

Census 2020 Talking Points

- Census is mandated by the United States Constitution; requires the country conduct a count of its population every 10 years.
- The 2020 Census marks is the 24th since 1790.
- A complete and accurate count is critical for you and your community because the results of the 2020 Census will affect community funding for roads, schools, hospitals and health care clinics, fire and emergency response services and hundreds of other projects and programs for years to come.
- Your civic duty to participate; the census is a cornerstone of democracy; data will determine how more than \$675 billion in federal funds will be distributed each year over the next decade for; is critical that you and those in your household be counted.
- Census data determine the number of seats Michigan will have in the U.S. House of Representatives, and are used to draw congressional and state legislative districts. Michigan's electoral votes are based on the number of Congressional seats, which are based on census data.
- Provides critical data that lawmakers, business owners, teachers, and many others use to provide daily services, products, and support for you and your community.
- Responding is easy. You answer a short questionnaire online, by phone, or by mail. By now, you should have received an invitation to respond.
- Everyone residing in the U.S. is counted in the census—children, seniors, minorities, immigrants, tribal communities, the homeless, homeowners, renters, students, workers—everyone.
- It is easy. Respond online, by paper or over the phone.
- By law, all responses are completely confidential; personal information cannot be shared, including with any law enforcement agencies.

- Now more than ever Michigan cannot afford to leave any federal funding on the table; with more Michiganders being counted, more federal dollars will be directed to Michigan to help you and your community.
- We all have a role in shaping the future of our country, Michigan and our beloved communities, so be counted Michigan!