

# COVID-19

## SUMMIT

22 April 2021

VENUE | The Timberyard, 331 Plummer Street, Port Melbourne, Vic



# COVID-19

## SUMMIT

### Welcome

### A message from Dr Sandy Ross, EO FCVic



As we leave behind the 'lost year' of 2020, FCVic is keen to create opportunities for networking and engagement between financial counsellors and industry bodies. During our pivot in 2020 we began talking about a substitute event for our Conference and this is where our first ever Industry Summit comes in. A key motivator for holding the Summit comes from the sense of loss following cancellation of our 2020 Conference, in particular the loss of the interactions between financial counsellors and industry.

So, the FCVic COVID-19 Summit is set as a day to capture some of the 'lightning' from those interactions that we normally get the opportunity to have at our conference. Many would be aware that we ran a number of industry hardship forums on zoom, from September 2020, and the Summit is also an opportunity to follow up on some of those forums and see where things are headed, in the post-lockdown/vaccinated/post job-seeker and job-keeper phase of the pandemic. We have located a large space capable of hosting a Covid-safe gathering, we are aiming to provide some live streaming options, and a structured set of sessions with lots of time for networking and problem solving. We hope to see you there.

**Sandy Ross**  
**Executive Officer**

# COVID-19 SUMMIT

## ABOUT THE EVENT

Recognising the unprecedented nature of the COVID-19 pandemic, the concept of this event has risen from a need to address COVID specific issues that have arisen and continue to present in a Victoria State specific environment.

This in person one day summit provides a platform for all Victorian Stakeholders working in the financial counselling arena, to meet and discuss the impacts, offer insights into trends, share information around new initiatives and continue mapping the road out.

The program is still a work in progress, but what we can tell you is that the objective of the day is to promote high levels of engagement and interaction. This will be achieved through a number of facilitated panel discussions followed by extended opportunities for questions and comments from the floor. The breaks too will be extended for further smaller group discussions to discuss and consolidate the previous sessions.

Currently we have limited capacity for exhibitor stands and they will be located just outside the main plenary in the corridor to the Yard and catering stations. Packages will be sold on a first come first served basis.

## DATE

Thursday 22 April. The venue will be available from 7am for bump in and registrations from 9am. The sessions are currently scheduled to begin at 10.00am.

## VENUE

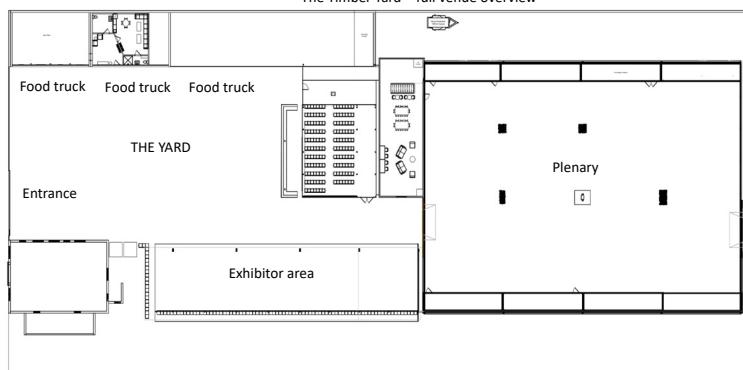
The Timber Yard located at **351 Plummer Street in Port Melbourne** has been selected for it's indoor and outdoor options and opportunities. The vast amount of space lends itself well to social distancing not only while seated in sessions, but also whilst delegates mingle around exhibitors, food trucks and generally stretch their legs.

Due to the pressures of social distancing, we have elected to provide morning and afternoon tea's in individually packed grazing boxes and lunch will be catered for with a number of food trucks available onsite. Coffee carts will also be available for that all important caffeine fix.

On street parking is available and all bump in details will be sent out closer to the time.



The Timber Yard – full venue overview



# COVID-19 SUMMIT

## ABOUT FINANCIAL COUNSELLING VICTORIA (FCVic)

FCVic is the peak body and professional association for financial counsellors in Victoria.

FCVic provides resources, training and support to financial counsellors and their agencies assisting vulnerable Victorians experiencing financial difficulty. Meeting regularly with government (both state and federal), banks, utilities, debt collection agencies, Ombudsman schemes and others, FCVic has built strong relationships with its stakeholders and is often able to resolve issues, reach consensus on hardship provisions and communicate outcomes effectively with the sector.

The systemic advocacy, policy and project work of FCVic has contributed to the association membership exploding over the past 18 months, nearly doubling from a base of 250 financial counsellors and organisation members to 490 today.

This has also resulted in the development of numerous resources to assist consumers and caseworkers to deal with financial hardship, and to advocate strongly for those who need it most. Members of FCVic are focused on different areas of consumer protection and financial counselling practice throughout Victoria and very active in supporting each other through participation in regional, statewide and case specific working groups

As the peak body representing financial counsellors, we are not only advocates for the continued funding and expansion of the sector to meet community need, we are also the primary support and development body focused on professionalizing and resourcing the sector.

FCVic is a strong, adaptive organisation that is valued by members, government and other stakeholders.



# COVID-19

## SUMMIT

## 5 Reasons to attend the FCVic COVID -19 Summit

Within 24 hours of opening registrations on Tuesday 2 March, we had 105 Financial Counsellors register to attend in person and a further 13 online registrations. What a phenomenal result and real affirmation that the appetite for these face-to-face conversations and engagement has not diminished.



The Summit is Industry focused! We want to hear about your experiences, challenges and industry adaptations.



Build relationships with a large number of new financial counsellors, share knowledge and gain insight.



Whilst limited, select a package option to maximize engagement and truly highlight your support of the Victorian Financial Counselling Sector.



Speak to financial counsellors working at the coalface with your customers, what is the word on the street, projections and concerns.



Engage in conversations at your stand and share your collateral.

## COVID-19. CROWD MANAGEMENT AND STAYING SAFE

As we are all well aware the virus is a fickle beast and as experience has shown us the Gov. can send us into lockdown at the drop of a hat. However, with the current case numbers and roll out of the vaccine, we are confident that this event will still go ahead. Based on what we currently know and our event demographic, we will implement a COVID safe plan and seat delegates according to social distancing guidelines and provide sanitising stations and masks if required.

Exhibitors will also be distanced as required by the COVID Safe plan.

## FOOD TRUCK SPONSOR

**Investment of \$10,780 (including GST)**

**Three Available, two (2) savoury and one (1) sweet.**

Creating a unique and memorable experience for all attendees, FCVic is arranging for three food trucks to service the lunch time appetites (and sweet tooth) of our attendees. The food trucks not only offer an excellent opportunity for branding and high visibility as attendees mill around during their lunch break, but your organisation will be providing the best meal of the day and let's face it fueling the masses is important business!

### Sponsorship benefits include:

- A large branding panel on the front of the truck offering high visibility (artwork to be provided by sponsor)
- The opportunity to get creative and have some fun naming the meals eg Transurban Tacos or NAB Noodles
- A unique opportunity to ensure your investment is highly visible, as event attendees' queue to get their lunch delight
- An opportunity to provide branded food containers eg wok boxes (this is subject to the final truck selection and at an additional cost)
- Placement of banners or other signage adjacent to food trucks
- A powered exhibitor stand (we are open to discussing placement of stand location)
- Acknowledgement as a Food Truck sponsor in pre-event email campaign
- Our MC will acknowledge you as a sponsor
- Your logo will appear on the background slides throughout the event
- Two complimentary tickets for representatives from your organization
- One large plasma at your stand
- Brand your stand with banners, tablecloths etc. Tablecloths not included.



## BARISTA BAR SPONSOR

**Investment of \$8,470 (including GST)**

**Limited Availability – two (2) only**

*Based on previous events, this is undoubtedly the most popular event provision  
- coffee for the event masses!*

### Sponsorship benefits include:

- A powered exhibitor table within close proximity of the coffee carts to maximize audience exposure
- Coffee cart branding panel on the coffee machine (artwork to be provided by sponsor, see option below)
- Professional barista provided with full café drinks menu available and the option to ‘brand the barista’ with t-shirts, caps, aprons etc
- An opportunity to provide branded cups or keep cups
- Banner placement at coffee carts
- Our MC will acknowledge your sponsorship during the event
- Your logo will appear on the background slides throughout the event
- Acknowledgement as the barista sponsor in our pre-event email campaign
- Two complimentary ticket for representatives from your organization
- Brand your stand with banners, tablecloths etc. Tablecloths not included.

#### **Optional extra**

Upgrade to a LCD coffee cart with digital screen capabilities \$550



## MORNING TEA **OR** AFTERNOON TEA SPONSOR

**Investment of \$7,590 (including GST)**

**Two (2) available**

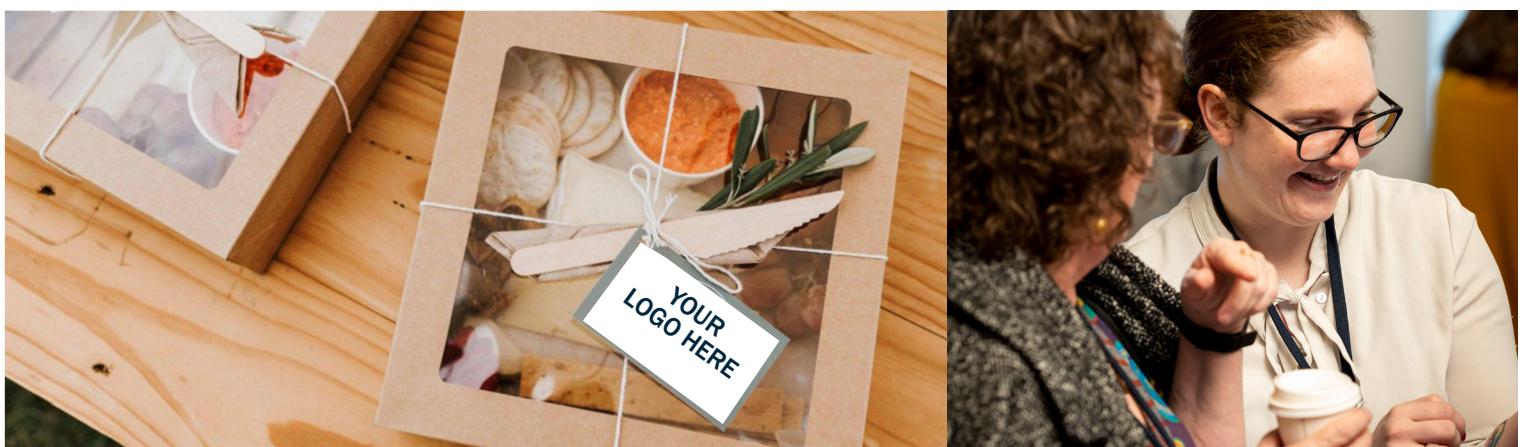
*Everyone loves the breaks, an opportunity to discuss the previous sessions, stretch your legs and enjoy the refreshments. It also presents a unique one of a kind opportunity to align your brand with a networking break, as you present each attendee with an individually branded grazing box.*

### **Sponsorship benefits include:**

- Providing individually packed morning OR afternoon tea grazing boxes to each delegate provides a unique opportunity to brand the box or provide your own swingtag with a message and logo (swing tag included, additional cost for branded boxes. Artwork to be supplied by sponsor).
- A prominent powered exhibitor stand close to the food stations
- Promotional cards placed on catering stations
- Our MC will acknowledge you as a sponsor
- Acknowledgement as an Am or Pm Tea Break sponsor in pre-event email campaign
- Your logo will appear on the plenary session screens at each break
- Two complimentary event tickets for representatives from your organization
- Brand your stand with banners, table cloths etc. Table cloths not included.

#### **Optional extra**

Include a large plasma at your exhibitors table for an additional \$550 per day



## RECHARGE SPONSOR

**Investment of \$5,500 (including GST)**

**Exclusive, one (1) only**

*The COVID-19 Summit is an opportunity to recharge our collective energy as we meet in person, but we all have devices that need recharging too. As the Recharge Sponsor, make the most of the opportunity to connect with delegates as they charge their devices at your stand.*

### **Sponsorship benefits include:**

- A branded charge bar for delegate to power up their mobile devices (artwork to be provided by sponsor)
- Our MC will acknowledge your sponsorship during the event and direct delegates to your stand
- Your logo will appear on the background slides throughout the event
- Acknowledgement as the Recharge Sponsor throughout our pre-event email campaign
- A powered stand and two complimentary ticket for representatives from your organization
- Brand your stand with banners, table cloths etc. Table cloths not included.

#### ***Optional extra***

Include a large plasma at your exhibitors table for an additional \$550 per day



## GOLD SPONSOR

**Investment of \$4,950 (including GST)**

*Limited availability*

### Sponsorship benefits include:

- A powered stand and two chairs in our dedicated trades area
- Acknowledgement as a Gold Sponsor in our pre-event email campaign
- The opportunity to sponsor and present a door prize during the event (prize to be provided by sponsor)
- Our MC will acknowledge your sponsorship during the event
- Your logo will appear on the background slides throughout the event
- Two complimentary tickets for representatives from your organization
- Brand your stand with banners, tablecloths etc. Tablecloths not included.

#### *Optional extra*

Include a large plasma at your exhibitors table for an additional \$550 per day

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## SUMMIT SUPPORTERS

**Investment of \$3,245 (including GST)**

*Limited availability*

### Benefits include:

- A powered stand and two chairs in our dedicated trades area
- Your logo will appear on the background slides throughout the event
- Brand your stand with banners, table cloths etc. Table cloths not included

#### *Optional extra*

Include a large plasma at your exhibitors table for an additional \$550 per day

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## COMMUNITY ORGANISATION EXHIBITOR STAND

**Investment of \$500 (including GST)**

*Limited availability*

Sponsorship includes a powered stand, two chairs and attendance for two representatives of your organization.

## SPONSORSHIP APPLICATION FORM

FCVic | 22 April 2021 | The Timberyard, 331 Plummer Street, Port Melbourne, Vic

# COVID-19 SUMMIT

### CONTACT DETAILS

Please note all correspondence including invoices will be sent to the contact supplied below.

Company Name\*

Contact Person\*

Position\*

Email\*

Telephone\*

Mobile

Address

State

Postcode

Website\*

\* Required

### SPONSORSHIP OPPORTUNITIES

*Tick appropriate boxes. All prices are including 10% GST.*

#### PARTNERSHIP OPTIONS

- Food Truck Sponsor | \$10,780
- Barista Bar Sponsor | \$8,470 +  Add LCD display \$550
- Morning & Afternoon Tea Sponsor | \$7,590 +  Add plasma \$550
- Recharge Sponsor | \$5,500 +  Add plasma \$550
- Gold Sponsor | \$4,950 +  Add plasma \$550
- Supporters | \$3,245 each +  Add plasma \$550
- Community Organisation Exhibitor Stand | \$550 each

Yes, my organisation accepts the entitlements as outlined in this prospectus and we confirm partnership and/or exhibition at the above event.

We agree to the terms and conditions and cancellation policy as outlined overleaf.

#### METHOD OF PAYMENT

*Tick appropriate box. Payment details to be provided on invoice.*

I agree to be invoiced for the total of \$ \_\_\_\_\_ (excl GST) for the package selected above.

- I wish to pay by cheque.
- I wish to pay by bank transfer.  
FCVic bank details will be supplied on the tax invoice.
- Please tick this box if you do NOT wish to receive conference updates via email.

Signature

Date

#### SUMMIT SECRETARIAT.

Any summit related questions, please email  
Melanie on the email below.



Defining Events  
Melanie Keenan  
0439 804 917  
FCVic20@definingevents.com.au  
www.definingevents.com.au

- It is mandatory that to attend the event, you and all staff must be registered.
- If your sponsorship entitlements do not include complimentary registration or you wish to bring additional staff members, please register accordingly and make payment.
- If you are from a not for profit or community organization, please select from the member's options.

\*\*FOR FULL TERMS & CONDITIONS PLEASE SEE FOLLOWING PAGE



Financial Counselling  
Victoria Inc.

# \*\*SUMMIT SPONSORSHIP APPLICATION TERMS & CONDITIONS

You agree to the following terms and conditions when you sign the Sponsorship application form:

## SPONSORSHIP POLICY

FCVIC's overall approach to our Summit Sponsors is to build long-term, mutually beneficial relationships. The term 'Organiser' refers to FCVIC.

## APPLICATIONS AND ALLOCATION

Applications for Sponsorship should be made on the official Sponsorship application form. We reserve the right to accept or reject any Sponsorship application at our absolute discretion. Sponsorships are limited in number and are generally allocated on a 'first come, first served' basis.

## FEES & PAYMENT

All fees are quoted in Australian dollars and include GST. You will receive a confirmation and issue an invoice on receipt of your signed confirmation form. Payment should be made in accordance with the terms thereon and must be received by FCVIC prior the event. You will not receive any Sponsorship entitlements until all fees have been paid in full.

## YOU AND YOUR STAFF

Your application to sponsor an event does not constitute an attendee registration. ALL your staff attending the event need to be registered either by complimentary registration included in package or by purchasing additional registrations. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they have not registered online to attend. This is essential for contact tracing purposes.

## VENUES

You and your employees, agents, contractors and invitees agree to observe the rules, regulations and procedures as prescribed by the venue.

## EVENT TERMS

You are responsible for the delivery and pack down of your material and banners before and after the event. You must supply collection notices and delivery labels and make arrangements with your preferred courier to ensure your collateral is appropriately managed. The venue and organisers will do everything to ensure your packages are delivered to your stand once delivered to the venue but will not be held responsible for any loss of items delivered. Post event, the venue does not have the facilities to store any collateral – please ensure you arrange couriers or pack and take on the day.

The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site, exhibitor layout or the space reallocated by the Organiser.

## CANCELLATION

If you need to cancel your Sponsorship, you must notify us in writing. We incur considerable costs in the lead up to the event including marketing, promotion and administration expenses. In light of this, the following cancellation charges will apply:

1. If the cancellation is received up to two weeks prior to the event, an administration fee of 25% of the total package fee is payable.
2. If the cancellation is received within 7 days, no refund is applicable UNLESS, we are able to resell the package. In which event, the above fee of 25% will apply.

## EVENT ALTERATIONS AND CANCELLATION

We reserve the right to make alterations to the event program, venue and timings at any time. In the unlikely event of the event being cancelled by FCVIC, a full refund will be made to any Summit Sponsors already fully paid. If, however the event is unable to go ahead due to a Government mandated lockdown, we will endeavour to reschedule the event to a mutually beneficial time. In the event you are unable to attend the rescheduled date an administration fee of 25% will apply unless we can resell the package.

In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

While we will make every effort to secure a high level of attendance to the event, no guarantee of attendance numbers can be given and no discounts or refunds are available if attendee numbers do not reach the projected levels. We reserve the right to tailor or create additional packages for the event.

## PROHIBITION OF TRANSFER

You may not assign or share or grant licences of any part of the Sponsorship. Nor may any cards, advertisements or printed matter of firms who are not bona fide Summit Sponsors be exhibited in or distributed from, the Summit venue.

## INSURANCE

You are responsible for arranging appropriate insurance cover in connection with your attendance at the event, including prevention, postponement or abandonment. We cannot be held liable for any loss, liability or damage to personal property.

## INFORMATION AND COPYRIGHT

Information we supply in relation to the event(s) is accurate to the best of our knowledge and belief, but shall not constitute any warranty or representation. Any inaccuracy, mistakes or omission in such information shall not entitle you to cancel your Sponsorship agreement.

All information and data relation to the event is the copyright of FCVIC and cannot be passed on to any third party for any purpose without prior consent. Lists and information relating to participants may only be used in relation to your presence at the event.

## INDEMNITY AND DISCLAIMER

While we shall endeavour to protect property at the event, it must be understood that the management of the venue, FCVIC and any official contractor cannot accept liability for loss or damage sustained or occasioned by any cause whatsoever. You agree to indemnify and hold FCVIC harmless against any and all loss, liability, damage, costs, expense, claims, proceedings and actions arising out of any negligent act or omission of your employees, including any breach of these terms and conditions.