



Project W Launches New Membership Model

Project W was launched in 2019 by a group of friends who wanted to do more for their community. The organization grew with all the best intentions supporting it and has made changes over time to reflect learnings.

For the 2026-2027 cycle, Project W leadership is introducing a new membership model that increases inclusivity and minimizes operational complexities. No longer will there be an option for individuals to band together to join as a team, combining to pay a single membership fee. Instead, in a common practice among giving circles, three different membership tiers will be made available. The tiers are:

- \$220 - Enrich
- \$550 - Advocate
- \$880 - Champion

The purpose of providing three options is to offer a lower barrier of entry to become a member while giving others the opportunity to give more.

This is not a membership hierarchy. Membership levels are kept private, and all members have equal access to every aspect of Project W. It is the hope of Project W leadership that this new structure attracts diverse members such as young philanthropists and women with varying socio-economic backgrounds.

Outreach to group membership members will begin shortly, in hopes that group members will renew at the Enrich level. If that is not possible, Project W and fiscal sponsor The Community's Foundation (TCF) will work with members individually to help bridge the gap and secure membership at whatever level is needed.

As in the past, 10% of each membership contribution supports fiscal sponsorship services provided by TCF. Additional operational gifts are shared equally between Project W and TCF in recognition of the enhanced staff and administrative support provided to Project W.

Project W is committed to inclusivity and to continuous improvement. This new membership model is consistent with both and will be adopted optimistically for 2026-27 and re-evaluated as necessary.

Please consider [joining today!](#)