
Digital Ad on Chamber website (1 year)	■	■	■	■		
Scheduled Posts on Social Media (1 year)	■	■	■	■	■	
Featured recognition in all pre-event marketing + correspondence	■	■	■	■	■	■
EVENT						
LIVE SPEAKING Opportunity	■					
Logo ON SCREENS (both sides of stage Plus above Center Stage)	■	■	■	■	■	
Name Recognition + Logo printed on the "STEP + REPEAT" (If Applicable)	■	■	■	■	■	
Name Recognition + Logo in "HOUSE PARTY AREA" signage	■	■	■	■	■	■
Name Recognition + Logo printed in "BENEFIT CONCERT" program	■	■	■	■	■	■
TICKETS	One Hundred (100) VIP Box	Twenty Eight (28) VIP Box	Forty (40) Best Available	Thirty (30) Best Available	Twenty (20) Best Available	Ten (10) Best Available
POST-EVENT						
Recognition in photos of event	■	■	■	■	■	■



Inaugural Benefit Digital Ads

Inaugural Benefit Concert featuring Will Downing, Maysa, Calvin Richardson, Natural Change (Paul Rogers), and Ahyonz, featuring Kenya C.

****September 7, 2018 at TOYOTA Music Factory****

DIGITAL AD FORM

- Placement on stage screens at the concert
- Placement on Chamber website for 1 year
- Featured recognition in pre-event marketing

Digital Ad Price \$1,000 x Quantity ____ = \$_____ Total

Format all ads as 8 ½ x 11 full pages, color, and eps or jpg

PLEASE SEND CHECK TO:

Dallas Black Chamber of Commerce, 2922 Martin Luther King Jr. Blvd,
Building A, Suite 104, Dallas, Texas 75215 OR:

**Submit your credit card Donation via secure Txt2Give SMS: TEXT
"DBCC" to 444-999**

ADS MUST BE RECEIVED BY AUGUST 24, 2018

For electronic payment or for more information please contact:
Kimberly Powell: kpowell@dbcc.org or 214-421-5509

Dallas Black Chamber of Commerce thanks you for your support!